Unit Name: Unit Review Leader: Today's Date: Campus Manager HLC Linda Morrison

Wednesday, September 03, 2014

### **1** Unit Description

Share information about your unit for other people such as, general public, deans, VP's, support staff, and the greater Austin community. This is an opportunity to promote your unit, share information to ground requests for resources and funding, promote collaboration and inform and recruit students. Once this information is pulled together, units will update this on a yearly basis.

#### 1.1 What is your Mission?

(What is the purpose of the unit? What do you do?)

The Highland Campus is designed to feature innovative learning and a mix of private and public partnerships benefiting students and employers. It is home to the ACCelerator, a massive learning center for innovative teaching and learning.

1.1.1 How does the mission of the unit support the mission of the college?

These functions are an important element in supporting the college's Vision/Mission/Values Statement and the intended outcomes that are listed in Board Policy A-1.

#### 1.2 Please tell us who you serve.

(Faculty, staff, external partners, distance learning, students, etc.)

The Highland Campus is one of ACC's largest campuses, with capacity to serve 6,000 students in its first phase. The Highland Campus serves students, faculty, staff, and external partners.

#### 1.3 What services or products does the unit provide?

College Operations enhances operations and support services for all ACC campuses and centers. Provide and expand operations and services to support programs, faculty, and students for comprehensive day, evening, and weekend campuses. The Highland Campus is home to the ACCelerator, a massive learning center for innovative teaching and learning. Students can choose from a broad range of classes to reach their goal of a college degree or university transfer. The Highland Campus offers transferable core curriculum classes to earn a two-year associate or four-year bachelor's degree, developmental education to achieve college readiness, and a groundbreaking, all-levels developmental math class.

#### 1.3.1 What is the impact of your unit's activities on students or other key stakeholders?

Provide a welcoming, clean, safe and secure environment at all ACC campuses and facilities. The Highland Campus is the first phase of the ACC Highland mixed-use redevelopment project. The ACC Highland project will revitalize an Austin landmark, an area rich in history, with a focus on expanding access to higher education, improving student success, and training an elite workforce to help regional businesses grow.

ACC Highland is the product of collaboration with partners in business and education, neighborhood groups, and community leaders. The project aligns with the City of Austin's Airport Boulevard initiative and is part of a bigger Highland vision, in partnership with RedLeaf Properties, to create a premier destination for lifelong learning, living, shopping, and entertainment.

1.4 Does your unit provide services to distance learning students?

YES 🗹 NO 🗌

1.4.1 How do you serve distance learning students?

Campuses and Centers provide classroom/facilities space for Distance Learning Orientations and Faculty sessions with students.

1.4.2 How are the services provided to distance learning students different from the services provided to on-campus students?

There is no difference in the services that the Campuses and Centers provide to Distance Learning students.

1.5 If the unit offers support services such as supplemental instruction, advising, outreach, counseling, referral, tutoring, library instruction, etc, please list below.

The unit does not offer support services.

1.6 What communication tools, methods, and strategies does your unit use to share news, updates, projects, and other information within the unit, across other college areas, to

Campuses and Centers provide communication thru campus listserves and campus newsletters.

1.3.2 What are your unit's goals and what A-1 initiatives are they mapped to?

#### **Board Policy A-1 Intended Outcomes**

#### **Student Success Initiatives**

- <u>SSI1</u> Increase persistence (term-to-term & fall to fall)
- SSI2 Complete developmental and adult education course progression to credit courses
- SSI3 Increase completion of all attempted courses with a "C" or better
- SSI4 Increase degree/certificate graduates and transfer rates
- <u>SSI5</u> Increase success equity across all racial/ethnic/gender/income groups <u>Institutional Effectiveness</u>
- <u>IE1</u> Balanced instructional offerings among the College's mission elements;
- <u>IE2</u> A teaching and learning environment that encourages students to be active, life-long learners;
- **<u>IE3</u>** Accessible and affordable post-secondary and higher education programs and services for all who qualify and have the ability to benefit;
- <u>IE4</u> Enrollments reflecting diverse and traditionally underserved populations in numbers that represent the local populations of our Service Area;
- <u>IE5</u> Job placement from career workforce programs into family-wage careers;
- <u>IE6</u> *Efficiently administered programs and services that create an institution that is a good place to work, learn, and otherwise experience the higher-education process.*

