

# Austin Community College 2007 Performance Snapshot

## Student Access

	Progress to Target	Chg from Prior Year
<b>1. Closing The Gaps (CTG) Enrollment Progress</b>		
a. CTG Total Enrollment <sup>3</sup>	●	↑
b. CTG African-American Enrollment <sup>3</sup>	●	↑
c. CTG Hispanic Enrollment <sup>3</sup>	●	↓
<b>2. Reflection of Service Area Population</b>		
a. African-American Student Proportion <sup>3</sup>	●	↑
b. Hispanic Student Proportion <sup>3</sup>	●	↓
c. Service Area Penetration-Credit Students <sup>1</sup>	●	↓
<b>3. Adult Education Enrollment<sup>3</sup></b>		
a. Adult Basic Education (ABE)	●	↓
b. English as a Second Language (ESL)	●	↓
c. General Educ. Development (GED)	●	↓
<b>4. Developmental Education (DE) Enrollment<sup>3</sup></b>		
a. DE Total Enrollment	●	↓
b. DE Reading	●	↓
c. DE Writing	●	↓
d. DE Math	●	↓
<b>5. Affordability</b>		
a. Tuition & Fees/Credit Hour <sup>5</sup>	●	↑
b. % of Students Receiving Financial Aid <sup>5</sup>	●	↑

## Student Success

	Progress to Target	Chg from Prior Year
<b>6. Student Progress</b>		
a. Course Completion <sup>1</sup>	●	↓
b. Fall-to-Fall Retention <sup>1</sup>	●	↑
c. DE Transition to Credit <sup>1</sup>	●	↓
d. ABE Transition to Credit <sup>1</sup>	●	↓
<b>7. Student Completions</b>		
a. THECB Graduation Rates <sup>4</sup>		
1) 3-yr Graduation Rate	●	↑
2) 4-yr Graduation Rate	●	↑
3) 6-yr Graduation Rate	●	↓
b. Maryland Model Graduation Rate <sup>3</sup>	TBD*	
c. Closing The Gaps Success Goals <sup>4</sup>		
1) Total Associates	●	↑
2) Total Certificates	●	↓
3) Total Technical	●	↓
4) Total Health Sciences	●	↑
d. Total ABE Completers <sup>3</sup>	●	↑
e. Total GED Completers <sup>3</sup>	●	↑
<b>8. Student Outcomes</b>		
a. Transfer Rate <sup>4</sup>	●	↓
b. Job Placement Rate <sup>4</sup>	●	↑
c. Licensure Rate <sup>4</sup>	●	↑

\* To be developed

## Community Service

	Progress to Target	Chg from Prior Year
<b>9. Continuing Education and Training</b>		
a. Enrollments <sup>3</sup>	●	↓
b. Student Satisfaction with Courses <sup>3</sup>	●	↑
c. Companies Served by CT <sup>1</sup>	●	↑
d. Net Revenue <sup>1</sup>	●	↑
e. Market Penetration-Non-credit	●	↓

### Legend

#### Data Sources

- <sup>1</sup> National Community College Benchmarking Project (NCCBP)
- <sup>2</sup> Community College Survey of Student Engagement (CCSSE)
- <sup>3</sup> Austin Community College Data System
- <sup>4</sup> Texas Higher Education Coordinating Board
- <sup>5</sup> National Center for Educational Statistics

#### Symbols

- Achieved target
- Within 10% of target
- Did not achieve target
- No target set
- ↑ Comparison to previous year

## Institutional Support and Efficiencies

<b>10. Student Support Services</b>		
a. Advising - Use <sup>2</sup>	●	↑
b. Advising - Satisfaction <sup>2</sup>	●	↑
c. Library Use <sup>3</sup>	●	↓
d. Library Electronic Database Use <sup>3</sup>	●	↑
e. Testing Center Use <sup>3</sup>	●	↑

<b>11. Administrative Efficiencies</b>		
a. Cost per Credit Hour <sup>1</sup>	●	↑
b. Administrative Cost Ratio <sup>4</sup>	●	↑

<b>12. Climate</b>		
a. Student Satisfaction <sup>2</sup>	●	↑
b. Employee Satisfaction <sup>3</sup>	●	→
c. Grievance Rate <sup>1</sup>	●	↓
d. Faculty/Staff Diversity <sup>3</sup>	●	↑

