

**Marketing & Outreach Committee
Meeting Minutes
March 18, 2008**

Members in Attendance:

Ziv Shafir, Lori Blewett, Juanita Mendez, E. Morrison, Kathleen Christensen, Raja Faris, Darla Johnson, Linda Kluck, Charles Quinn, Sandy Gaskin, Loretta Edelen, Dean Jones and Bonnie Spanogle

Chair (for Brette Lea)

Patty Scogin

DISCUSSION

Short semester printed schedule: Eliminate as recommended by Admissions & Records

Higher One card: Internal communications and promotions

ACC News: Discontinue print and mail out per PICM

ACC 35th Anniversary: Incorporate into existing Student Life Welcomepalooza events and have 70's theme. To run between August 2 and September 5, commemorative poster and t-shirts, timeline banner on web, build internal excitement, 35 year employee recognized in I AM ACC,

Communications Group: Graduates from each year, retiree association, on EVC and/or CYP

Potential Fundraiser: To bring back the successful Spelling Bee idea as an event to raise scholarship funds.

ROUND TABLE DISCUSSION

??? Full fast ?? online

Austin Convention Center lined up for May 8 graduation ceremony

CE Game Development Director hired. Spencer Zuzolo (?)

Austin Cooks going well. 4th episode shot, Bistro is open for drop in lunch on Thursdays

Hip Hop Into College is scheduled for March 29 from 10 a.m. to 3 p.m.

Higher One cards, Touch Net, email

Events Coordinator to connect ACC

Students for Environmental Outreach are conducting a bike ride fundraiser. To be held around Austin on March 27 and 28. Collaborating with Whole Foods.

Earth Day event in planning. Promotion of recycling program

Northridge SGA (?), casino event at EVC