

## Section 7

# Continuing Education

*This section can be used for finding:*

- *information on continuing education programs.*
- *which organizations offer service and training through community partnerships.*
- *demographic information on Continuing Education students.*
- *enrollment information on Continuing Education classes.*

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### Useful Terms

**Annual Headcount** - the number of students enrolled in one or more courses with each student counted only once for the year.

**Course Enrollment** - the number of students enrolled in a course.

## Continuing Education Summary

- The Continuing Education headcount at Austin Community College (ACC) declined 16% from 10,304 in academic year 2002 to 8,637 in academic year 2003.
- Female participation in Continuing Education courses accounted for over 60% of all Continuing Education students in academic year 2003.
- Academic year 2003 saw an increase in minority Continuing Education enrollment. Hispanics and Blacks comprised 24% of all Continuing Education students in academic year 2002; in academic year 2003, these two ethnic groups accounted for 26% of Continuing Education students.
- Continuing Education course enrollments declined 18% in academic year 2003 compared to the previous academic year (17,330 course enrollments in academic year 2002; 14,203 course enrollments in academic year 2003).
- Examination of Continuing Education course enrollments by location for academic year 2003 revealed that the Highland Business Center accounted for 65% of all course enrollments, with the Riverside campus accounting for another 9%. Enrollments at both the Highland Business Center and the Riverside campus increased from the previous academic year.
- An analysis of Continuing Education course enrollments by program area revealed considerable shifts in enrollments.
  - Course enrollments in both the Health Professions Institute and Professional Continuing Education program areas increased from the previous academic year (accounting for 27% and 18% of all Continuing Education enrollments in academic year 2003, respectively).
  - Course enrollments in the Apprenticeship program area declined substantially from academic year 2002 to academic year 2003 (1,823 and 300 course enrollments, respectively). Whereas in academic year 2002, enrollments in the Apprenticeship program area accounted for 11% of all Continuing Education enrollments, in academic year 2003, they accounted for 2% of all Continuing Education enrollments.
  - Enrollment in Computer Applications has seen a steady decline the last two academic years. Computer Applications accounted for 41% of all Continuing Education enrollments in academic year 2001, 19% in academic year 2002, and 13% in academic year 2003.
  - Customized Training (employer-tailored training) accounted for 12% of all Continuing Education enrollments in academic year 2003. Academic year 2003 represented the first year this program was offered.

### Continuing Education Overview

Continuing Education programs at Austin Community College are conducted in the following areas:

Alternative Teacher Certification provides training for those with a Bachelor's degree and subject competency to become teachers in Texas. Approved by the State Board for Educator Certification in August 2003, this 15-month program covers educational courses and subject content areas. Candidates enter an internship as a first year teacher and finish with a teaching certificate. The ATC program also provides professional development and additional certifications, training for instructional aides, online substitute teacher training, and child care classes.

Community Programs provides lifelong learning opportunities over a wide range of areas. Although vocational training is a major portion of the class offerings, there are a variety of other programs offered through partnerships with community organizations, as well as a wide range of programs that promote lifelong learning. These include programs ranging from Aviation to Trips & Tours. The Home and Garden courses are award winning and have all the elements for hands-on practical training. The partnership with the State Theatre provides the ability to offer stage plays and practical training for actors and actresses in the Austin area. Community Program's offerings change as the needs and interests of the community change.

Customized Training provides needs analysis, assessment, and contract training to organizations, businesses, and governmental agencies to improve the job performance and productivity of their employees. Training programs are tailored to the needs of the organization and/or industry and can be delivered on-site, at the College, in a virtual classroom, or to the desktop.

The Health Professions Institute's (HPI) vision is to be the choice for healthcare education for professionals at every stage of their career. HPI provides a variety of innovative, responsive healthcare educational opportunities to the Austin area community by: providing healthcare education through various delivery methods; identifying and producing programs in a timely manner to meet workforce development needs related to new and emerging roles in the healthcare arena; and partnering with the local healthcare industry in support of the health, safety, and wellness of our community. HPI also co-sponsors seminars with other organizations, by providing continuing education credit for nurses, emergency medical personnel, long term care administrators, licensed chemical dependency counselors, dental professionals, and many other professional disciplines.

