

Kathy M. Walton, Ph.D.

**Highland Business Center, 103.3
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Personal Philosophy of Learning:

“My role is learning facilitator, and my challenge is to create an environment around the learners to encourage and support their ability to embrace learning. I believe that by understanding how learning happens, knowing what learners want to accomplish, and individualizing the experience for each learner, students will develop the curiosity, interest, discipline, and perseverance to meet their own needs and will be on their own path to lifelong learning.”

--Kathy M. Walton, Ph.D.

**Executive Director, Customized Training
Austin Community College**

Kathy M. Walton
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Austin, TX 78730

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OBJECTIVE

To obtain a challenging, dynamic career opportunity that maximizes my ability to get things done, to educate and motivate others, and to utilize my expertise in Education, Management, Leadership, and Marketing.

Specific skills include: Strategic development, management, learning methodology, communications, adult learning facilitation, project management, marketing, leader & volunteer team development

CHARACTERISTICS

- ◆ Learner-oriented
- ◆ Value-driven
- ◆ Technology User
- ◆ Problem-solver
- ◆ Life-long Learner
- ◆ Organized
- ◆ Strong Leader
- ◆ Creative
- ◆ Success-focused
- ◆ Quality-driven
- ◆ Results-oriented
- ◆ Visionary
- ◆ Assertive
- ◆ Accessible
- ◆ Listens & Responds

EDUCATION

Ph.D. UNIVERSITY OF NEBRASKA-LINCOLN, 1979

- ◆ **Major:** Adult & Continuing Education: Community & Human Resources; and Non-Traditional Teaching Methods
- ◆ **Minor:** Rehabilitation
- ◆ **Dissertation Topic:** *Clothing for People with Special Needs*

UNIVERSITY OF PHOENIX, 2008

Additional graduate hours: MKT 565—Marketing Strategy, 3 credit hours

M.S. UNIVERSITY OF NEBRASKA-LINCOLN, 1977

- ◆ **Major:** Merchandising (Home Economics)
- ◆ **Minor:** Marketing

B.S. NEW MEXICO STATE UNIVERSITY, 1974

- ◆ **Major:** Fashion Merchandising: Home Economics in Business
- ◆ **Minor:** Journalism

WORK EXPERIENCE

EXECUTIVE DIRECTOR, CUSTOMIZED TRAINING, AUSTIN COMMUNITY COLLEGE, 2006-present

- ◆ Provide long-term vision for department
- ◆ Generate dept. revenue of **\$750,000**/annually
- ◆ Lead/direct team of **6** direct reports
- ◆ Connect with community & college
- ◆ Develop Customized Training programs
- ◆ Pursue & manage grants/RFPs
- ◆ Develop Marketing strategy including website
- ◆ Establish procedures & processes for dept
- ◆ Improve department infrastructure
- ◆ Work with area employers for training needs

DIRECTOR, COMMUNITY EDUCATION, BRAZOSPORT COLLEGE, 2003--2005

- ◆ Provide long-term vision for department
- ◆ Lead/develop team of **22** direct reports
- ◆ Enhance Community Education curriculum
- ◆ Develop organization for department
- ◆ Interact with multiple locations
- ◆ Secure/manage grants of **\$250,000/yr**
- ◆ Manage budget of approximately **\$1 Million**
- ◆ Connect with community & college
- ◆ Facilitate development of marketing/website
- ◆ Implement new technology infrastructure
- ◆ Increased enrollment **57%** during tenure
- ◆ Increased revenue **133%** to during tenure

MARKETING PROFESSOR, SALT LAKE COMMUNITY COLLEGE, tenured, 1984—2001

- ◆ Taught Marketing/Management Courses
- ◆ Student Advisement
- ◆ Concurrent Enrollment Mentor
- ◆ Department Coordinator
- ◆ Chair/Serve Strategic Planning Improvement
- ◆ Faculty Senator
- ◆ Curriculum and New Course Development
- ◆ Chapter Advisor, Delta Epsilon Chi
- ◆ Job Expo/Cooperative Education Facilitator
- ◆ Chair/Serve on Search Committees
- ◆ Develop/Implement Continuous Quality
- ◆ New Faculty Orientation Facilitator

STATE DIRECTOR, UTAH DELTA EPSILON CHI, Utah State Office of Education, 1995—2001

The college division of DECA, a student association for people interested in business. Focused on business careers, leadership development, professional behaviors, and community involvement.

