

Recycling Report

Bins on Campus

The recycling program relaunch is off to a great start. All the campuses have received their bins and the students are excited and inspired. Myself and some students from the recycling team are just working to tie up some loose ends. We would like to discuss the following topics with the campus managers as soon as possible, maybe at the next Recycling and sustainability meeting. The following concerns are based on observations from myself and the recycling team as well as numerous responses I've heard from fellow students not affiliated with clubs and student members of PTK, SEO and SGA.

1. Labeling the bins

This is a crucial component and we need to make sure each bin is labeled appropriately according to what materials go in them. The labels should read either "Paper and Cardboard only" or "Plastic and Aluminum only".

2. Even disbursement

Its understandable that since the number of bins ordered was changed that the bin placement maps the student recycling team had made is no longer accurate.

The fact remains that the recycle bins need to be evenly distributed throughout campuses so the students consistently see their presence. Special attention should be paid to the common areas. The bin placement is up to the discretion of each campus manager however the recycling team would like to assist by offering another walk through. We realize that the campus managers are busy and we would gladly send a student to each campus one last time before the end of the Fall semester to help with evenly dispersing these bins throughout the campus.

Launching our education and Awareness Campaign

The students are proud to announce that they have launched the education and awareness campaign. This week SEO is hosting a TASTE THE WASTE WEEK to educate students about recycling at ACC. This event is located on SEO's home campus Rio Grande in Student lounge and is held every day from 11am to 1pm. Each daily event is two hours of games, speakers and discussions to educate the students about recycling. . We also are premiering our recycling video (expect a link soon!) as well as our ACC recycling 101 video. From this week on we will be distributing he video and brochure as widely as possible. Although we don't have such large events on other campuses we still are reaching out to them with our recycling education literature and video.

The student recycling team, lead by Christina Chapman, has also met with Marvi Reyes and the Marketing department at HBC to discuss how to create a professional grade marketing campaign district wide to spread the word about recycling. We are currently working on polishing the pieces of our

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marketing campaign, creating a logo and slogan and tying the concept of the campaign together with a consistent look, feel and brand. We are very excited about this project and hope to meet with Mr. Ferrel as soon as possible to reveal the campaign as well as present the campaign to all the campuses managers. If the campus managers like the marketing campaign, Mrs. Reyes and the team at HBC will help the recycling team launch it in January.

Sincerely,
Elysia Morrison

We feel once these final details are addressed the recycling facilities will be completely satisfactory.