

## **All Access ACC: An Education Celebration**

### **Debriefing – Sept. 26, 2006**

#### **What worked**

- Advertising – program wrap
- Wrap dropped to houses on AAS (zips)
- Needs desires of community – input for buy-in
- Sponsorship and underwriting money raised (letters to businesses in area – used GACC list)
- Consistent imaging
- Web schedule (cross reference by time or event)
- Teamwork
- Community feel of South Austin
- Tie dye t-shirts (staff and volunteers)
- Certificates (given to guests at the end of day)
- Giveaways for guests (slinkys)
- Talk to MOC regarding date for next event
- Hotdog, soda (sp?) – simple
- Little street signs on road day of event
- Street banner
- Building banner

#### **What didn't work**

- Change the raffle schedule (maybe post numbers and have people view until end of day then redraw)
- No cookie (food) or sugary drinks
- Need water for staff and volunteers in volunteer room
- First aid station
- Only once a year
- Maintain and build brand
- Campus mgmt. assistance
- Have campuses compete for location of next
- Move to May instead of September
- Special event person take the lead
- Keep to one floor
- Better communication with facilities – work with campus personnel
- Facilities requirements (electrical etc.)
- Better signage options
- Have depts.. promote their own presentations and demos
- One remote (radio station) at a time, no crossover
- No band at end of day
- Create a front and back of event (reception) . maybe fencing?
- Bigger tables for welcome station .. possible in U formation
- Clarify staff vs. volunteer (not enough shirts)
- Not enough volunteers
- Placement of entertainment ..not so loud
- Volunteers to set up and tear down
- Multiple printers or pre-print certificates