

# Web Committee Update February 2005

Greetings Web Committee Members:

In lieu of a face-to-face meeting, I am sending several announcements of interest your way.

First - update on the new Executive Director of Public Information/Marketing and College Relations. We will have one. He begins February 21. What that means for this committee is that the marketing executive is to chair the Web Committee. When he is settled, we will get a meeting time figured out.

Second - several new sites and pages have been created:

Foundation <http://www.austincc.edu/foundatn/>

College Connection pages for each school's site <http://www.austincc.edu/isd/>

Fraud and Ethics pages

[https://secure.ethicspoint.com/domain/en/report\\_custom.asp?clientid=7474](https://secure.ethicspoint.com/domain/en/report_custom.asp?clientid=7474)

Spring Semester Promotions

[http://www.austincc.edu/marketng/spring\\_promo/index.php](http://www.austincc.edu/marketng/spring_promo/index.php)

Other sites are in the works:

Dance Department (designed but not completed) <http://www.austincc.edu/dance/>

Early College Start

Creative Writing

If you have any new or revised sites you wish to share, please send them to me.

Third - Following is a link to a short article regarding content management...a direction in which ACC will more than likely need to move. <http://www.marketingprofs.com/5/mcgovern33.asp>

Also, if any of you ever need editorial assistance with your web pages, please don't hesitate to contact us in the Marketing and College Relations Department. We're here to help.

Fourth - Sylvia Partida has taken on the task of turning several of our URLs into user friendly URLs. Following is her email regarding the updates. Thanks, Sylvia.

If any of you have these links on your own site, you may want to update them.

\*\*\*\*\*

I have moved several web sites from the www3 server to the www server.

These moves are being made for two reasons:

- The www server is less likely to have problems (as opposed to the www3)
- The new URLs will be easy to remember/figure out (in the case of outside users), thus improving our customer service.

New URLs:

CYP is now at <http://www.austincc.edu/cyp> -- it was formerly at

<http://www3.austincc.edu/evpcss/cyp>

EVC is now at <http://www.austincc.edu/evc> -- formerly at

<http://www3.austincc.edu/evpcss/evc>

NRG is now at <http://www.austincc.edu/nrg> -- formerly at

<http://www3.austincc.edu/evpcss/nrg>

PIN is now at <http://www.austincc.edu/pin> -- formerly at

<http://www3.austincc.edu/evpcss/pin>

RGC is now at <http://www.austincc.edu/rgc> -- formerly at

<http://www3.austincc.edu/evpcss/rgc>

RVS is now at <http://www.austincc.edu/rvs> -- formerly at

<http://www3.austincc.edu/evpcss/rvs>

HBC is now at <http://www.austincc.edu/hbc> -- formerly at

<http://www3.austincc.edu/evpcss/hbc>

Centers are now at <http://www.austincc.edu/centers> -- formerly at

<http://www3.austincc.edu/evpcss/centers/centers.htm>

- Akins at <http://www.austincc.edu/centers/akins.htm>
- Bastrop at <http://www.austincc.edu/centers/bastrop.htm>
- Fredericksburg at <http://www.austincc.edu/centers/fred.htm>
- Georgetown at <http://www.austincc.edu/centers/george.htm>
- Hays at <http://www.austincc.edu/centers/hays.htm>
- Lockhart at <http://www.austincc.edu/centers/lockhart.htm>
- Round Rock at <http://www.austincc.edu/centers/ror.htm>
- San Marcos at <http://www.austincc.edu/centers/smc.htm>
- San Marcos Lamar at <http://www.austincc.edu/centers/smclamar.htm>

Weekend College is now at <http://www.austincc.edu/weekend> -- formerly at

<http://www3.austincc.edu/evpcss/weekend/>

I've also created a new site (it's only 1 page) for SVC at

<http://www.austincc.edu/svc/>

I've placed redirects on all of the "old" pages, so people will still find what they need.

Keeping you posted,  
Sylvia

\*\*\*\*\*

Last - Congratulations to Red Wassenich for the nation-wide trend he started with the "Keep Austin Weird" slogan.

Thanks,  
Patty

Patty Scogin  
Marketing and Publications Interim Executive  
p 512.223.7215  
f 512.223.7833

[www.austincc.edu/marketing](http://www.austincc.edu/marketing)

*"Do the right thing, and the right things happen."*