Goal	Unit Goal					Board	d Polic	y A-1				
#	(description)											
	<b>Example goal:</b> Promote the use of accurate and accessible information in a professional and ethical manner by ACC organizational units.	SSI1	SSI2	SSI3	SSI4	SSI5	IE1	IE2	IE3	IE4	IE5	IE6
	Operate all campuses and centers to support the staff, students, community, and ACC stakeholders.			Х		х	х	X		X		x
UG2												
UG3												
UG4												
UG5												

this table will link to other areas in this report

#### 1.3.2 What are Unit Outcomes and Unit Measures?

Each unit may have up to 2 separate measures to support each Unit Outcome

Goal		Outcome #	Unit Outcome	Measure #	
#	(description)		(description)		(description)
	<b>Example goal:</b> Promote the use of accurate and accessible information in a professional and ethical manner by ACC organizational		<b>Example outcome:</b> Maintain a system [The Information Portal System "TIPS"] that allows staff and faculty to access enrollment-related		<b>Example measure:</b> Measure usage of TIPS by computing average number of TIPS users per month for fiscal year.
	units.		data for planning and decision making.		
			Maintain safe and secure campuses and centers.	UM1.1.1	Measure the Pass/Fail scoring on emergency evacuation/safety drills during the year.
		U01.1			
				UM1.1.2	Measure the number of Emergency Response Team members trained per year.
			Maintain an effective, efficient, and clean	UM1.2.1	Measure the percentage of completed
			operation.		requests submitted each year through the
	Operate all campuses and centers to	UO1.2			CleanTelligent system.
UG1	support the staff, students, community, and	001.2			Measure the percentage of completed work
	ACC stakeholders.				orders submitted each year through Building
					Maintenance Micromain system.
		UO1.3		UM1.3.1	
				UM1.3.2	
		UO1.4		UM1.4.1 UM1.4.2	
				UM1.4.2 UM1.5.1	
		UO1.5		UM1.5.2	
				UM2.1.1	
		UO2.1		UM2.1.2	
		UO2.2		UM2.2.1	
		002.2		UM2.2.2	
1162	0	UO2.3		UM2.3.1	
	JG2 0	002.5		UM2.3.2	
1		UO2.4		UM2.4.1	
		'		UM2.4.2	
1		UO2.5		UM2.5.1	
				UM2.5.2	

Goal		Outcome #		Measure #	
#	(description)		(description)		(description)
		UO3.1		UM3.1.1	
				UM3.1.2	
		UO3.2		UM3.2.1	
				UM3.2.2	
UG3	0	UO3.3		UM3.3.1	
				UM3.3.2	
		UO3.4		UM3.4.1	
				UM3.4.2	
		UO3.5		UM3.5.1	
				UM3.5.2	
		UO4.1		UM4.1.1	
				UM4.1.2	
		UO4.2		UM4.2.1	
				UM4.2.2	
UG4	0	UO4.3		UM4.3.1	
				UM4.3.2	
		UO4.4		UM4.4.1	
				UM4.4.2	
		UO4.5		UM4.5.1	
				UM4.5.2	
		UO5.1		UM5.1.1	
				UM5.1.2	
		UO5.2		UM5.2.1	
				UM5.2.2	
UG5	0	UO5.3		UM5.3.1	
	ſ			UM5.3.2	
		UO5.4		UM5.4.1	
				UM5.4.2	
1		UO5.5		UM5.5.1	
				UM5.5.2	

this table will link to other areas in this report

1.7 Tell us about your unit's resources.

> Think about all the staff, including administrative support staff, instructional associates, technicians, etc., as well as non-staffing resources.

> If you have multiple budgets, please combine them for the table below.

