

Integrating Project #2 “Visual Puns”

Using Masks

- Objective:** To practice the skills from CS 4 Lesson 4 on masks or comparable lesson in previous text plus practices on “Borders” (Quick, Channel Masks), “Gradient Masks” (Channel, Layer Mask), “Layer Masks”, and Clipping Masks. Extraction is extra credit.
- Description:** Students will create visual representation of selected pun (or ‘sight gag’). Create a balanced, integrated composition. Emphasis is on Masking techniques. (Quick, Alpha Channels, Layer and Clipping) Masks are an excellent tool for editing and blending layers and selections non-destructively.
- Skills:** **Image Size, Resolution. Saving and loading selections.**
Masks: Quick Masks, Alpha Channel Masks, Layer Masks*, Clipping Masks. Extraction tool (Optional), Color Range and Refine Edge.
Layers: Name and group layers in sets. Include at least 8 named layers plus Layer Styles and Type layer. **Adjustment Layers:** for tonal adjustments.
- Concepts:** Create a **visual pun** from words that have a double meaning. For example, imagine what a football might look like—literally. A ball on running feet. An alternate idea may be a “sight gag”. (Use Google search, Wikipedia for info)
Design: Main elements should have emphasis and be dominant to their surroundings. Use *asymmetrical balance* and *unity* by overlapping and repeating elements (colors and /or shapes).
- Resources:** Scanned images, digital camera images, internet (consider Copyright): <http://library.austincc.edu/w3/VCD/images.htm> or see resources for images provided by instructor. Use a minimum of 3 images from which multiple selections may be made. *Do not enlarge any images or selections.* Use selections at original or smaller size. **Give credit for photographer, artist and web site, from which images are acquired.**
- Planning:** Review possible puns such as: *strongbox, watchdog, coat of arms, etc.* See list of puns provided. Visualize an image from selected pun. (A box with muscles, a watch in shape of dog head, etc.). Collect source images and **put in their own folder.** Check image sizes to be sure selections are not stretched in final image.
Instructor discretion: Complete 2–5 **thumbnails/sketches** of ideas to be approved by instructor prior to project. A thumbnail may be used as a template for the layout. Create at least 3 **Layer Comps** showing variations of the composition by moving, and/or turning off/on selected layers. **(All layers must be kept in final PSD file.)**
- Document/ Image Size:** Start with a Photoshop document 5” x 7” vertical or 7” x 5” horizontal at 100-ppi resolution in RGB mode. Save image with “last name_-Integ2.psd”. Save final working file with layers and layer comps. Save a flattened **JPEG copy** of final version..
Canvas size may be enlarged or cropped down in order to enhance the composition. Final document must be no larger than 8 x 10 inches at 100 ppi. See Image>Image Size menu.
- Submission:** **Use grade-sheet as self check.** Fill in write-up form describing how each criterion is met. Provide downsampled layered PSD including at least 3 layer comps and JPEG copy of the final version at 100 ppi Put images used into a folder. Make a contact sheet of these images. Online student may submit just the contact sheet.

Integrating Project #2 Grade-sheet

Hand in Materials: *Project cannot be evaluated without turning in the following items. The instructor may give bonus points for doing above average write-ups. Or will take off points for missing pieces or doing incomplete work. Submit work according to instructor specifications by disk, to teacher lab stations or online through Blackboard.*

Before submitting work: name files as follows: first 4 characters of 'last name_integ2. Put following in project folder for submission.

Written documentation. Submit *write-up* form with requested information filled-in.

Word-processed preferred. Use *grade-sheet* for self-check. _____

Project: Submit layered version (include **Layer Comps**) of project. _____

JPEG flattened file of **original size file**. _____

Thumbnails approved by instructor (lf/ as requested). _____

Original Images: Create a folder of original images used in project. Create a "contact sheet" from the images used (if more than one). _____

Online Submissions to Blackboard.

Add first four characters of your last name to all files+item description (integ2_flat, integ2_lyrs. Integ2_write-up; Integ2_contact sheet, etc)

- 1) Submit down-sampled layered PSD with layer comps; flat JPEG at full size; contact sheet of images used and write-up (form provided). Compress or zip these files. Submit to the Assignment upload area in Blackboard.
- 2) Submit final **flattened JPEG** copy to the **Discussion Board** in the Integrating I forum to share with classmates. Include description of what you did and answer design questions on the front of the forum.

Students will be evaluated for completing the following activities.

Activities/Skills/Followed Directions: (address these items in write-up)	Points
Set up document at specified size and resolution. (100 ppi, no bigger 8x10)	7/ _____
Used variety of selection tools edited as masks (Quick, Channel, other?)	7/ _____
Used duplicate layers for retouching with clone, patch, healing brushes	4/ _____
Made Clipping or Layer Masks to hide image elements on at least 8 layers. <i>Do not delete any image pixels on layers.</i>	8/ _____
Use a Quick Mask to edit one selection. Saved selection.	2/ _____
Used Adjustment Layer(s) for tonal adjustments. (Levels, Color Balance, etc)	6/ _____
Made and named at least 10 image layers	10/ _____
Had at least 1 group (set).	2/ _____
Included a type layer. (Name of pun used in small font size.)	2/ _____
Had at least one layer style(s).	2/ _____

Quality/Design:

Met requirements for concept: Visual Pun with consideration for unified design.	4/ _____
Cropped image to emphasize focal point. (No bigger than 8 x 10 inches).	3/ _____
Made clean edged selections by using masks .	6/ _____
Did ABOVE and BEYOND requirements listed.	7/ _____

Lab time: Subtracted points for not working on project during lab time, turning in work late and/or missed presentation (due date). (-10%)

Online: Did not participate in Blackboard Discussion Board and/or late work. - _____

Sub-Total 70/ _____