

MOC Meeting Minutes

November 13, 2007

MOC Members in attendance:

Brette Lea, Kathy James, Lori Blewett, Patty Scogin, Ziv Shafir, Darla Johnson, K. Leigh Hamm Forrell, Sandy Gaskin, Soon Merz, Mary Harris and Kathleen Christensen

Guests: Marvi Reyes, Eduard Matamoros and Carl Sephton

Eduard Matamoros and Carl Sephton, new Graphic Specialists with PICM were introduced to the committee.

Rough cuts of TV spots were shown to MOC. Discussion and suggestions were made to how Ron Hovinga spot should be edited (hearing impaired student). "I AM ACC" campaign will be launched mid-January featuring spots with ACC faculty, staff and students. Spots will also be introduced that show partners and supporters of the ACC mission.

Round table:

Merz – OIE is currently working on a conference survey

Blewett – requested input or story ideas for ACCent and invited members to participate in "Project Build-a-Park"

Next meeting is February 12