

ACC Advanced Global Supply Chain Management Hong Kong/ Southern China

4-12 January 2010

Please join us as we visit transportation, distribution and manufacturing facilities throughout the region. This is an opportunity to see first-hand everything you've heard about.

Why Participate:

We will visit factories that manufacture products for export to the United States. We will follow the process from order management, fulfillment, manufacturing to the dock. Then we will see how products make it to port of embarkation and discuss the merits of different processes. At the same time, you'll get academic credit.

Some of the many things we'll cover while onsite:

- Advantages and disadvantages of global sourcing
- Strategies for global supply
- Product internationalization/standardization
- International commercial relationships
- Modes of transportation – balancing company needs and costs
- International issues including classification, duties/taxes and documentation
- Trade Agreements
- Foreign Trade Zones
- Export/Import Regulations
- Calculation of landed costs
- Cultural considerations
- Management Tools for supply chain applications

We will also take time to see some of the many tourist attractions of the region.

Costs:

The estimated total of \$2850 includes air transport, double-occupancy lodging, local transportation, tours, visa and meals.

A valid passport, tuition fees for one credit hour, incidentals and some meals are the responsibility of the participant

A scholarship for active ACC students is available.

For more information:

Contact adjunct instructor Shawn Levsen at 512 762 6701 or slevsen@austincc.edu or

ACC International Business Institute - 512 223 7294 or <http://www.austincc.edu/intlbus/>

Tentative Agenda:

Sunday, 3 January	Departure from Austin Bergstrom Airport
Tuesday, 4 January	Arrive at Chep Lap Kok Airport, Hong Kong Hotel in Hong Kong
Tuesday, 5 January	Chep Lap Kok Airport Tour Victoria Peak Tour Hotel in Hong Kong
Wednesday, 6 January	Department of Commerce Meeting Port Tour Hotel in Hong Kong
Thursday, 7 January	Facility Visits in Guangdong Hotel in Guangzhou
Friday, 8 January	Department of Commerce Meeting Guangzhou Factory Tours Hotel in Guangzhou
Saturday, 9 January	Travel to Macau Macau Tour Hotel in Macau
Sunday, 10 January	Departure from Macau Ning360 Trip Hotel in Hong Kong
Monday, 11 January	Hong Kong History Museum International Toy Fair Hotel in Hong Kong
Tuesday, 12 January	Departure for Austin