

Austin Community College Institutional Planning Council Snapshot Targets Sub-Committee

Meeting Notes: March 23, 2010

We accomplished the following in our meeting today:

- Established guidelines for our task (identifying realistic targets for the ACC Performance Snapshot):
 1. Those familiar with the content area of the core indicator need to be involved in setting the targets
 2. Targets need to be based on ACC goals and the Master Plan
 3. Peer performance needs to be taken into account to provide context for the targets.
- Identified core indicators for which the subcommittee will not be setting targets (these indicators have targets that are already set or do not need targets):

1a. CTG Total Enrollment ³
1b. CTG African-American Enrollment ³
1c. CTG Hispanic Enrollment ³
2a. African-American Student Proportion ³
2b. Hispanic Serving Institution Status ³
3a. Adult Basic Education Enrollment ³
3b. English as a Second Language Enrollment ³
3c. GED Enrollment ³
4a. Dev. Ed. Headcount-Total ³
4b. Dev. Ed. Reading Headcount ³
4b. Dev. Ed. Writing Headcount ³
4d. Dev. Ed. Math Headcount ³
5a. Tuition & Fees/Credit Hours ^{*5}
7a.1 CTG Total Associates Awards ⁴
7a.2 CTG Total Certificates Awards ⁴
7a.3 CTG Total Technical Awards ⁴
7a.4 CTG Total Health Related Awards ⁴
7f. Total ABE Completers ³
7g. Total GED Completers ³

- Divided the remaining indicators into two groups: indicators related to instruction (Group 1)

2c. Service Area Penetration--Credit Instruction ¹
6a. Course Completion ¹
6a1. All Traditional Classroom ³
6a2. All Distance Learning ³
6b. Fall to Fall Retention ¹
6c. Dev. Ed Transition to Credit - Math ¹
6d. Dev. Ed Transition to Credit - Writing ¹

6e. Adult Ed (GED) Transition to Credit ³
7a.1 CTG Total Associates Awards ⁴
7a.2 CTG Total Certificates Awards ⁴
7a.3 CTG Total Technical Awards ⁴
7a.4 CTG Total Health Related Awards ⁴
7b. IPEDS 3-yr Graduation Rate ⁵
7c. IPEDS 3-yr Transfer Rate ⁵
7d. Job Placement Rate ⁴
7e. Licensure Rate ⁴
7f. Total ABE Completers ³
7h. Total Core Completers

...and all the rest (Group 2)

5b. % of Students Receiving Financial Aid ⁵
8a. Continuing Education (CE) Enrollments ³
8b. Student Satisfaction with (CE) Courses ³
8c. Companies Served by CE-CT ³
8d. (CE) Net Revenue ¹
8e. Market Penetration- (CE) Students ¹
9a. Advising - Use ²
9b. Advising - Satisfaction ²
9c. Tutoring-Use ²
9d. Tutoring- Satisfaction ²
10a. Administrative Cost per Credit Hour* ¹
10b. Administrative Cost Ratio ⁴
10c. Administrative Cost/FTE Student ¹
11a. College Climate-Student Satisfaction ²
11c. College Climate Grievance Rate* ³
11d. Faculty/Staff Diversity ³

- Decided that we needed to have volunteers to work on targets for these two groups.
- Noted that identification process will likely take several months to a year.
- **Agreed to meet again during the last week of April 26-30.** Next meeting is Friday, April 30, from 1:30-3:30.