- ◆ Provide vision & strategic planning for state
- ◆ Train & advise State Officer Leadership Team
- ◆ Assist chapter development at 10 colleges
- ◆ Coordinate & Train Volunteer Advisors
- ◆ Organize & implement State Conferences
- ◆ State liaison to USOE and National DECA
- ◆ Fiscal agent with budget over \$100,000
- ◆ Coordinate Fund-raising Strategies

PRESIDENT, MAGISTRA ENTERPRISES, Texas, Utah, and Indiana. 1982—Present

Private corporate consulting firm focusing on *Customized Training*. Have facilitated corporate training on a range of over 50 topics based on the needs of the client. Selected clients include:

- ◆ DOW Chemical
- ◆ Union Pacific Railroad
- ◆ Intermountain Health Care
- ◆ Utah Plumbers Association
- ◆ REI
- ◆ Ricetec, Inc.
- ◆ Utah: Office of Education; Office of Health; Dept. of Natural Resources; Dept. of Motor Vehicles
- ◆ Varian Associates
- ◆ Black Diamond
- ◆ Cirris Computers
- ◆ Taylor Electric
- ◆ ATT
- ◆ Linkage Genetics
- ◆ Franklin Quest
- ◆ Associates Finance
- ◆ Native Plants, Inc.
- ◆ J.C. Penney
- ◆ DECA
- ◆ SLCC
- ◆ Easton Aluminum
- ◆ Blue Cross/Blue Shield
- ◆ Utah Financial Services
- ◆ Kirkland, IN C. of C.
- ◆ ViaGen, Inc.
- ◆ Utah Fire Marshals

- ◆ Total Quality Management
- ◆ TQM Tool Training
- ◆ Positive Leadership
- ◆ Strategic Planning
- ◆ Problem-Solving
- ◆ Listening Skills
- ◆ Recognition Programs
- ◆ Motivation and Needs
- ◆ Organizational Change
- ◆ Personal Image
- ◆ Professional Women Issues
- ◆ Empowerment
- ◆ Increasing Productivity
- ◆ Negotiation Strategies
- ◆ Sexual Harassment
- ◆ Health Issues
- ◆ Team Leader Training
- ◆ Hiring and Firing
- ◆ Next Generation Dynamics
- ◆ Coaching Methods
- ◆ Toward a Shared Vision
- ◆ Team Building/Synergy
- ◆ Decision-Making
- ◆ Marketing
- ◆ Market Research
- ◆ Product Development
- ◆ Business Presentations
- ◆ Computer Graphics
- ◆ Computer Presentations
- ◆ Wellness: Low-Fat Eating
- ◆ Corporate Culture
- ◆ Personal Success
- ◆ Goal Setting & Priorities
- ◆ Office Politics
- ◆ Skills for the Future
- ◆ Managing Diversity
- ◆ Disciplining Employees
- ◆ Grants-Its NOT Free Money
- ◆ Embracing Change
- ◆ Values, Missions & Objectives
- ◆ Interpersonal Relationships
- ◆ Evaluating Performance
- ◆ Conflict Management
- ◆ Effective Communications
- ◆ Time Management
- ◆ Stress Management
- ◆ Adult Learning
- ◆ Train the Trainer
- ◆ Communication Styles & Skills
- ◆ Organization Skills
- ◆ Assertiveness
- ◆ Counseling Skills
- ◆ Dual Career Work Issues
- ◆ Self-Esteem
- ◆ Creativity
- ◆ Customized to need

PRESIDENT, REAL PEOPLE COOKIN' LOW-FAT, Salt Lake City, Utah, 1992—2000

- ◆ Partnership focusing on healthy eating through the development and selling of a cookbook, *Real People Cookin' Low-Fat*, and training programs. Over 40,000 copies sold; currently out of print.

ASSISTANT PROFESSOR, CONSUMER SCIENCES AND RETAILING/ASSISTANT DIRECTOR, RETAIL INSTITUTE, PURDUE UNIVERSITY, Lafayette, Indiana, 1980—1983

- ◆ Organize/promote retail education programs
- ◆ Organize/facilitate Retail Advisory Council
- ◆ Develop and teach retail classes
- ◆ Negotiate and conduct client research
- ◆ Perform administrative functions
- ◆ Student recruitment and retention
- ◆ Advise Students

SALES ASSOCIATE, Popular Dry Goods Department Store, Las Cruces, New Mexico, 1972-1974

- ◆ Sales
- ◆ Visual Merchandising
- ◆ Merchandise Buying

AUSTIN COMMUNITY COLLEGE (freshman and sophomore level)**FSHN 1342 Visual Merchandising (online)****SALT LAKE COMMUNITY COLLEGE (freshman and sophomore level)****Management Courses:**

MGT 1010 Introduction to Business
MGT 1600 Principles of Supervision
MGT 2400 International Management
MGT 2200 Business Statistics
MGT 2500 Principles of Management

Business Courses:

BUS 1050 Business & Society
BUS 1900 Delta Epsilon Chi

Marketing Courses:

MKTG 1030 Introduction to Marketing
MKTG 1050 Consumerism: Issues
MKTG 1070 Promotion & Advertising
MKTG 1090 Retail Management
MKTG 1300 Business Presentations
MKTG 1910 Event Marketing
MKTG 2000 Cooperative Education
MKTG 2400 International Marketing
MKTG 2500 Principles of Marketing
MKTG 2990 Current Topics in Marketing

UTAH STATE UNIVERSITY (Adjunct faculty status)

VOC ED 590 Adult Learning Methods (this course was one of a series offered on the SLCC campus for high school and college faculty working toward a M.S. degree)

PURDUE UNIVERSITY**Senior Level:**

-Current Trends in Retailing
-Computers in Retailing
-Visual Merchandising
-Internships in Retailing

Advised graduate students

UNIVERSITY OF NEBRASKA-LINCOLN**Freshman Level:**

-Basic Design
-Introduction to Clothing
-Creative Textiles
-Fashion Merchandising

Served on M.S. committee for Westminster College, Salt Lake City, UT

- ◆ NCCET, institutional association, 2006-present
- ◆ Texas Association of Continuing Education (TACE): 2003—2005; elected regional rep, 2005
- ◆ Association for Career and Technical Education (formerly AVA): 1984--2003
- ◆ Marketing Education Association (MEA): 1989—1993; 2002
- ◆ National DECA/Delta Epsilon Chi, professional division: 1984--present
- ◆ Texas DECA/Delta Epsilon Chi, professional division: 2003--present
- ◆ Utah DECA/Delta Epsilon Chi, professional division: 1984--2002
- ◆ Utah Association for Career and Technical Education (formerly UVA): 1984--2001
- ◆ Utah Association of Marketing Educators (UAME): 1984--2001
- ◆ Omicron Nu (Honorary Society for Students in Consumer Sciences): 1976--79
- ◆ Phi Gamma Nu (National Professional Business Sorority, student division): 1973--76

PROFESSIONAL ACTIVITIES

NCCET Conferences (national continuing education association)

--Attended national conferences; Milwaukee, WS 2006; Louisville, KY, 2007; Presented, 2007

Texas Workforce Commission Conferences

--Attended state conferences; Dallas, 2006; Houston, 2007

--Attended numerous state forums, 2006-present

HUD Conferences

--Attended HUD training conference; New Orleans, LA 2004; San Jose, CA 2004

LERN, International Lifelong Learning Association

--Presenter, Toronto, Canada, 2004; attended conferences 2003-2005

Texas Association of Continuing Education

--Presenter, Austin, TX, 2005, 2007-2008

Marketing Education Association

--Presenter at National Conclave in Seattle, WA (1991); Dallas, TX (1992); Charlotte, NC (1994)

--Attended National Marketing Conclave in Ft. Mitchell, KY (1989)

National DECA/Delta Epsilon Chi and Western Region Responsibilities

--President, National Board of Directors, DECA, Inc., 1999—2000; WR rep., 1997--2003

--National Board of Directors, Board Liaison to: NAB (Corporate Sponsors), 1999--2000;
Post-Secondary Council, 1998--2000; National Officers, 1997--2001

--Member of DECA, Inc., Utah representative, 1995--2003

--National Conference Coordinator for the Career Development Conference, 1988--Present

--Business Partnership Network Conf., New Orleans, LA ('96); Reston, VA ('97); Louisville, KY ('99)

--National Governance Committee, Western Region representative, 1995--1997

--National Trained Competition Event Writer, 1989—present; Writers Conference, KY, 1989

--Western Region Leadership Conference: Presenter in OR ('92); WA ('95); CA (96); WA ('97);

NM ('98 & '02); WA ('99); Western Region Board of Directors & Board liaison, 1997--2003

--Co-Director, Western Region Leadership Conference, Salt Lake City, UT, 1984--1885

Texas DECA/Delta Epsilon Chi

--Texas State Officer Advisor, 2006-present

--Chapter Advisor; Brazosport College, 2004-2005

--Volunteer for conferences, 2001--present; volunteer travel advisor, University of Houston, 2002-2003

Utah DECA/Delta Epsilon Chi

--State Director, Delta Epsilon Chi, 1995—2001; ATELO State Advisors Board, 1995--2001

--Utah Business Partnership Network, 1996--2001; UAME Executive Board, 1995--2001

--Chapter Advisor or Assistant Advisor, Salt Lake Community College, 1984--2001

Utah Vocational Association and Utah Association of Marketing Educators

--Attended UVA Summer and Mid-Winter Conferences, almost every year from 1984--2001

- Member, Executive Board of UAME, 1984--1988; 1991--1992; 1995--2001
- Planning: Mid-Winter Conference, UAME, 1984--88; Summer conference, 1995--2001

