

# AUSTIN COMMUNITY COLLEGE

## Adobe InDesign (16 hours)

### ITSX 3010

#### COURSE SYLLABUS

**Course Description:** Adobe InDesign® is the industry-standard page layout program. In this class you'll use InDesign to produce a variety of single-page and multi-page documents. You'll learn to set and format type, work with paragraph styles, import images from Illustrator and Photoshop, define and apply color, apply graphic effects, create PDFs, and package files for printing. **Prerequisites:** Fundamentals of PC Use or equivalent experience.

**Course Objectives:** At the end of the course students will be able to:

- create multi-page layouts
- set and format text
- create tables
- import and manipulate graphics
- create and use color swatches
- create and use paragraph styles
- create and use master pages
- package files for production
- export layouts in PDF format

**Rationale:** Adobe InDesign is the industry standard page layout program. Part of the Creative Suite, it along with Adobe Photoshop and Adobe Illustrator are the three skillsets any entry-level desktop publishing or design position will require.

**Required Materials:** None.

**Type of Course:** Short course

**Evaluation:** Students will be evaluated on their competency in performing a variety of hands-on exercises throughout the course. In order to grant CEU credit for a course the students must be able to complete assessment exercises for each part of the course given by the instructor. The instructor will validate each participant's achievement of the course objectives by signing and awarding individual certificates of completion.

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**Course Outline:**

- I. Overview
  - a. Introduction to frames
  - b. Defining and applying color
  - c. Setting, formatting, and threading text
  - d. Creating tables
  
- II. Start-to-finish layout example
  - a. Build a 4-color brochure with imported text and graphics
  - b. Package and preflight
  - c. Export as PDF
  
- III. Multi-page documents
  - a. Introduction to master pages
  - b. Pagination and sectioning
  - c. Creating a multi-page catalog
  - d. Create a Table of Contents
  
- IV. Summary example: layout of a newspaper
  - a. Review page set-up
  - b. Review Master Pages
  - c. Review Text formatting
  - d. Review importing graphics
  - e. Applying effects