

**MOC Meeting Minutes**  
**April 5, 2006**

Members in attendance:

Dwayne Cox, Darla Johnson, Charles Quinn, Patty Scogin, Alida McCullough (for Andrew Saldana), Linda Kluck, K. Leigh Hamm Forell, Donetta Goodall, Soon Merz, Bonnie Spanogle, Gaye Lynn Scott, Loretta Edelen, Tyra Duncan-Hall, Kathleen Christensen and John Kennie

**Web Relaunch –**

Rave reviews from students outnumber the few less than complimentary ones from faculty and staff.

The web template pages will be released and made available after approval by web committee (will give consistent look to ACC URLs)

**Inca Trail –**

Peruvian Consulate has made ACC its only Texas stop for the Inca Trail exhibit. Photos to be displayed April 27 – May 3 at the EVC multipurpose room. A poster, invitations and other advertising created by ACC PICM department for exhibit external advertising. An ad to run in Texas Monthly in hopes to get more coverage.

**South Austin Campus Grand opening Activities –**

Ribbon cutting scheduled for September 15, 2006. Business leaders, state and local governmental bodies to formal ceremony. An ACC Showcase to happen at the new campus on September 16. This showcase will highlight many of ACC's programs and will give South Austin community a glimpse at where they can go when they start core programs at the new campus. The College Connection, Student Services, Early College Start, Continuing Education are also asked to take advantage of the showcase as crowds are expected to get as large as 2,000+. Leaders for sponsorships and underwriters to cover event costs were sent to local businesses. Will try to partner with Austin City Limits somehow and get additional exposure.

Next meeting – Tuesday, May 9 at 1:30 p.m. in room 220 at HBC.

Tentative agenda –

Advertising schedule for SAC opening and course offerings  
Brainstorm discussion on SASAKI (sp?)