# staff	Budg	eted Amount (total)
NA	\$	5,000.00
N/A		
N/A	\$	9,000.00
0.00	\$	14,000.00
	NA N/A N/A	# stall         0

1.8 Is the current staffing adequate for your unit's needs?

	YES			NO	$\checkmark$
 		 	1.1141	 	

1.8.1 If no, please describe additional staffing needs.

Staffing is currently coming out of the ACC Centers budget for two positions, (one Classified, and one Professional Technical) to operate and manage the opening of the new Highland Campus (HLC) and oversee, operate, and manage all of the ACC Centers. Hourly staff was needed to facilitate the opening of HLC due to the inadequate number of staffing table employees assigned to HLC for campus management.

#### 1.9 Are the current facilities adequate for your unit's needs?

	YES	✓		NO		
1.9.1	If no, please	e describe facility	enhancer	nents need	ded.	

1.10 Are the unit's technology and equipment resources adequate?

 $\checkmark$ 

YES

NO

1.10.1 If no, please describe technology and equipment needed for the unit.

1.11 What other information, if any, do you believe is important for your unit to consider in planning?

### 2 Analysis

Based on sources of data, information and experience, please describe your unit's present and future needs and challenges.

2.1 What sources of quantitative and/ or qualitative data are you using to identify challenges and needs?

> (Surveys, Point of Services (POS) unit feedback, ,Council for the Advancement of Standards in Higher Education (CAS) standards, Association of College Administration Professionals (ACAP) best practices, research from journals, articles, external databases, research projects, presentations, conferences, white papers, etc.)

The Executive Vice President, College Operations worked with all Campus Managers and discussed some priorities and determined this first round of the ASP and the First Unit Level Goal, Outcomes, Measures. All Campus managers units will share the same Unit Level information. Each Campus will then develop campus specific objectives (improvements) which will support the Unit Level data. This will allow the Division to start analyzing comparable data and support the Division/ Unit Level Goals, Outcomes, Measures jointly.

#### 2.2 What are the strengths and weaknesses for the unit?

> (What activities does the unit do well? What services, products, or decisions have been successful recently? What internal resources or situations are limiting the unit's ability to achieve its goals?)

N/A

### 2.3 What are the opportunities and threats for the unit?

(What events or conditions within or outside the college might the unit be well-positioned to address? What events or conditions outside the unit or college might pose difficulties and limit the unit's ability to achieve its goals? What opportunities for growth and/ or innovation exist for the unit.

N/A

2.4 Describe any factors that may impact the achievement of your unit's goals, either negatively or positively.

N/A

2.5 Are there things the unit should be doing that are not currently being done?
YES □ NO ✓
2.5.1 If yes, please describe.

#### 2.5.2 Unit Outcomes Assessment

Measure # (linked from 1.3.2)	Unit Measure (description) (linked from 1.3.2)	Unit Baseline data (for the unit	Unit Current Data (for the unit	Unit Target data (for the unit	Unit Current Status (% of target	Outcome # (linked from 1.3.2)
		measure)	measure)	measure)	data)	
	<b>Example unit measure:</b> Measure usage of TIPS by computing average number of TIPS users per month for fiscal year.					
UM1.1.1	Measure the Pass/Fail scoring on emergency evacuation/safety drills during the year.	0.00		20.00	#VALUE!	UO1.1
UM1.1.2	Measure the number of Emergency Response Team members trained per year.	0.00		20.00	#VALUE!	UO1.1
UM1.2.1	Measure the percentage of completed requests submitted each year through the CleanTelligent system.	0.00		20.00	#VALUE!	UO1.2
UM1.2.2	Measure the percentage of completed work orders submitted each year through Building Maintenance Micromain system.	0.00		20.00	#VALUE!	UO1.2
UM1.3.1	0				#VALUE!	UO1.3
UM1.3.2	0				#VALUE!	UO1.3
UM1.4.1	0				#VALUE!	UO1.4
UM1.4.2	0				#VALUE!	UO1.4
UM1.5.1	0				#VALUE!	UO1.5
UM1.5.2					#VALUE!	UO1.5
UM2.1.1					#VALUE!	UO2.1
UM2.1.2					#VALUE!	UO2.1
UM2.2.1					#VALUE!	UO2.2
UM2.2.2					#VALUE!	UO2.2
UM2.3.1					#VALUE!	UO2.3
UM2.3.2					#VALUE!	UO2.3
UM2.4.1					#VALUE!	UO2.4
UM2.4.2					#VALUE!	UO2.4
UM2.5.1					#VALUE!	UO2.5
UM2.5.2					#VALUE!	UO2.5
UM3.1.1					#VALUE!	UO3.1
UM3.1.2					#VALUE!	UO3.1