Workforce Continuing Education provides business development, job entry preparation, and professional continuing education courses designed to meet the training and education needs of employers, the current workforce, and the emerging worker. Workforce Continuing Education also houses the High Technology Institute that provides skills and certifications in the latest technical programs and processes. Classes are taught in both the traditional classroom setting and through online offerings and other distance learning opportunities.

**Source:** Office of Continuing Education

## **Continuing Education Academic Year 2003 Programs**

### **Alternative Teacher Certification**

- Substitute Teacher
- ParaEducator Institute
- Professional Development for Teachers

### **Community Programs**

- Arts and Crafts
- Summer Programs
- Assessment Test Preparation
- Building Construction
- Horticulture and Landscaping
- Floral Design
- Religion
- Driving Safety
- Financial Programs
- Music
- Personal Enrichment
- Photography
- Sports and Recreation
- Trips and Tours
- Writing Institute
- Alcohol Servers Certification
- Home and Gardens

### **Customized Training**

- Contract Classes for Business, Industry, Organizations and Governmental Agencies
- ACT Training Center

### **Health Professions Institute**

- Allied Health Care Courses
- Basic Certificates (Entry-level)
- Advanced Certificates
- Special Certificates
- Independent Study Courses
- Distance Learning Courses
- Professional Continuing Health Care Education

### **Workforce Continuing Education**

- Business Development
- Career Advancement Courses
- High Technology Institute
- Job Entry Preparation Training
- Institute of Language and Culture
- Management and Supervision Courses
- Professional Continuing Education
- Truck Driving
- Apprenticeship and Journey worker

## **Community Partnerships**

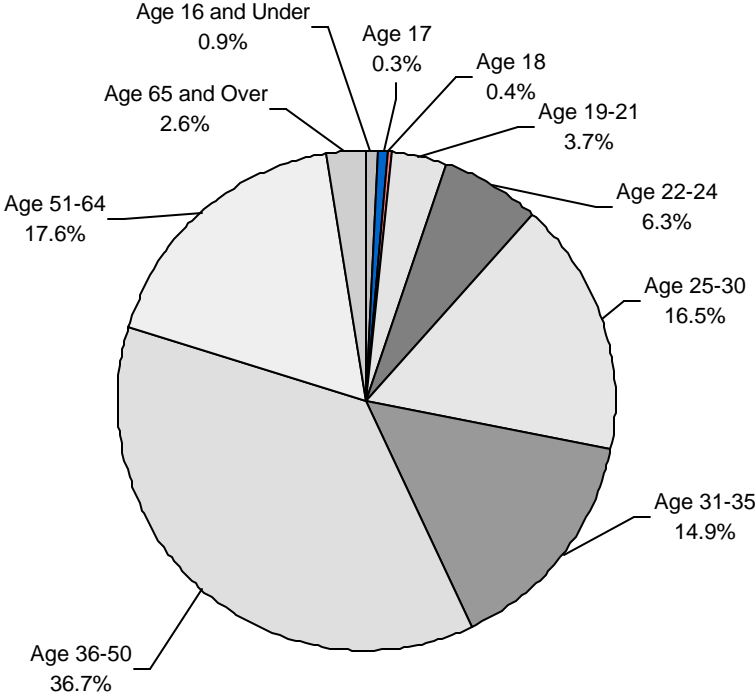
Continuing Education welcomes partnerships that provide service and training to the community. Examples of community partnerships currently in place are:

ACT Training Center  
American Heart Association  
Armstrong Community Music School of the Austin Lyric Opera  
Association of Contingency Planners  
Austin APICS  
Austin Information Systems Security Association  
Austin Project Management Institute  
Austin Travis County Mental Health and Mental Retardation  
Austin District Dental Hygienist's Society

