

MOC Meeting Minutes

October 10, 2006

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All Access ACC Education Celebration Review.

See attached*

Input from MOC – look at competing events, make sure to separate dedication and All Access events. Possible date for next event: April or May 2008. Possible location: CYP

SASC Streamlining Enrollment

Found that students are found falling off (25%) after the application process and do not hit subsequent steps. Every new student must go through advising process. Detour students that have past college as they do not need advising. This would free-up advisors to spend time with those that really need them.

Put enrollment steps online (like student online system). Will this check prerequisites? Are they made to declare majors? Can they be encouraged to apply for graduation?

College Connection Scholarship Update

15 school ISDs have been added

Foundation pleased and have agreed to once again match amount collected. There is a suggestion to have employee associations to collect 3-4k for scholarship instead of doing individual collections (garage sales, bake sales and etc.) Adjunct Faculty are getting a headstart and holding an auction on Nov. 10th at HBC. Santa photos will be taken again on Dec. 2 and 9th. The Photo Contest held last year was successful, will hold again in the spring. Potential giveaways at the next fall General Assembly as a way to raise additional funds for scholarships.

Campus Information Distribution

Poster requested numbers for campuses come from Campus Managers. They are given posters and they hang in current poster locations (not sure if high traffic). Brochure racks are currently filled by Student Services offices. Some brochure racks to be relocated in high traffic areas (student lounges, hallways). It is a great idea to continue to market to current students. Administrative Assistants to be asked to evaluate display areas and provide feedback on relocation.

Event Announcements

Mobile Go press conference to take place at the Eastview Campus on November 16th. Details to follow