Measure # (linked from 1.3.2)	Unit Measure (description) (linked from 1.3.2)	Unit Baseline data (for the unit	Unit Current Data (for the unit	Unit Target data (for the unit	Unit Current Status (% of target	Outcome # (linked from 1.3.2)
		measure)	measure)	measure)	data)	
UM3.2.1					#VALUE!	UO3.2
UM3.2.2					#VALUE!	UO3.2
UM3.3.1					#VALUE!	UO3.3
UM3.3.2					#VALUE!	UO3.3
UM3.4.1					#VALUE!	UO3.4
UM3.4.2					#VALUE!	UO3.4
UM3.5.1					#VALUE!	UO3.5
UM3.5.2					#VALUE!	UO3.5
UM4.1.1					#VALUE!	UO4.1
UM4.1.2					#VALUE!	UO4.1
UM4.2.1					#VALUE!	UO4.2
UM4.2.2					#VALUE!	UO4.2
UM4.3.1					#VALUE!	UO4.3
UM4.3.2					#VALUE!	UO4.3
UM4.4.1					#VALUE!	UO4.4
UM4.4.2					#VALUE!	UO4.4
UM4.5.1					#VALUE!	UO4.5
UM4.5.2					#VALUE!	UO4.5
UM5.1.1					#VALUE!	UO5.1
UM5.1.2					#VALUE!	UO5.1
UM5.2.1					#VALUE!	UO5.2
UM5.2.2					#VALUE!	UO5.2
UM5.3.1					#VALUE!	UO5.3
UM5.3.2					#VALUE!	UO5.3
UM5.4.1					#VALUE!	UO5.4
UM5.4.2					#VALUE!	UO5.4
UM5.5.1 (					#VALUE!	UO5.5
UM5.5.2 (	)				#VALUE!	UO5.5

Measure # (linked from 1.3.2)	Unit Measure (description) (linked from 1.3.2)	Unit Baseline data (for the unit	Unit Current Data (for the unit	Unit Target data (for the unit	Unit Current Status (% of target	Outcome # (linked from 1.3.2)
		measure)	measure)	measure)	data)	

2.5.3 If you have qualitative data that cannot be entered in data table above, please describe them

### 3 Objectives (improvements) Table

Outline your unit's objectives (improvements) based on the challenges and opportunities you determined in the analysis section (Part 2). Include a list of the objectives (improvements) you propose and measures for success.

3.1 Unit Objectives (improvements), Measures, Challenges or opportunities

(data linked to table 4)

Objective #	(Improvements)	Objective Measure	Objective Baseline data	Objective Target data	Opportunity or challenges identified	Responsible person	Related Unit Outcome
	Example: Develop a new	Example: Measure			Example: Review of activity		
	workshop curriculum to	participation in OIEA			accessing TIPS indicated		
	train faculty and staff on	workshops by computing			that most TIPS users were		
	how to access enrollment-	number of participants at			OIEA staff; need to expand		
	related data through TIPS.	OIEA training sessions			use of TIPS to more staff and		
	_	during fiscal year.			faculty.		
OB1.1							UO1.1
OB1.2							UO1.2
OB1.3							UO1.3
OB1.4							UO1.4
OB1.5							UO1.5
OB2.1							UO2.1
OB2.2							UO2.2
OB2.3							UO2.3
OB2.4							UO2.4
OB2.5							UO2.5
OB3.1							UO3.1
OB3.2							UO3.2
OB3.3							UO3.3
OB3.4							UO3.4
OB3.5							UO3.5
OB4.1							UO4.1
OB4.2							UO4.2
OB4.3							UO4.3
OB4.4							UO4.4
OB4.5							UO4.5
OB5.1							UO5.1
OB5.2							UO5.2
OB5.3							UO5.3

