

Marketing Outreach Committee
Meeting Minutes

February 12, 2007

Members in Attendance:

Patty Scogin, Bonnie Spanogle, Lori Blewett, Darla Johnson, Soon Merz, Kathy Walton (Sandra Gaskin), Linda Kluck, Renee Esparaza, K. Leigh Hamm Forrell, Loretta Edelen, Mary Harris, Gaye Lynn Scott, Kathleen Christensen

Summer Youth Programs (Elementary – High School Graduates)

Dr. Kinslow has requested that all of the college's summer programs be put under and managed by one umbrella. The name of this clearinghouse is undergoing a change. MOC came up with a few suggestions that Patty will submit to Dr. Kinslow for final discussion/ approval.

Ads in summer camp guides placed and flyers to be distributed

The Continuing Education department will corral the registration and payment process.

Community “flyers”

These were distributed mainly for legislators. ACC did not create these flyers but were left out in college listings.

To make up for mistake; ACC will have its own student featured in Austin American Statesman ad.

Web Development Site

The current design of the ACC web site has been up for 1 year.

There has been 99% positive feedback from students on ease of use.

PICM has included on their page areas where photos, templates and standard statements can be found.

Upcoming Events

Cypress Creek Dedication	March 2
Dia de Aprender	February 17
TACHE Garage Sale	
President's Breakfast	
Funnyhouse of a Negro	February 23, 24 and 25 March 3 and 4
A Celebration of Texas Latino/a Writers, Music & Art	Feb 27 and 28
Black History Festival	February 27