

**Austin Community College  
Retention Effectiveness Measures**

**Purpose: To provide consistent, campus-wide programs and services that increase the likelihood that students will remain in college and complete their degree or certificate program.**

Intended Outcome	Assessment Criteria	Methodology
<b>1. Fall-to-Spring Retention Rates</b>		
1A. First-Time in College (FTIC) degree seeking students enrolled at ACC in the fall semester will return the following spring semester (Fall-to-Spring Retention).	The percentage of FTIC degree seeking students enrolled in the fall semester who return the following spring semester will be higher than the state average.	Using THECB <i>Annual Data Profile</i> report, compare ACC and statewide average Fall-to-Spring retention rates.
1B. There will be no significant differences between ACC and statewide average Fall-to-Spring retention rates for FTIC degree or certificate seeking students by demographic group.	For each demographic group, the percent of FTIC students enrolled in the fall semester who return the following spring semester will be within $\pm 5\%$ of their proportion statewide.	Using data from the THECB <i>Annual Data Profile</i> report, compare ACC and statewide average Fall-to-Spring retention rates by demographic group.
<i>1C. Students enrolled for 12 or more semester credit hours (SCH) in a given fall semester will return the following spring semester.</i>	<i>X % of full time students enrolled in a given fall semester will re-enroll in the following spring semester.</i>	<i>Using data from the student database, calculate the percentage of fall enrollment for full time students who re-enroll in the following spring semester.</i>
<i>1D. Students enrolled for less than 12 semester credit hours (SCH) in a given fall semester will return the following spring semester.</i>	<i>X % of part time students enrolled in a given fall semester will re-enroll in the following spring semester.</i>	<i>Using data from the student database, calculate the percentage of fall enrollment for part time students who re-enroll in the following spring semester.</i>
<b>2. Fall-to-Fall Retention Rates</b>		
2A. Students enrolled at ACC in the fall semester will return the following fall semester (Fall-to-Fall Retention).	The percentage of ACC students enrolled in the fall semester who return the following fall semester will be higher than the state average.	Using THECB <i>Student Migration</i> report, compare ACC and statewide average Fall-to-Fall retention rates.
2B. There will be no significant differences between ACC and statewide average Fall-to-Fall retention rates by demographic group.	For each demographic group, the percent of ACC students enrolled in the fall semester who return the following fall semester will be within $\pm 5\%$ of their proportion statewide.	Using data from the THECB <i>Student Migration</i> report, compare ACC and statewide average Fall-to-Fall retention rates by demographic group.

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<b>3. Completion Rates</b>		
3A. FTIC degree or certificate-seeking students will complete their degree or certificate within three years.	Three-year completion rates of FTIC degree-seeking students will be at least 5% above the state average.	Using data from the THECB <i>Annual Data Profile</i> report, compare ACC and statewide average completion rates.
3B. There will be no significant differences between ACC and statewide degree or certificate completion rates of FTIC students by demographic group.	For each demographic group, the percent of FTIC students who complete a degree or certificate will be within $\pm 5\%$ of their proportion statewide.	Using data from the THECB <i>Annual Data Profile</i> report, compare ACC and statewide completion rates by demographic group.

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