

Web Committee Minutes/Reports – April 2004

The April 2004 meeting of the ACC Web Committee was held Tuesday, April 20, 3 p.m., Highland Business Center. In attendance were George Payne, Red Wassenich, Donna Pauler, D'Maris Allen-Mierl, Abraham Nasser, Edward Terry, Marvi Reyes, Terry Arzola, and Patty Scogin.

- 1) March 04 minutes were approved
- 2) New member George Payne was introduced
- 3) Announcements/Information Sharing/Show and Tell
 - a) Abraham Nasser - Continuing Education site redesign (www.austincc.edu/ce) and movabletype.org, a small, free content management program
 - b) Terry Arzola – Blackboard 6 release updates (<http://aconline.austincc.edu/>) and faculty kiosk redesign. Also discussed a free version of High Software's link validation utility.
 - c) Edward Terry – New workforce program pages with links to all brochures (<http://www.austincc.edu/workforce/index.php>), new Public Information and Media Relations pages (<http://www.austincc.edu/pubinfo/>), new Student Recruitment pages (<http://www.austincc.edu/sro/>), and service-oriented updates to the Marketing and College Relations pages (<http://www.austincc.edu/marketng/>)
 - d) Red Wassenich – Usability Testing – How the library conducted student usability testing for their site redesign. Some discussion ensued about the Camtasia Studio software (<http://www.softwarecasa.com/pprod/212402dd.htm?source=gooc41g05a>). This software is available in the Instructional Development Centers (part of the Media and Computer Centers).
 - e) Patty Scogin and Edward Terry – Reviewed their meeting with a content development system provider, ESX Engineering, Inc., and the xCatalyst Software Discussion ensued regarding the feasibility of using a content management system at ACC.
- 4) Suggestions
 - a) Notify all ACC of the location of the Web Guidelines to which the long documents information has been added. (<http://www.austincc.edu/marketng/WebCommittee/rules.php>) Scogin will ask that it be included in an upcoming Bulletin Board as well as send a message to all web page managers.
 - b) Continuing reminder to web page administrators - Check all of your pages and spread the word about making sure all web links and email addresses reflect the www.austincc.edu URL. At some point, the austin.cc.tx.us address will no longer be valid. Scogin will include this information in the above-mentioned notice.
 - c) Consider using intuitive, user-friendly URLs
- 5) Set next meeting – many will be off contract in May, so no meeting will be held. A June meeting may be conducted via email announcements. Send any updates or suggestions to pscogin@austincc.edu.
- 6) Adjourn