

Marketing & Outreach Committee
Meeting Minutes
Tuesday, October 11, 2005

Members in Attendance: Dwayne Cox, Ziv Shafir, John Kennie, Mary Harris, Darla Johnson, Linda Kluck, Bonnie Spanogle, Cody Pinkston, Patty Scogin, Sandy Gaskin, Charles Quinn, Mary Hensley, Kristy Hamm Forrell and Gaye Lynn Scott.

Guests in Attendance: Marvi Reyes and Karoline Gebert

Dwayne Cox shared a presentation containing ideas with regards to the South Austin Campus. This presentation included an overview, objectives, theme, key messages, strategy, key elements, deliverables and production schedule for the opening of the SAC.
See attached presentation – (read only)

John Kennie and Marvi Reyes shared information about the upcoming “ACC Alive: A College Connection Teletour” to be held on October 28. In coordination with area ISDs, ACC is working on a televised event that will answer high school student questions in a live environment.
See attached on Teletour – (read only)

Dwayne Cox gave information on ACC Media Day. Local media has been invited to ACC on October 20. Media will tour the EVC, NRG, RVS and site of the future SAC.
See attached on ACC Media Day – (read only)

Roundtable – Kathleen Christensen brought up the subject of an ACC sponsored ongoing news program to be broadcast on ACC channel 19.

The next MOC meeting is to be held on November 8 at 1:30 p.m. in room 212 at HBC.