Objective #	Objectives (Improvements)	<i>Objective Measure</i>	Objective Baseline data	Objective Target data	Opportunity or challenges identified	Responsible person	Related Unit Outcome					
OB5.4							UO5.4					
OB5.5							UO5.5					
3.2 Does YES		ntrol over the objectives (im NO	provement	ts) and key	strategies to implement the	em effectively?						
3.2.1 lf n	3.2.1 If not, please describe your unit plans to successfully implement this objective (improvement).											
HLC is a nev	w campus which just opened for	Fall 2014 classes. We are current	ly collecting	information	and determining the objectives (	improvements) that may be nee	eded to					
report in FY	'16.											

#### 3.3 Objectives and Key Strategies with Timeline and Costs

> (NO more than 3 strategies for each objective (improvement)

	O more than 3 strategies for				Deleted.				
Objective Key Strategy #		Timeline	Related Facilities Needs (details)	Needs (details)	Related Equip/Tech Needs (details)	Other Related Needs (details)	Total costs	Related Objective (Improvements)	Related Objectives (Improvements)
	OIEA staff will develop content for a new TIPS training workshop.	Year 1		Prof development			\$ 100	OB1.1	
	OIEA staff will create a short video that will be posted on the website demonstrating how to use TIPS.	Year 2			Adobe Connect		\$ 1,500	OB1.1	
	OIEA staff will offer at least one new workshop through Professional Development Office.	Year 3	classroom space				\$ 1,400	OB1.1	
OKS1.1.1									
OKS1.1.2								OB1.1	0
OKS1.1.3									
OKS1.2.1									
OKS1.2.2								OB1.2	
OKS1.2.3									
OKS1.3.1									
OKS1.3.2								OB1.3	
OKS1.3.3									
OKS1.4.1									
OKS1.4.2								OB1.4	
OKS1.4.3									
OKS1.5.1									
OKS1.5.2								OB1.5	
OKS1.5.3									
OKS2.1.1									0
OKS2.1.2								OB2.1	
OKS2.1.3									
OKS2.2.1									
OKS2.2.2								OB2.2	
OKS2.2.3									

Objective Key Strategy #	Objective Key Strategy	Timeline	Related Facilities Needs (details)	Related Staffing Needs (details)	Related Equip/Tech Needs (details)	Other Related Needs (details)	Total costs	Related Objective (Improvements)	Related Objectives (Improvements)
OKS2.3.1									
OKS2.3.2								OB2.3	
OKS2.3.3									
OKS2.4.1									
OKS2.4.2								OB2.4	
OKS2.4.3									
OKS2.5.1									
OKS2.5.2								OB2.5	
OKS2.5.3									
OKS3.1.1									
OKS3.1.2								OB3.1	
OKS3.1.3									
OKS3.2.1									
OKS3.2.2								OB3.2	
OKS3.2.3									
OKS3.3.1									
OKS3.3.2								OB3.3	
OKS3.3.3									
OKS3.4.1									
OKS3.4.2								OB3.4	
OKS3.4.3									
OKS3.5.1									
OKS3.5.2								OB3.5	
OKS3.5.3									
OKS4.1.1									
OKS4.1.2								OB4.1	
OKS4.1.3									
OKS4.2.1									
OKS4.2.2								OB4.2	
OKS4.2.3									
OKS4.3.1									
OKS4.3.2								OB4.3	
OKS4.3.3									