Austin Chapter of the Texas Association of Addiction Professionals  
Bass Master University  
Entertech  
International Schools Professional Driver Training  
Localization Advisory Board  
Seton Healthcare Network  
State Theatre School of Acting  
St. David's Healthcare Partnership

**Source:** Office of Continuing Education

**Continuing Education  
Annual Headcount by Age  
Academic Year 2003**

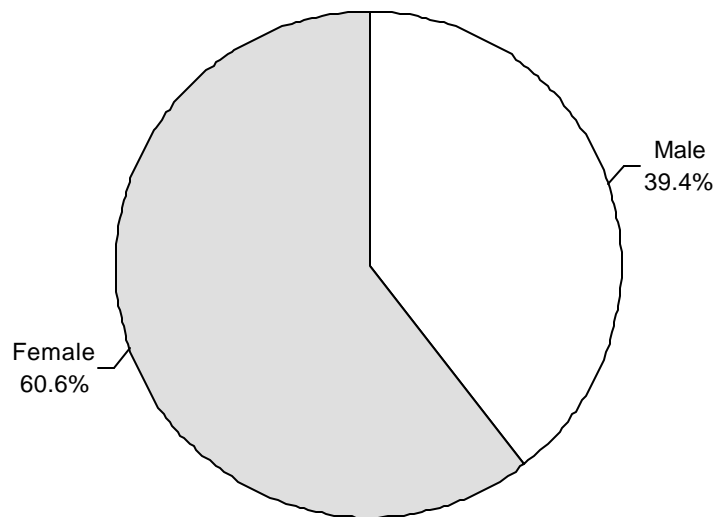


<b>Age</b>	<b>2002-03</b>	<b>Percent of Total</b>
<b>16 and Under</b>	81	0.9%
<b>17</b>	27	0.3%
<b>18</b>	36	0.4%
<b>19-21</b>	317	3.7%
<b>22-24</b>	542	6.3%
<b>25-30</b>	1,429	16.5%
<b>31-35</b>	1,291	14.9%
<b>36-50</b>	3,168	36.7%
<b>51-64</b>	1,523	17.6%
<b>65 and Over</b>	223	2.6%
<b>TOTAL</b>	<b>8,637</b>	

NOTE: Percents may not add to 100 due to rounding.

Source: Office of Continuing Education

### Continuing Education Annual Headcount by Gender Academic Year 2003

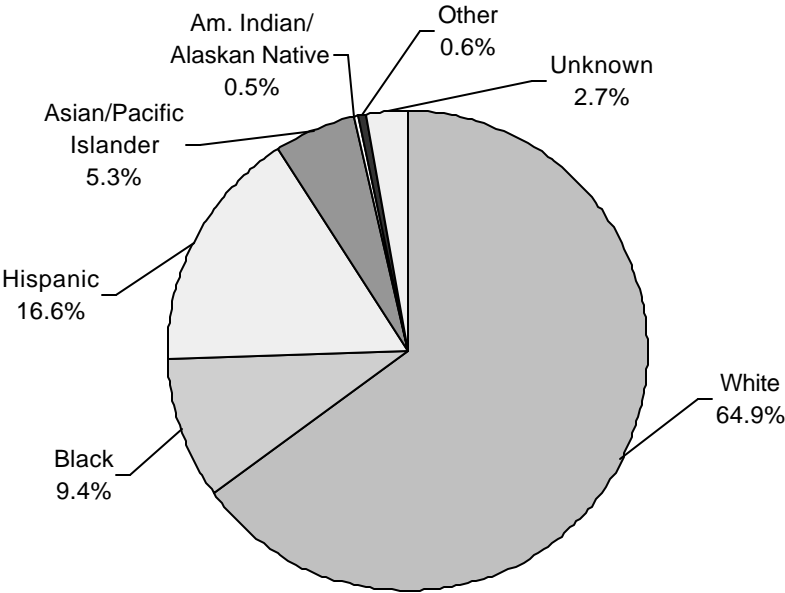


<u>Gender</u>	<u>2002-03</u>	<u>Percent of Total</u>
Male	3,400	39.4%
Female	5,237	60.6%
<b>TOTAL</b>	<b>8,637</b>	

NOTE: Percents may not add to 100 due to rounding.

