

# The “Cold War”



# “Cold War”

- What is it?
- Why does it develop?
- What does it take to “win”?
- How is it “fought”?
- What are the consequences?

# Cold War

## ➤ What is it?

- Conflict, tension
- U.S. & allies mostly in western Europe  
vs.
- U.S.S.R., satellites, & allies



# “Cold War”

➤ Why does it develop?

- Differences between US & USSR

- ❖ Economic

- ❖ Political

- ❖ Ideological (beliefs)

# “Cold War”

- What does it take to win?
  - Economic prosperity
  - Collective security
  - Military Superiority
  - Weapons Superiority

# Economic Prosperity

- European Recovery Program
  - “Marshall Plan”





# Economic Prosperity

## ➤ “Truman Doctrine”



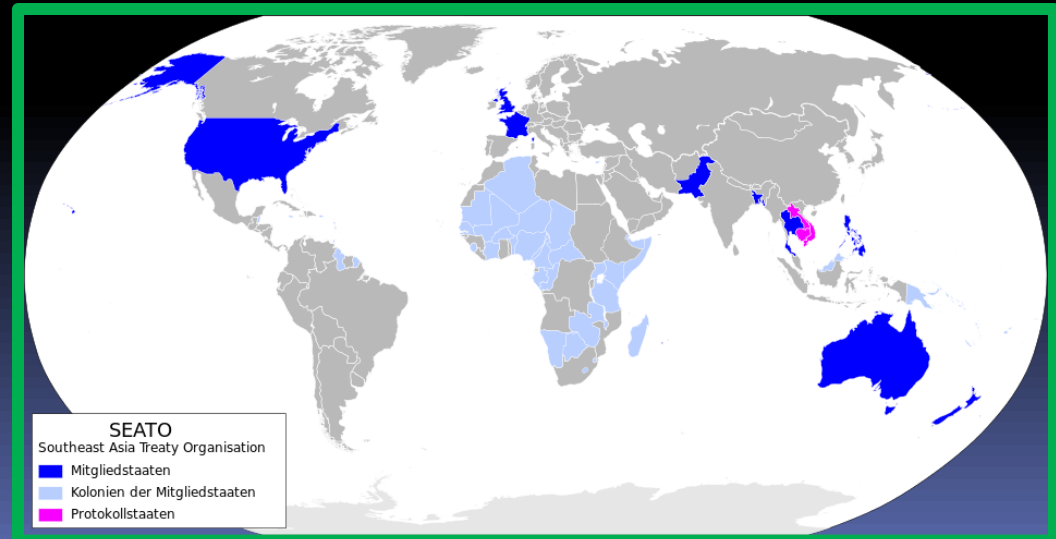


# Collective Security

## ➤ NATO - 1949



## ➤ SEATO - 1954

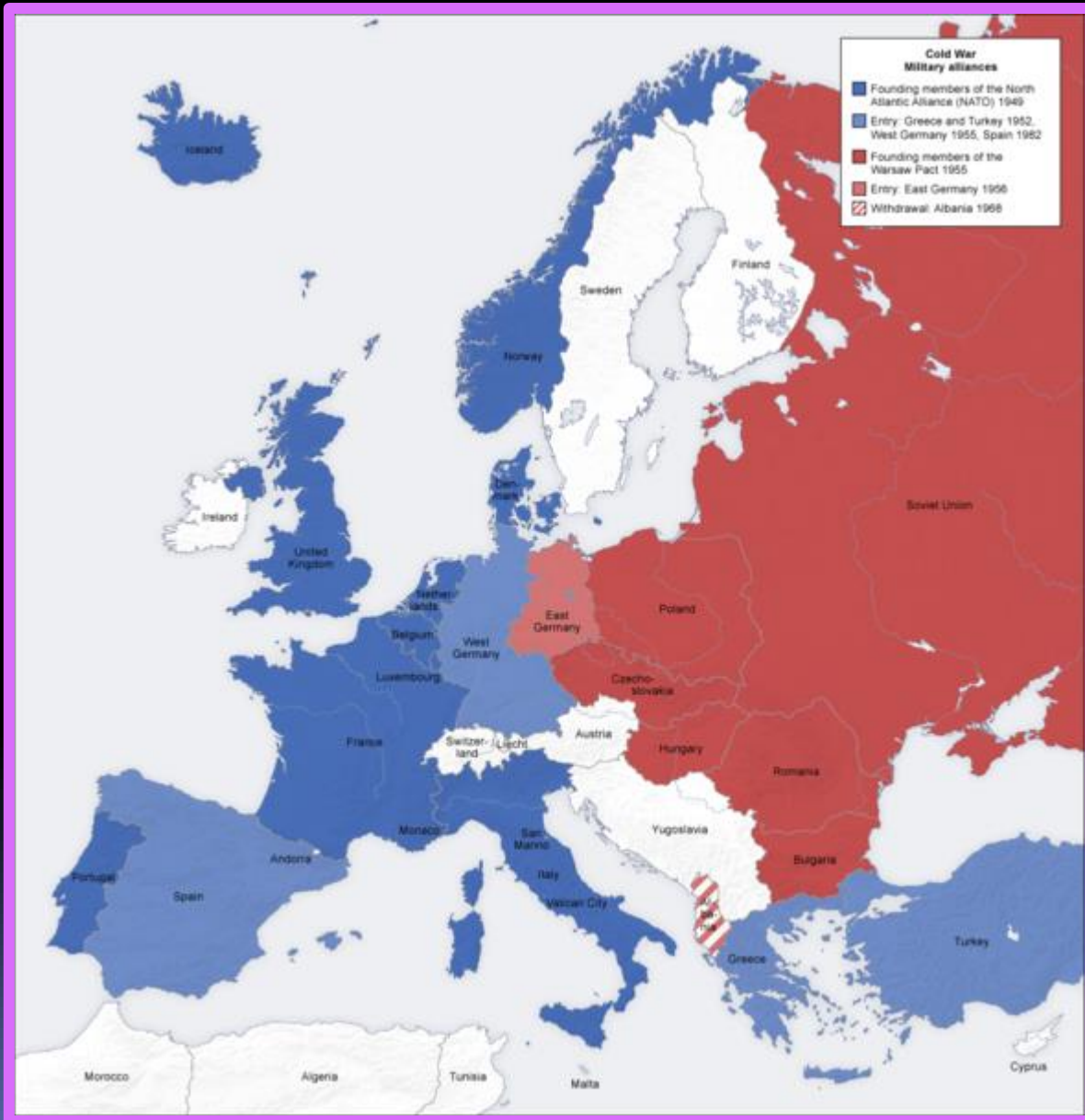


# Collective Security

## ➤ Warsaw Pact



# NATO & Warsaw Pact nations



# Weapons superiority



“nuclear deterrence”

“arms race”





# Weapons superiority

## ➤ “Space race”

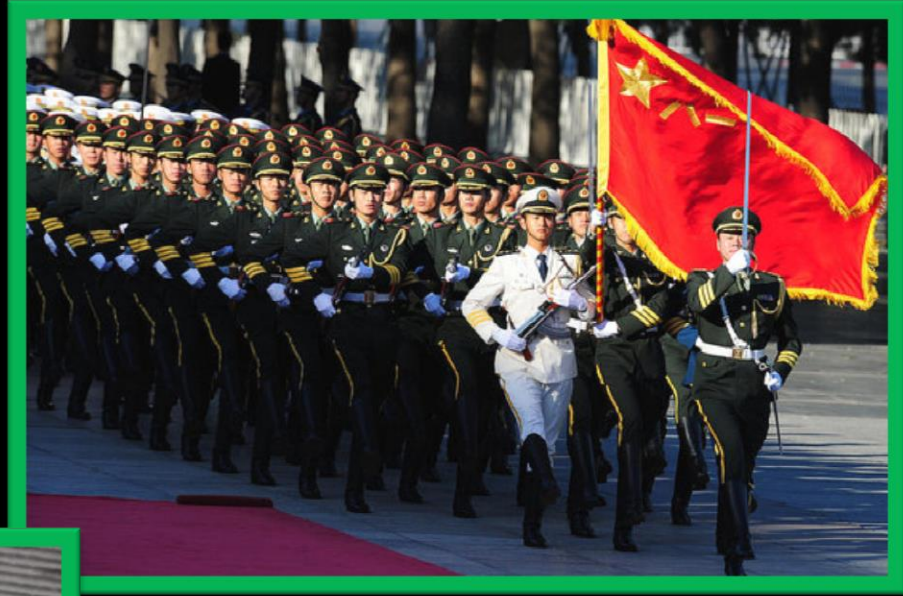


Sputnik  
October 1957



# Military superiority

- ❖ Size
- ❖ Strength
- ❖ Training
- ❖ Technology



“NSC 68”