Objective Key Strategy #	Objective Key Strategy	Timeline	Related Facilities Needs (details)	Related Staffing Needs (details)	Related Equip/Tech Needs (details)	Other Related Needs (details)	Total costs	Related Objective (Improvements)	Related Objectives (Improvements)
OKS4.4.1									
OKS4.4.2								OB4.4	
OKS4.4.3									
OKS4.5.1									
OKS4.5.2								OB4.5	
OKS4.5.3									
OKS5.1.1									
OKS5.1.2								OB5.1	
OKS5.1.3									
OKS5.2.1									
OKS5.2.2								OB5.2	
OKS5.2.3									
OKS5.3.1									
OKS5.3.2								OB5.3	
OKS5.3.3									
OKS5.4.1									
OKS5.4.2								OB5.4	
OKS5.4.3									
OKS5.5.1									
OKS5.5.2								OB5.5	
OKS5.5.3									
· · · · ·		-				Total Cost	\$ 3,000		

Estimate

Objective Key Strategy #	Objective Key Strategy	Timeline	Related Facilities Needs (details)	Related Staffing Needs (details)	Related Equip/Tech Needs (details)	Other Related Needs (details)	Total costs	Related Objective (Improvements)	Related Objectives (Improvements)
3.4 Desc	cribe how the evaluation r	neasures	are appropriate a	and relevant for	the proposed ob	jectives (improve	ements).		

3.5 Describe the process used to evaluate the results of your improvements (objectives), and indicate who participated in the review.

HLC is a new campus (opened for classes in Fall 2014). We are developing a team to access data in the coming year.

### 4 Evaluation and Reporting

Present the quantitative and qualitative information (data) you collected after implementing each proposed solution/strategy in your unit plan, and write a summary of results and analysis of future needs. This section is to be completed after your unit's objectives (improvements) have been implemented and data has been collected on the success of the improvements.

### 4.1 Evaluation of Implemented Objectives

(son	ne data linked to table 3A)					•	
Objective #	Objectives (Improvements)	<i>Objective Measure (conditions/ criteria)</i>	Objective Baseline data	Objective Current data	<i>Objective</i> Target data	Current data (as % of target)	Related Unit Outcome
Example	Develop a new workshop curriculum to train faculty and staff on how to access enrollment-related data through TIPS.	Measure participation in OIEA workshops by computing number of participants at OIEA training sessions during fiscal year.					UO1.1
OB1.1	0	0	0.00		0.00	#DIV/0!	UO1.1
OB1.2						#VALUE!	U01.2
OB1.3						#VALUE!	U01.3
OB1.4						#VALUE!	U01.4
OB1.5						#VALUE!	U01.5
OB2.1	0		0.00		0.00	#DIV/0!	U02.1
OB2.2						#VALUE!	U02.2
OB2.3						#VALUE!	U02.3
OB2.4						#VALUE!	U02.4
OB2.5						#VALUE!	U02.5
OB3.1						#VALUE!	UO3.1
OB3.2						#VALUE!	UO3.2
OB3.3						#VALUE!	UO4.3
OB3.4						#VALUE!	UO3.4
OB3.5						#VALUE!	UO3.5
OB4.1						#VALUE!	UO4.1
OB4.2						#VALUE!	UO4.2
OB4.3						#VALUE!	UO4.3
OB4.4						#VALUE!	UO4.4
OB4.5						#VALUE!	UO4.5
OB5.1						#VALUE!	UO5.1
OB5.2						#VALUE!	U05.2
OB5.3						#VALUE!	UO5.3

Objective #	Objectives (Improvements)	<i>Objective Measure (conditions/ criteria)</i>	Objective Baseline data	Objective Current data	<i>Objective</i> Target data	Current data (as % of target)	Related Unit Outcome
OB5.4						#VALUE!	UO5.4
OB5.5						#VALUE!	U05.5

### 4 Evaluation and Reporting

4.2 Briefly summarize the degree to which the targets were met.

> Note the key strategies or activities designed to implement the objectives (improvements)

The HLC campus is new opening in September 2014. The campus report documents the start of the assessment and improvement processes of the ASP. The unit will update this report and develop improvement plans in the FY15 reporting cycle.

At this time, it is pre-emptive and inappropriate to assign any improvements as there is no data to determine a need. As with other campus manager reports, the unit level improvements will support the same Unit Goals which all have.

4.3 What impact did your implemented improvements (objectives) have on the unit's goals and outcomes?

4.4 Briefly describe how the results of the improvements contributed to advancing the mission and goals of the college.