Source: Office of Continuing Education

**Continuing Education  
Annual Headcount by Ethnicity  
Academic Year 2003**



<b>Ethnicity</b>	<b>2002-03</b>	<b>Percent of Total</b>
<b>White</b>	5,609	64.9%
<b>Black</b>	810	9.4%
<b>Hispanic</b>	1,436	16.6%
<b>Asian/Pacific Islander</b>	461	5.3%
<b>Am. Indian/Alaskan Native</b>	39	0.5%
<b>Other</b>	51	0.6%
<b>Unknown</b>	231	2.7%
<b>TOTAL</b>	<b>8,637</b>	

NOTE: Percents may not add to 100 due to rounding.

Source: Office of Continuing Education

**Continuing Education  
Annual Headcount by Zip Code  
Academic Year 2003**

<b>Region</b>	<b>Zip Code</b>	<b>2002-03</b>	<b>Region</b>	<b>Zip Code</b>	<b>2002-03</b>
<b>Austin, Central</b>			<b>Austin/Travis County, South</b>		
Austin	78701	72	Manchaca	78652	29
Austin	78703	138	Austin	78704	447
Austin	78705	141	Austin	78745	431
Austin	78712	0	Austin	78748	236
Austin	78751	108	<b>Total</b>		<b>1,143</b>
Austin	78752	120	<b>% of Grand Total</b>		<b>12.7%</b>
Austin	78756	75	<b>Austin/Travis County, Southeast</b>		
Austin	78757	214	Del Valle	78617	41
<b>Total</b>		<b>868</b>	Austin	78719	4
<b>% of Grand Total</b>		<b>9.6%</b>	Austin	78741	249
<b>Austin, East</b>			Austin	78742	2
Austin	78702	123	Austin	78744	152
Austin	78721	61	Austin	78747	55
Austin	78722	57	<b>Total</b>		<b>503</b>
Austin	78723	184	<b>% of Grand Total</b>		<b>5.6%</b>
<b>Total</b>		<b>425</b>	<b>Austin/Travis County, Southwest</b>		
<b>% of Grand Total</b>		<b>4.7%</b>	Austin	78735	64
<b>Austin, North</b>			Austin	78736	55
Austin	78727	250	Austin	78739	45
Austin	78728	91	Austin	78746	117
Austin	78758	390	Austin	78749	231
<b>Total</b>		<b>731</b>	<b>Total</b>		<b>512</b>
<b>% of Grand Total</b>		<b>8.1%</b>	<b>% of Grand Total</b>		<b>5.7%</b>
<b>Austin, Northwest</b>					
Austin	78726	46			
Austin	78730	30			
Austin	78731	213			
Austin	78750	130			
Austin	78759	408			
<b>Total</b>		<b>827</b>			
<b>% of Grand Total</b>		<b>9.2%</b>			

NOTE: Headcount is based on zip code data as reported and entered in the ACC database. Zip code regions are based on definitions developed by ACC administration.

