

**Intercultural Management IBUS 2341  
Course Master Syllabus  
International Business**

**CIP Code Area** 52.1101 (International Business)

**Course Level** Advanced (Sophomore Level)

**Course Number** IBUS 2341 (WECM Course)

**Course Title** Intercultural Management

**Credit Hours** 3 Lecture Hours 3; Lab Hours: 0

**Prerequisite** None

**Method of Presentation:** Three hour lecture/discussion each week.

**Course Description:** **IBUS 2341 Intercultural Management (3-3-0).** Cross-cultural comparisons of management and communications processes. Emphasizes cultural geographic distinctions and antecedents that affect individual, group, and organizational behavior. May include sociocultural demographics, economics, technology, political-legal issues, negotiations, and processes of decision making in the international cultural environment.

**Textbook:** *International Management "culture, strategy, and behavior 7th Ed*, by Luthans, Doh. (ISBN: 978-0-07-338119-0). (Required.)

**Course Requirements:** See specific Instructor's syllabus

**Course Rationale:** This course provides students with broad understanding of definition of culture and how it applies to international cultural issues.

**Course Learning Outcomes:** Utilize a broad array of cross-cultural knowledge necessary for supervision of multicultural personnel in the United States or abroad; and interpret cross-cultural communications cues through role playing and other problem solving situations.

**Learning Objectives:**

- A. To better understand the definition of culture and how it applies to international cultural issues.
- B. To review the concepts and issues surrounding international culture and business management.
- C. To become more aware of the student's own culture as a starting point for understanding other cultures.
- D. To learn specific skills that will increase the student's ability to integrate with, live within and enjoy a foreign culture.
- E. To select and better understand a foreign culture, especially places within Canada or México.
- F. To complete a project that applies the knowledge and skills from this course;

**SCANS:**

**Responsibility**

Exerts a high level of effort and perseverance towards goal attainment. Works hard to become excellent at doing tasks by setting high standards, paying attention to details, working well and displaying a high level of concentration even when assigned an unpleasant task. Displays high standards of attendance, punctuality, enthusiasm, vitality, and optimism in approaching and completing tasks.

**Self-Management**

Assesses own knowledge, skills, and abilities accurately; sets well-defined and realistic personal goals, monitors progress toward goal attainment and motivates self through goal achievement; exhibits self-control and responds to feedback unemotionally and non-defensively, is a "self-starter."

**Creative Thinking**

Uses imagination freely, combines ideas or information in new ways, makes connections between seemingly unrelated ideas, and reshapes goals in ways that reveal new possibilities.

**Grading System:** Your instructor will provide specific information about how you will be graded in this course.

**Course/Class Policies:** Departmental Policies for Incompletes, Attendance, and Withdraw are as follows:

**Incomplete Policy:** An incomplete (I) Will be granted to a student in rare circumstances. Generally, to receive a grade of I, a student must have completed all examinations and assignments to date, be passing, and have personal circumstances that prevent course complete that occur after the deadline to withdraw with a grade of W.

**Withdraw Policy:** It is the student's responsibility to withdraw from a course. Instructors are allowed to withdraw students but students must not reply on their instructors to withdraw them if they wish to withdraw.

**Attendance Policy:** All students are expected to attend classes. Non-attendance will have an impact on the student's grade.

**Academic Freedom Statement:** Each student is strongly encouraged to participate in class. In any classroom situation that includes discussion and critical thinking, there are bound to be many differing viewpoints. These differences enhance the learning experience and create an atmosphere where students and instructors alike will be encouraged to think and learn. On sensitive and volatile topics, students may sometimes disagree not only with each other but also with the instructor. It is expected that faculty and students will respect the views of others when expressed in classroom discussions.

**Scholastic Dishonesty Statement:** Acts prohibited by the college for which discipline may be administered include scholastic dishonesty, including but not limited to cheating on an exam or quiz, plagiarizing, unauthorized collaboration with another in preparing outside work. Academic work submitted by students shall be the result of their thought, research or self-expression. Academic work is defined as, but not limited to tests, quizzes, whether taken electronically or on paper; projects, either individual or group; classroom presentations, and homework. Electronic devices may not be used for exams unless specifically authorized by the instructor. Penalties for scholastic dishonesty will depend upon the nature of the violation and may range from lowering a grade on one assignment to an F in the course and/or expulsion from this institution.

**Student Discipline:** ACC's policy on student discipline can be found in the Student Handbook: [www.austincc.edu/handbook](http://www.austincc.edu/handbook)

**Students with Disabilities Statement:** Each ACC campus offers support services for students with documented physical or psychological disabilities. Students with disabilities must request reasonable accommodations through the Office for Students with Disabilities on the campus where they expect to take the majority of their classes. Students are encouraged to make their requests three weeks before the start of the semester. (see [student handbook](#)).

**Rule of Three:** Per state law, effective spring 2006 any student taking a class for the third time or more may be charged an *additional* \$60 per credit hour unless exempted. Click on this link for more information: [www.austincc.edu/support/admissions/changing.php](http://www.austincc.edu/support/admissions/changing.php)

## **Student Services**

Austin Community College is an institution committed to helping all students achieve their educational and career goals. This section of the Catalog provides basic information about programs and services offered by the College to increase the chances that students will succeed. Check the web address listed under *Student Services* for information about office hours, additional services, or contact people.

Student services include: advising, assessment, financial service, job referral, etc. For more information on Student Services, please refer to the following link: [www.austincc.edu/cataloghtml/services.php](http://www.austincc.edu/cataloghtml/services.php)