Username mrichard@austincc.edu
Unit Review Leader: Melissa R. Curtis
Unit Name: College Connection

1.

What improvements have been planned/implemented:

Revisions to College Connection data/participation reports, both in content and process
*"Tagging" event information to College Connection program
*Using the denominator of "need to test" versus "all seniors" to determine the participation rate of assessment activities
*Reporting advising data based upon all high school seniors who have an online education plan (and therefore spoke with an advisor) versus reporting only those who have been "moved to student"
*Creating reports for high school partners on a quarterly basis

2.
How did you decide that these improvements would benefit your unit or what weakness is the unit trying to improve:

*Will show College Connection-specific efforts in the high schools during College Connection events, separate from Early College Start efforts
*Will show actual effort of ACC staff supporting College Connection events
*Will show actual effort of high school staff supporting College Connection events
*Will create body of data for strategic longitudinal analysis
*Will allow flexibility to report as we have been doing, to continue review of 2012-13 in comparison with prior years, and to continue review of ACC overall efforts in the high schools

3.
Measures: what measures are going to be used to determine if the improvements were successful.

*Qualitative review: (a) will ACC staff report that numbers accurately reflect their efforts? (b) will high school staff report that availability of numbers improve recognition of and support for their efforts?
*Quantitative review: (a) will assessment numbers and advising numbers increase? (b) will labor requirements decrease when current "advising report" system is phased out?

3a. Baseline data: the data used to determine improvements were needed

*Low assessment and advising numbers in current reports
*Disconnect between regional reporting of ApplyTexas numbers and ACC's data for College Connection admissions
*Communication with staff and high schools asking for greater accuracy
*Cumbersome current excel system for reporting staff event efforts

3b. Target goals: the data that shows your improvements have achieved your goals

*Increase in assessment numbers
*Increase in advising numbers
*Saved labor

3c. Current data: where you are currently in reaching your target

*Meetings with advising staff at each campus to discuss current and future reporting for College Connection activities
*Meetings with assessment staff to discuss tagging assessment activities at the high schools
*Meetings with IT and OIEA to facilitate system development
*Expect to implement in 2012-13

Narrative:

Most of the major planning has occurred to make sure the new reporting structures can be in place for 2012-13. Stakeholders concur that this plan will make improvements in our knowledge of College Connection activities and provide baseline data that accurately reflects current efforts and allows us to make strategic improvements. Process changes need to be written and reviewed before the next school year begins.