Source: Office of Continuing Education

**Continuing Education  
Annual Headcount by Zip Code (continued)  
Academic Year 2003**

<b>Region</b>	<b>Zip Code</b>	<b>2002-03</b>	<b>Region</b>	<b>Zip Code</b>	<b>2002-03</b>
<b>Bastrop County*</b>			<b>Caldwell County*</b>		
Bastrop	78602	56	Dale	78616	14
Cedar Creek	78612	34	Lockhart	78644	22
Elgin	78621	53	Luling	78648	19
McDade	78650	4	Martindale	78655	2
Paige	78659	7	Maxwell	78656	3
Red Rock	78662	5			
Rosanky	78953	2	<b>Total</b>		<b>60</b>
Smithville	78957	20	<b>% of Grand Total</b>		<b>0.7%</b>
<b>Total</b>		<b>181</b>	<b>Cedar Park/Leander</b>		
<b>% of Grand Total</b>		<b>2.1%</b>	Cedar Park	78613	324
			Leander	78641	163
			Liberty Hill	78642	30
			<b>Total</b>		<b>517</b>
			<b>% of Grand Total</b>		<b>6.0%</b>
<b>Blanco County*</b>			<b>Georgetown/North Williamson County</b>		
Blanco	78606	7	Florence	76527	6
Hye	78635	0	Granger	76530	6
Johnson City	78636	7	Jarrell	76537	6
<b>Total</b>		<b>14</b>	Georgetown	78626	93
<b>% of Grand Total</b>		<b>0.2%</b>	Georgetown	78628	149
			<b>Total</b>		<b>260</b>
			<b>% of Grand Total</b>		<b>3.0%</b>
<b>Burnet County*</b>			<b>Gillespie County*</b>		
Bertram	78605	5	Doss	78618	0
Burnet	78611	19	Fredericksburg	78624	21
Marble Falls	78654	10	Stonewall	78671	1
<b>Total</b>		<b>34</b>	<b>Total</b>		<b>22</b>
<b>% of Grand Total</b>		<b>0.4%</b>	<b>% of Grand Total</b>		<b>0.3%</b>

\* These numbers do not represent total headcount for the county due to zip codes that span more than one county.

NOTE: Headcount is based on zip code data as reported and entered in the ACC database. Zip code regions are based on definitions developed by ACC administration.

