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Unit Name: Recruitment/Advising

1.

What improvements have been planned/implemented:

College Connection Campus Speciality Tours

2.

How did you decide that these improvements would benefit your unit or what weakness is the unit trying to improve:

Enrollment Management receives many requests for campus tours in specialty areas from College Connection High Schools.

3.

Measures: what measures are going to be used to determine if the improvements were successful.

There will be a reduction of request and complaints. Increase in specialty tours for College Connection High schools.

3a. Baseline data: the data used to determine improvements were needed

In 2012 only five such tours were provided

3b. Target goals: the data that shows your improvements have achieved your goals

Provide at least one dozen specialty tours to College Connection schools.

3c. Current data: where you are currently in reaching your target

Five Specialty tours provided thus far.

Narrative:

We have included the College Connection Speciality Tour information on our current tour web sites and have identified specific times and dates for these tours.