

FASHION MERCHANDISING (AAS)					
	Intellectual Competencies*	Semester 1	Semester 2	Semester 3	Semester 4
1	READING the ability to analyze and interpret a variety of printed materials - books, documents, and articles	<i>ENGL 1301,</i> <i>ECON 2301,</i> <i>Humanities Elective</i>	<i>Math Elective</i>		
2	WRITING the ability to produce clear, correct and coherent prose adapted to purpose, occasion and audience	<i>ENGL 1301,</i> Humanities Elective			
3	SPEAKING ability to communicate orally in clear, coherent, and persuasive language appropriate to purpose, occasion, and audience	<i>ENGL 1301,</i> <i>Humanities Elective</i>	SPCH 1315		
4	LISTENING analyze and interpret various forms of spoken communication, possess sufficient literacy skills of writing, reading	<i>ENGL 1301,</i> <i>ECON 2301,</i> <i>Humanities Elective</i>	SPCH 1315		
5	CRITICAL THINKING Ability to apply both qualitative and quantitative skills analytically and creatively to subject matter to evaluate arguments and construct alternative strategies.	<i>ENGL 1301,</i> <i>ECON 2301,</i> <i>Humanities Elective</i>	SPCH 1315, Math Elective		
6	COMPUTER LITERACY understand our technological society, use computer based technology in communication, solving problems, acquiring information	<i>ENGL 1301,</i> <i>Humanities Elective</i>	SPCH 1315, <i>Math Elective</i>		
	Non-Core courses	BMGT 1327	COMM 2327	FSHD 1302	FSHN 2388
	Non-Core courses	MRKG 1311	MRKG 1302	FSHN 1301	BMGT 1347 or FSHN 2303
	Non-Core courses	COSC 1300 or COSC 1301	MRKG 2333	FSHN 2320	Fashion or Marketing Elective
	Non-Core courses		MRKG 2371	Fashion or Marketing Elective	Unrestricted Elective
	Non-Core courses			Fashion or Marketing Elective	
	Non-Core courses				
	*All competencies are expected to be performed above the 12th grade level				
	Bold = competency addressed by this course				
	<i>Italics (orange) = <25% likelihood of being addressed by this course</i>		<i>Italics (blue) = 51 - 75% likelihood of being addressed by this course</i>		
	<i>Italics (red) = 25 - 50% likelihood of being addressed by this course</i>		<i>Italics (green) = >75% likelihood of being addressed by this course</i>		