Source: Office of Continuing Education

**Continuing Education  
Annual Headcount by Zip Code (continued)  
Academic Year 2003**

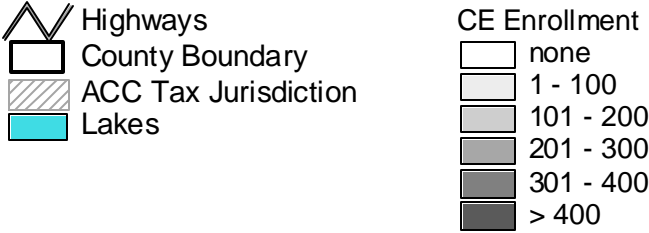
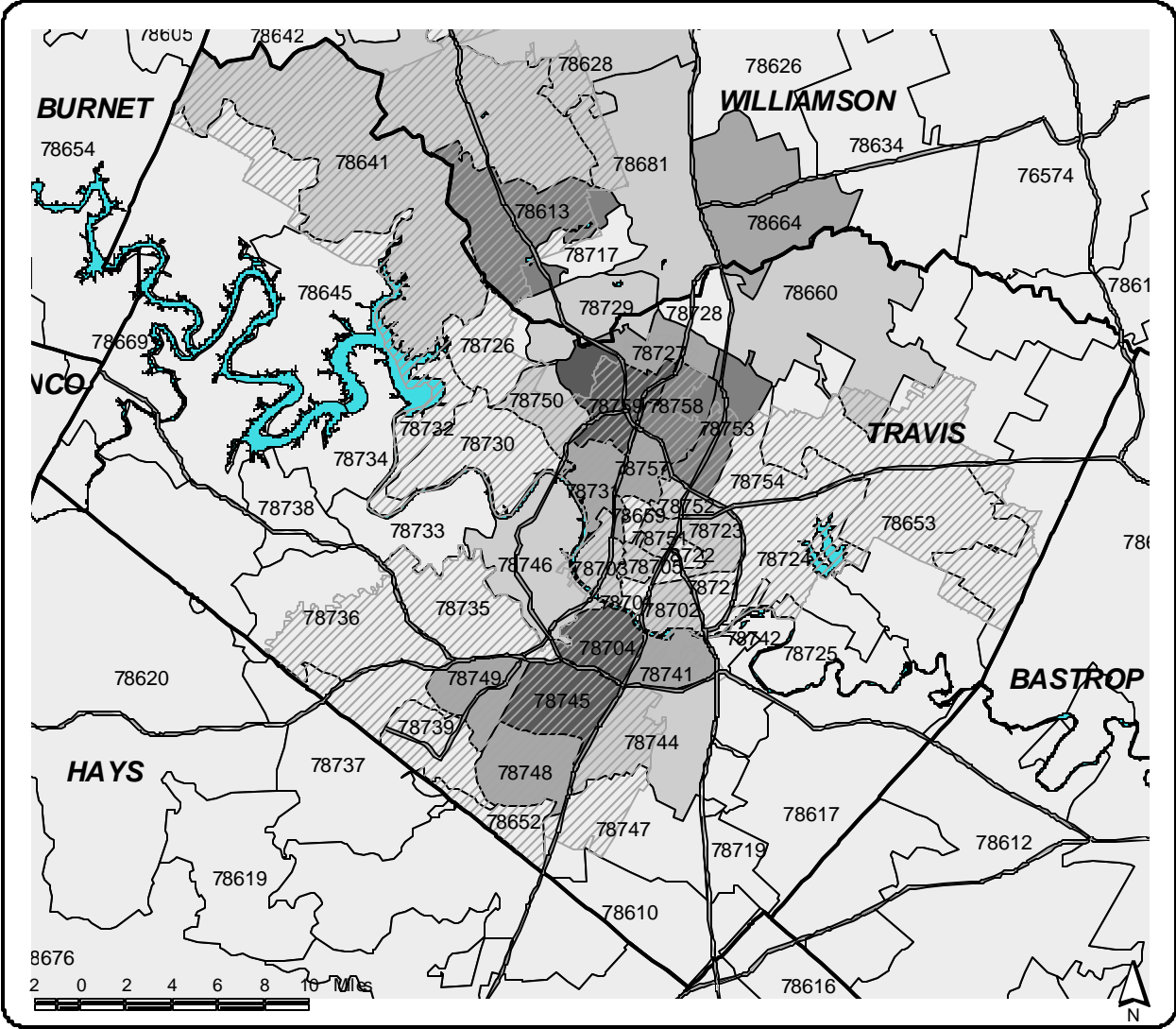
Region	Zip Code	2002-03	Region	Zip Code	2002-03
<b>Hays County*</b>			<b>Taylor/Hutto/East Williamson County</b>		
Buda	78610	45	Taylor	76574	35
Driftwood	78619	7	Thrall	76578	2
Dripping Springs	78620	40	Coupland	78615	2
Kyle	78640	68	Hutto	78634	25
San Marcos	78666	107	<b>Total</b>		<b>64</b>
Wimberley	78676	40	<b>% of Grand Total</b>		<b>0.7%</b>
Austin	78737	45			
<b>Total</b>		<b>352</b>	<b>West Travis County</b>		
<b>% of Grand Total</b>		<b>4.1%</b>	Leander	78645	46
			Spicewood	78669	11
<b>Manor/East Travis County</b>			Austin	78732	26
Manor	78653	47	Austin	78733	22
Austin	78724	65	Austin	78734	38
Austin	78725	24	Austin	78738	18
<b>Total</b>		<b>136</b>	<b>Total</b>		<b>161</b>
<b>% of Grand Total</b>		<b>1.6%</b>	<b>% of Grand Total</b>		<b>1.9%</b>
			<b>Other/Unknown</b>		
<b>Pflugerville/Northeast Travis County</b>					<b>691</b>
Pflugerville	78660	177	<b>% of Grand Total</b>		<b>8.0%</b>
Austin	78753	319			
Austin	78754	60	<b>Grand Total</b>		<b>8,637</b>
<b>Total</b>		<b>556</b>			
<b>% of Grand Total</b>		<b>6.4%</b>			
<b>Round Rock</b>					
Round Rock	78664	272			
Round Rock	78681	150			
Austin	78717	39			
Austin	78729	119			
<b>Total</b>		<b>580</b>			
<b>% of Grand Total</b>		<b>6.7%</b>			

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NOTE: Headcount is based on zip code data as reported and entered in the ACC database. Zip code regions are based on definitions developed by ACC administration.

