



Sierra Club Internship

Dates: Fall 2011

Location: Austin, TX

Applications due Monday, August 29th 2011 by 4pm.

Campaign Background

The Sierra Club is the oldest and largest grassroots environmental organization in the country. Currently, the Sierra Club is working on moving beyond coal in Texas. We are promoting clean energy solutions and energy efficiency measures that will create thousands of new, green jobs and stimulate the economy, all while conserving our water and ensuring we have clean air to breathe. We accomplish this through political and grassroots action.

Opportunities

Interns with the Sierra Club will work with a professional staff-person to learn many of the skills used in grassroots and advocacy organizing.

Interns will have the opportunity to help organize a grassroots campaign, work in communications, conduct policy research, among other tasks. Intern can work in all elements of a campaign or to focus on one main aspect, depending on their interests. Interns will learn real skills through professional trainings and will apply their new expertise to the many different campaigns the Sierra Club is currently working on.

Interns will be expected to work a flexible 10-15 hour week, with the potential for financial incentives in the future. Depending on progress and commitment shown, there is also an opportunity for the internship to continue past set end date with remote supervision from the Austin Sierra Club office (1202 San Antonio St.).

Media Aspect

Interns will learn how to develop media strategies that promote Sierra Club, educate the public about the campaign, and use the media as an advocacy tool. Activities include developing relations with media, organizing press conferences, writing news releases, and building visibility for events.

Outreach Aspect

Interns will learn how to strategize and implement a plan for outreach and involving local citizens in the campaign. Focus will be on contacting and gaining the support of local environmental groups, student groups, community members, businesses, and scientists. There is also an opportunity to set up slide-show events and give educational presentations to interested citizens and organizations.

Skills Required

Commitment to environmental issues and social change, strong communication skills, desire to develop campaign organizing skills, and commitment to grassroots organizing; no previous experience required.

Supervision and Requirements

Interns have a weekly meeting or call with Sierra Club staff to develop work plan and strategy, must hold regular office hours, and maintain progress on a semester plan. This internship requires a commitment of at least 10-15 hours per week.

Expectations

Once accepted, all interns are expected to complete the semester of the internship program they have committed to in order to receive credit.

Contact:

Candidates should send their resume and cover letter to Sierra Club internship coordinator, Jared Pessetto at jpessetto.sc@gmail.com and Internship Manager, Lydia Avila at Lydia.avila@sierraclub.org. Please contact Jared with any questions.