## AUSTIN COMMUNITY COLLEGE 2007 PERFORMANCE SNAPSHOT

Core Indicator	Target Period	Target	ACC Current	ACC Previous	Texas Peer Data	NCCBP Median
1a. CTG Total Enrollment <sup>3</sup>	Fall 07	31,504	31,822	31610		
1b. CTG African-American Enrollment <sup>3</sup>	Fall 07	2,266	2,498	2405		
1c. CTG Hispanic Enrollment <sup>3</sup>	Fall 07	7,134	7,475	7696		
2a. Service Area Proportion-African-American <sup>3</sup>	Fall 07	7.63%	8.0%	7.74%		
2b. Service Area Proportion-Hispanic <sup>3</sup>	Fall 07	32.41%	23.5%	24.60%		
2c. Service Area Penetration <sup>1</sup>	FY06	3.01%	3.59%	3.65%		3.01%
3a. Adult Basic Education Enrollment <sup>3</sup>	FY07	1100	981	1048		
3b. English as a Second Language Enrollment <sup>3</sup>	FY07	1755	1,755	1911		
3c. GED Enrollment <sup>3</sup>	AY08	160	122	152		
4a. Dev. Ed. Enrollment-Total <sup>3</sup>	Fall 07	NT	8,421	8539		
c. Service Area Penetration-Credit Students <sup>1</sup>	Fall 07	NT	1,064	1101		
4c.Dev. Ed. Writing Enrollment <sup>3</sup>	Fall 07	NT	667	673		
4d. Dev. Ed. Math Enrollment <sup>3</sup>	Fall 07	NT	6,690	6765		
5a. Tuition & Fees/Credit Hours <sup>5</sup>	AY08	\$ 57.00	\$ 54.00	\$ 53.00	\$ 57.00	\$86
5b. % of Students Receiving Financial Aid <sup>5</sup>	F05 cohort	39%	41.3%	34.2%	39%	
6a. Course Completion <sup>1</sup>	F05 cohort	88.47%	78.37%	79.03%		88.47%
6b. Fall to Fall Retention <sup>1</sup>	F05 cohort	47.02%	42.97%	42.95%		47.02%
6c. Dev. Ed Transition to Credit <sup>3</sup>	Fall 07	75%	81.1%	84%		69.43%
6d. Adult Ed (GED) Transition to Credit <sup>3</sup>	Fall 07	35.0%	32.6%	52.6%		
7a.1 THECB 3-yr Graduation Rate <sup>4</sup>	F03 cohort	9.1%	5.4%	3.8%	9.1%	19.30%
7a.2 THECB 4-yr Graduation Rate <sup>4</sup>	F02 cohort	14.2%	9.1%	8.3%	14.2%	
7a.3 THECB 6-yr Graduation Rate <sup>4</sup>	F00 cohort	26.6%	28.3%	33.6%	26.6%	
7b. Maryland Model Graduation Rate <sup>3</sup>	<i>In development</i>					
7c.1 CTG Total Associates Awards <sup>4</sup>	FY07	972	1,055	1,027		
7c.2 CTG Total Certificates Awards <sup>4</sup>	FY07	636	406	495		
7c.3 CTG Total Technical Awards <sup>4</sup>	FY07	293	193	231		
7c.4 CTG Total Health Related Awards <sup>4</sup>	FY07	470	438	431		
7d. Total ABE Completers <sup>3</sup>	FY07	67.0%	66.0%	65.0%		
7e. Total GED Completers <sup>3</sup>	FY07	NT	256	172		
8a. Transfer Rate <sup>4</sup>	FY07	17.3%	16.3%	17.8%	17.8%	
8b. Job Placement Rate <sup>4</sup>	FY06	85.0%	83.8%	83.5%	83%	67.33%
8c. Licensure Rate <sup>4</sup>	FY05	90%	91.5%	90.3%		
9a. Continuing Education (CE) Enrollments <sup>3</sup>	FY07	18,945	16,002	17,448		2,436
9b. Student Satisfaction with (CE) Courses <sup>3</sup>	FY07	96.5%	95.0%	94.2%		
9c. Companies Served by CE-CT <sup>3</sup>	FY07	137	207	43		62
9d. (CE) Net Revenue <sup>1</sup>	FY07	\$ 1,067,500	\$ 1,733,297	\$ 109,991		
9e. Market Penetration- (CE) Students <sup>1</sup>	AY06	1.67%	0.64%	0.71%		1.67%
10a. Advising - Use <sup>2</sup>	Spring 07	1.74	1.65	1.63		1.74
10b. Advising - Satisfaction <sup>2</sup>	Spring 07	2.21	2.15	2.13		2.21
10c. Library Use <sup>3</sup>	FY07	NT	1,013,485	1,038,811		
10d. Library Electronic Database Use <sup>3</sup>	FY07	NT	393,991	323,757		
10e. Testing Center Use <sup>3</sup>	FY07	NT	140,468	133,453		
11a. Administrative Cost per Credit Hour <sup>1</sup>	FY06	131.00	\$ 98.00	\$ 94.00		\$ 131.00
11b. Administrative Cost Ratio <sup>4</sup>	FY07	15.0%	14.7%	14.5%		
12a. College Climate-Student Satisfaction <sup>2</sup>	Spring 07	3.15	3.14	3.13		3.15
12b. College Climate Employee Satisfaction <sup>3</sup>	Spring 07	4.0	4.1	4.1		
12c. College Climate Grievance Rate <sup>3</sup>	AY06	0.07%	0.40%	0.59%		0.07%
12d. Faculty/Staff Diversity <sup>3</sup>	Fall 07	40.88%	37.58%	37.14%		

\* Goal for these measures is to be below the target.