Source: Office of Continuing Education

### Continuing Education Annual Headcount by Zip Code Map Academic Year 2003



NOTE: Headcount is based on zip code data as reported and entered in the ACC database.

Source: Office of Continuing Education

## Continuing Education Course Enrollment by Location Academic Year 2003

Location	2002-03	Percent
Associated Builders and Contractors	54	0.4%
Art Glass Fusing Center	51	0.4%
Ahhsome Blossoms	6	0.0%
Austin-Heartland Health Center	12	0.1%
Akins High School	39	0.3%
Armstrong School of Music	2	0.0%
Austin Recreation Center	59	0.4%
Blood & Tissue Center	6	0.0%
Ben White Golf Driving Range	41	0.3%
Bob Wentz Park	6	0.0%
Carpenter's Hall (JATC)*	29	0.2%
Cypress Creek	256	1.8%
Downtown Education Center	221	1.6%
Eastview Campus	373	2.6%
Fredericksburg	7	0.0%
Georgetown High School	27	0.2%
Golden Vista Equestrian Center	47	0.3%
Highland Business Center	9,285	65.4%
Humane Society of Austin/Travis County	22	0.2%
Intertech Flooring	54	0.4%
Iron Worker (JATC)*	100	0.7%
Image Stained Glass Studio	12	0.1%
Lakeway Aquatic Wellness	9	0.1%
Mecca Gym and Spa	20	0.1%
Northridge Campus	518	3.6%
Offsite	49	0.3%
Open Campus	1	0.0%
Oak Springs Elementary School	13	0.1%
Pinnacle	283	2.0%
Rio Grande	229	1.6%
Reagan High School	9	0.1%
Riverside Campus	1,245	8.8%
St. David's Hospital	19	0.1%
Skill Center - Rio Grande	511	3.6%
San Marcos Arboretum	5	0.0%
San Marcos Center	10	0.1%
Sheet Metal Workers (JATC)*	67	0.5%
Scuba Pisces Training	3	0.0%
State Theater School of Acting	306	2.2%
Service Center	20	0.1%
Timberline Fitness Studio	12	0.1%
Town Lake Animal Shelter	48	0.3%
Williamson County Workforce Center	101	0.7%
YMCA Northpark	16	0.1%
	<b>14,203</b>	

\* JATC is an abbreviation for Joint Apprenticeship and Training Committees.

NOTE: Program area enrollment does not include Customized Training. Students who enroll in more than one course are counted once for each course. Percents may not add to 100 due to rounding.

Source: Office of Continuing Education

**Continuing Education  
Course Enrollment by Program Area  
Academic Year 2003**

<b>Program Area</b>	<b>2002-03</b>	<b>Percent of Total</b>
Apprenticeship	300	2.1%
Business Development	269	1.9%
Community Programs	1,962	13.8%
Computer Applications	1,844	13.0%
Customized Training	1,686	11.9%
Health Professions Institute	3,769	26.5%
Independent Study	62	0.4%
Job Entry Preparation	946	6.7%
Management and Supervision	72	0.5%
Professional Continuing Education	2,535	17.8%
Technical Certification	342	2.4%
Truck Driving	416	2.9%
<b>TOTAL</b>	<b>14,203</b>	

NOTE: Program area enrollment does not include Customized Training. Students who enroll in more than one course are counted once for each course. Percents may not add to 100 due to rounding.

Source: Office of Continuing Education