

# Effectiveness Update

## Student Services Effectiveness Measures Report for Academic Year 2004—05



### PURPOSE

To provide exemplary programs that support the teaching/learning process and to increase opportunities for students to define and reach their educational and career goals.

### INTENDED OUTCOME

1. The unduplicated headcount enrollment of ACC will reflect the diversity of the population the College serves.

### CRITERION

Based on THECB demographic data (or U.S. Census data) for the service area, college-age population and the fall unduplicated headcount enrollment of ACC students, the percent of ACC students from each demographic group will be within  $\pm 5$  percent of their proportion in the service area college-age population.

### RESULTS

Only White students were enrolled in proportion to the college-age, service area white population. Black and Hispanic students were under represented compared to service area population demographics, and Other\* students were over represented.

### DATA

**Comparison of ACC Fall 2004 Headcount to  
2004 Service Area College-age Population Proportions**

Ethnicity	2004 Service Area College Age Population (18 to 44)		ACC Fall 2004 Headcount		$\pm 5\%$ of proportion		Criterion
	N	%	N	%	Range		
White	353,723	57.9%	18,500	60.3%	55.0%	60.8%	within
Black	47,440	7.8%	2,232	7.3%	7.4%	8.2%	below
Hispanic	178,216	29.2%	6,864	22.4%	27.7%	30.7%	below
Other*	31,115	5.1%	3,066	10.0%	4.8%	5.4%	above
Total	610,494	100%	30,662	100%			

\*Note: The "other" category at ACC includes Asian students, Native American students, International students, and students not identified by ethnicity. The service area data for 2004 are from the Texas State Data Center population estimates (0.5 migration scenario). The category for "other" ethnicities from the Texas State Data Center includes Asians, Native Americans and all other ethnicities not identified above and it may not be directly comparable since ACC figures include international students.

Source: ACC Student Database and Texas State Data Center

**Student Services Report for 2004—05 (continued)**

**INTENDED OUTCOME**

2. The applicants who register and attend ACC will reflect the demographics of the applicant pool.

**CRITERION**

Based on demographic data from the yearly applicant pool and the annual headcount enrollment of first-time at ACC students, at least 75 percent of each demographic group represented in the applicant pool will actually enroll.

**RESULTS**

The percentage of applicants who actually enrolled hovered between forty and fifty percent for all ethnic groups except Black. Only 29 percent of Black applicants actually enrolled. The percentage of applicants who enrolled does not meet the criterion for this measure.

**DATA**

**Comparison of Fall 2004 Applicants and Students Who Actually Enrolled  
By Ethnicity**

Ethnic Group	Students Who Completed an Application for Fall 2004		Applicants Who Enrolled at ACC for the First Time (FTACC) in Fall 2004			% of FTACC
	N	%	N	% of applicants	Criterion (75%)	
White	9,140	57.7%	4,465	48.9%	below	63.6%
Black	1,523	9.6%	420	27.6%	below	6.0%
Hispanic	3,864	24.4%	1,550	40.1%	below	22.1%
Asian	614	3.9%	295	47.8%	below	4.2%
Other*	696	4.4%	288	41.4%	below	4.1%
Total	15,837	100%	7,016	44.3%	below	100%

\*The category "Other" includes Native American students, International students, and students not identified by ethnicity.  
Source: ACC Student Database.

**Comparison of Fall 2004 Applicants and Students Who Actually Enrolled  
By Gender**

Gender	Students Who Completed an Application for Fall 2004		Applicants Who Enrolled at ACC for the First Time (FTACC) in Fall 2004			% of FTACC
	N	%	N	% of applicants	Criterion (75%)	
Male	7,008	44.3%	3,428	48.9%	below	48.9%
Female	8,590	54.2%	3,582	41.7%	below	51.1%
Not Identified	239	1.5%	6	2.5%	below	0%
Total	15,837	100%	7,016	44.3%	below	100%

Source: ACC Student Database.

**Student Services Report for 2004—05 (continued)**

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**INTENDED OUTCOME**

3. ACC will provide financial aid opportunities to students who demonstrate the most need.

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**CRITERION**

Based on the Federal Pell Grant Program Student Payment Summary, 50 percent of students receiving Pell grants will have an Expected Family Contribution of zero.

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**RESULTS**

This criterion was not met for the 2003-04 academic year. Slightly under fifty percent (47%) of students receiving Pell grants had an Expected Family Contribution (EFC) of \$0. However, an additional three percent of students receiving Pell grants had an EFC of \$100 or less.

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**DATA**

**Pell Grant Program  
Expected Family Contribution Statistics for 2003-04**

	Number	Percent
Total Students Receiving Pell Grants for 2003-04	6043	100%
Expected Family Contribution of \$0	2866	47%
Expected Family Contribution of \$1 -100	185	3%

Source: ACC Student Assistance Office

**Student Services Report for 2004—05 (continued)**

**INTENDED OUTCOME**

4. The College will maintain a loan default rate 5 percentage points below the maximum threshold required by law (25 percent).

**CRITERION**

Based on the Department of Education's Default Management Division's Annual Report to ACC, ACC's loan default rate will be at least 5 percent less than the federally defined maximum threshold of (25 percent) i.e., ACC's rate will be 20 percent or lower.

**RESULTS**

This criterion was met. The official cohort default rate for fiscal year 2002 was seven percent, eighteen percent below the criterion.

**DATA**

**Austin Community College's Official Cohort Default Rates  
for Schools with 30 or More Borrowers Entering Repayment in the Fiscal Year**

Fiscal Year	Number of Borrowers in Repayment	Number of Borrowers in Default	Official Cohort Default Rate
FY 2002	1,394	100	7.1%
FY 2001	1,407	91	6.4%
FY 2000	1,651	121	7.3%
FY 1999	1,718	150	8.7%
FY 1998	1,774	202	11.3%
FY 1997	1,614	236	14.6%
FY 1996	1,661	292	17.5%

Source: ACC Student Assistance Office