National Retail Merchants Association

- Presenter at International Retail Computer Technology Conference, The Netherlands, 1983
- Regional Conference Facilitator and speaker, Chicago, IL, 1982

PROFESSIONAL CONTRIBUTIONS

Kathy M. Walton

Austin Community College

- Executive Director**, Lead administrator for customized training, 2006-present
- Member**, President's Extended Leadership Team, 2006-present
- Member**, Continuing Education Leadership Team, 2006-present

Brazosport College, Continuing Education

- Director**, Lead administrator for non-credit programs, 2003-2005
- Member**, Curriculum and Instruction Committee, 2003-2005; "Best Seat in the House" Campaign, Brazosport Foundation, 2004-2005; Convocation speaker, Brazosport College, January 2005

Salt Lake Community College

- Dept. Coordinator**, Administrator for Marketing, Bus. Comm. & Paralegal Dept., 1998--2000
- Chair**, SLCC Strategic Planning Executive Committee, Presidential Appointment, 1996--1997
- Member**, SLCC Strategic Planning Executive Committee, 1993--1998
- Facilitator**, distance learning classes in Marketing, 1996--1998
- Faculty Facilitator**, annual SLCC career fair, Job Expo, 1991--92; 1994--2001
- Member**, College Strategic Planning Team, 1991--1992
- Faculty Senate Representative**, 1991--1992
- Facilitator**, live telecourse in *Supervision*, Channel 9—the Utah Educational Channel, 1991
- Member & Chair**, Faculty and Staff Personnel Search Committees, 1989; 1991; 1997--2001
- Faculty Mentor**, Concurrent Enrollment Program--serviced five High Schools, 1993--2001
- Co-Chair**, Marketing Management Curriculum Revision Team, 1987--2001
- New Faculty Orientation Training**, SLCC, *Teaching & Learning Techniques*, 1988--1995
- Facilitator**, New York City Educational Tour for SLCC Business Students, 1988; 1991
- Cooperative Education Facilitator** for Marketing Management students, 1984--2001

SELECTED PRESENTATIONS & PUBLICATIONS

NCCET, National Conference, *Grants—Its NOT Free Money*, Louisville, KY, October 7, 2007

TACE Annual State Conference, Austin, TX

- Next Generation Dynamics*, April 24, 2008
- Grants—Its NOT Free Money*, April 22, 2007
- Technology to the Rescue*, April 28, 2005

LERN, International Conference, *How to Plan a Video*, Toronto, Canada, November 19, 2004

DECA, Inc. Annual Meeting, *State of the Association Address*, Louisville, KY, August 21, 1999

SL Chapter of National Association of Women Business Owners, keynote: *Strategic Marketing*, 1997

Utah Math Science Network, workshop at conference for girls, *Making Group Decisions*, 1994-1997

Faculty Teaching and Learning Center, Salt Lake Community College, *TQM in the Classroom*, 1996

Utah Customer Service Association Annual Conference, Salt Lake City, UT Presenter, 1994, 1992

Adjunct Faculty Training Workshop, speaker, Salt Lake Community College, 1993; 1995; 1997

Welcome Back Program, Salt Lake Community College, workshop facilitator, 1990; 1994-1997

Utah Community College Conference, presenter, *Brain Power*, 1992; *The Eyes have It*, 1990

◆ Other major presentations included in other sections of documentation

Walton, Kathy M. and Lynnette Yerbury. *Real People Cookin' Low-Fat*, Northwest Publishers, 1993

AWARDS

Kathy M. Walton

- ◆ **Advisor of the Year**, Texas Delta Epsilon Chi, 2008
- ◆ **25th Year Service Award**, Delta Epsilon Chi, 2008
- ◆ **Honorary Life Member Award** (highest award given), Delta Epsilon Chi, 2007
- ◆ **Utah Vocational Educator of the Year**, Utah ACTE, 2000 (all disciplines, secondary & college)
- ◆ **Utah Marketing Teacher of the Year**, Utah Vocational Association, **1987; 1990; and 1999**
- ◆ **NISOD International Teaching Excellence Award**, University of Texas-Austin, TX, 1995
- ◆ **Utah Teaching Excellence Award**, Utah State Board of Regents, SLCC, 1989
- ◆ **Top 100 Alumni from the Past 100 Years**, New Mexico State University, 1988
- ◆ **Outstanding Young Women in America**, 1986

CIVIC AND COMMUNITY

Texas Master Gardener, Travis County, present; **Brazoria County, Texas**, 2003-2005
Habitat for Humanity, Southern Brazoria County Chapter, 2003-2005
Girl Scouts of America, Girl Scout Troop Leader, 1987-1993
Hobbies: World travel, gardening, home design & decorating, reading, golf, scuba