

Trade Compliance Best Practices: *What Your Peers Are Really Doing*

Hosted by Applied Materials

Organized by

the Austin Area Trade Compliance Roundtable
with assistance from the Austin U.S. Export Assistance
Center of the U.S. Dept. of Commerce

Date:

February 11, 2010

Time:

7:30am — 4:15pm

Location:

Applied Materials
9700 East Hwy 290
Bldg. 30, Room 125
Austin, TX 78724

Cost:

\$85.00

(includes breakfast, lunch
and handouts)

["Click here to register"](#)

Registration Deadline:

February 8, 2010

Questions/Information:

Matt Beck 512.683.6055
Karen Parker 512.916.5939

We have all attended seminars and training sessions educating us on government regulations regarding trade compliance. After leaving these events, you're always wondering 'What are other companies doing to remain compliant?' Well, we feel that way too so we decided to set up our own event focusing on what trade compliance professionals in local companies are actually doing today in the face of an ever-changing world of business and trade compliance. This will be an interactive event centered around brief individual presentations, panel discussions and Q&A.



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Agenda

- 7:45-8:15 **Sign-in/Continental Breakfast**
- 8:15-8:30 **Welcome and Opening Remarks**
- 8:30-9:30 **Classifications for Exports**
- Raquel Guevara, Manager, Licensing & Classification, Dell
 - Jeff Rogers, Trade Manager, Applied Materials
 - Bob Beaman, Import/Export Compliance Manager, Cirrus Logic
- 9:30-10:30 **Compliance Operations Structure**
- Craig McClure, Program Manager, Int'l Trade Compliance, Tokyo Electron
 - Rob Van Landingham, Senior Manager, WW Trade, Dell
 - Tara Gidwani, Global Trade Compliance Manager, Freescale
- 10:30-10:45 **Break**
- 10:45-11:45 **Deemed Exports**
- Andy Wall, Senior Manager, Trade Group, Applied Materials
 - Kay Ellis, Associate Director, University Export Controls Officer , Univ. of Texas
 - Brittany Whiting, Sr. Export Compliance Specialist, AMD
- 11:45-1:00 **Lunch**
- 1:00-2:00 **Due Diligence and Screening**
- Matt Beck, Global Trade Compliance Manager, National Instruments
 - Jamie Adams, Import/Export Operations Manager, Dell
 - James Medina, Export Control & Compliance Manager, Honeywell
- 2:00-3:00 **Successful Training Programs for Managing a Global Compliance Team**
- Veronica Palacios, NA Export Control & Import Compliance Manager, Nortel
 - James Carneiro, Import/Export Advisor, Dell
 - Ron Edelstein, Retired, Freescale
- 3:00-3:15 **Break**
- 3:15-4:15 **How To Stay Current**
- Jamie Adams, Import/Export Operations Manager, Dell
 - Craig McClure, Program Manager, Int'l Trade Compliance, Tokyo Electron
 - Dan Hernandez, Solar Trade Manager, Applied Materials