



Mortada Mohamed Biography

Mortada Mohamed is the Regional Trade Director for Europe, Africa, Middle East in the Office of the Governor, Economic Development & Tourism Division.

Prior to joining Economic Development & Tourism, Mr. Mohamed served as Coordinator for Overseas Market Development for the Texas Department of Agriculture. Before he joined the Texas Department of Agriculture, Mr. Mohamed worked in international trade in the private sector. During his service with the State of Texas, Mr. Mohamed has traveled to more than 35 countries promoting Texas products and producers. His work has included countless international trade development activities, as well as export counseling.

Mr. Mohamed has served as a speaker for the U.S. State Department International Speaker's Program throughout North Africa and the Arabian Gulf region. He lectured on doing business with the US private sector and promoted U.S. business in those countries.

He also serves as a volunteer consultant on behalf of ACDI/VOCA, funded by USAID, to assist in economic development programs for developing countries. This program, which selects experts in various business areas, has taken him deep into Africa, Siberia and Eastern Europe.

Mr. Mohamed has presented in conferences both domestically and internationally, most recently the World Investment Conference in La Baule, France; and the North America Small Business International Trade Educators in Vancouver, Canada.

Mr. Mohamed serves on the University of Texas at Austin Center for European Studies Advisory Board, the Board of Governors of North America Small Business International Trade Educators (NASBITE), and a member of the Texas Economic Development Council.

Mr. Mohamed has an MBA from Thunderbird School of Global Management in Arizona.

Business Information:

The International Business & Recruitment Dept. (IBR) at the Office of the Governor, Economic Development and Tourism helps Texas companies expand into foreign markets through trade missions, trade shows, seminars and inbound buyer missions. Another function the IBR performs is recruiting foreign companies to invest into Texas.