

COMMERCIAL MUSIC MANAGEMENT (AAS)				
Intellectual Competencies*				
	Semester 1	Semester 2	Semester 3	Semester 4
1 READING the ability to analyze and interpret a variety of printed materials - books, documents, and articles	ENGL 1301	MATH 1324 or MATH 1332, Social & Behavioral Science Elective	ENGL 2311	<i>Restricted Elective</i>
2 WRITING the ability to produce clear, correct and coherent prose adapted to purpose, occasion and audience	ENGL 1301, MUSI 1301	<i>Social & Behavioral Science Elective, Restricted Elective</i>	ENGL 2311, Restricted Elective	<i>Restricted Elective</i>
3 SPEAKING ability to communicate orally in clear, coherent, and persuasive language appropriate to purpose, occasion, and audience	ENGL 1301, MUSI 1301	<i>Social & Behavioral Science Elective, Restricted Elective</i>	ENGL 2311, Oral Communications Elective, Restricted Elective	<i>Restricted Elective</i>
4 LISTENING analyze and interpret various forms of spoken communication, possess sufficient literacy skills of writing, reading	ENGL 1301, MUSI 1301	<i>Social & Behavioral Science Elective, Restricted Elective</i>	ENGL 2311, Oral Communications Elective, Restricted Elective	<i>Restricted Elective</i>
5 CRITICAL THINKING Ability to apply both qualitative and quantitative skills analytically and creatively to subject matter to evaluate arguments and construct alternative strategies.	ENGL 1301, MUSI 1301	MATH 1324 or MATH 1332, Social & Behavioral Science Elective, Restricted Elective	ENGL 2311, Oral Communications Elective, Restricted Elective	<i>Restricted Elective</i>
6 COMPUTER LITERACY understand our technological society, use computer based technology in communication, solving problems, acquiring information	ENGL 1301, MUSI 1301	<i>Social & Behavioral Science Elective, Restricted Elective</i>	ENGL 2311, Oral Communications Elective, Restricted Elective	<i>Restricted Elective</i>
Non-Core courses	MUSB 1305	MUSB 2355	ACNT 1303	MUSB 2386
Non-Core courses	MUSB 1327	MUSC 1303	MRKG 1311	MUSB 2450
Non-Core courses	ARTC 1402	BUSG 2309		
Non-Core courses	IMED 1416			
*All competencies are expected to be performed above the 12th grade level				
Bold = competency addressed by this course				
<i>Italics (orange) = <25% likelihood of being addressed by this course</i>		<i>Italics (blue) = 51 - 75% likelihood of being addressed by this course</i>		
<i>Italics (red) = 25 - 50% likelihood of being addressed by this course</i>		<i>Italics (green) = >75% likelihood of being addressed by this course</i>		