# Information superiority

- ❖ “intelligence” - gathering & analysis





# Intelligence

- Human
  - Spies
  - Espionage
- Signals intelligence
  - Intercepting communications
- Imagery intelligence
  - Aerial & satellite photography

# Information superiority

❖ “intelligence”

National Security Act - 1947



KGB



# National Security Act 1947

- CIA
- U.S. Air Force
- National Security Council
- Joint Chiefs of Staff



“U-2” spy plane



# Cold War Foreign Policy

- George Kennan – State Dept
- “Containment”
  - Prevent (“contain”) spread of Communism

# Cold War Foreign Policy

## ➤ “Domino Theory”



# “Containment” successes

## ➤ Marshall Plan - 1947

- Western Europe

## ➤ Truman Doctrine - 1947

- Greece & Turkey



# “Containment” failure

➤ “Fall” of China - 1949



# “Containment” policy tested

## ➤ Korea - 1950



# Korean War

1950 - 1953

➤ U.N. “police action”

➤ “proxy war”

- Major powers use 3<sup>rd</sup> party as substitutes for fighting each other directly



# Korean War

## ➤ North Korea

- Soviet Union & China

vs.

## ➤ South Korea

- U.S. + allied nations
- U.S. providing 90%

# Korean War ends

## ➤ Armistice – July 1953

- Ceasefire - end of hostilities
- Repatriate POWs
- Establish border (“DMZ”)

March 1953 – Death of Josef Stalin



# Korean War – Air War

## ➤ Jet fighters



U.S. F-86 Sabre



Soviet MiG-15

# Korean War

## ➤ “MASH”

- Mobile Army Surgical Hospital

## ➤ Helicopters



Sikorsky H-19



# Other Cold War “proxy” wars

- Vietnam
- Angolan & Other African Wars of Independence
- Middle East conflicts
  - Arab nations vs. Israel
  - Suez Canal Crisis
- Lebanese Civil War
- Soviet invasion of Afghanistan
- Cuba, Chile, Nicaragua

# Threat of Communism at home

- Pre-WWII
- WWII
- Post-WWII

# Threat of Communism at home

- Pre-WWII – 1930s
  - Communist Party USA (CPUSA)



# Threat of Communism at home

## ➤ Pre-WWII

- H.U.A.C.



Investigate  
“subversive” activities

# Cold War at home

## ➤ Hollywood & the entertainment industry

**AMERICANS . . . . .**  
**DON'T PATRONIZE REDS!!!!**

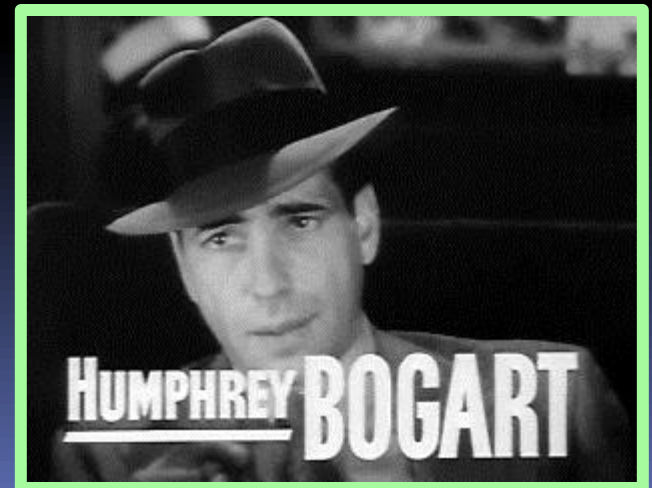
**YOU CAN DRIVE THE REDS OUT OF TELEVISION, RADIO AND HOLLYWOOD . . . . .**

**THIS TRACT WILL TELL YOU HOW.**

**WHY WE MUST DRIVE THEM OUT:**

1) The REDS have made our Screen, Radio and TV Moscow's most effective Fifth Column in America . . .  
2) The REDS of Hollywood and Broadway have always been the chief financial support of Communist propaganda in America . . . 3) OUR OWN FILMS, made by RED Producers, Directors, Writers and STARS, are being used by Moscow in ASIA, Africa, the Balkans and throughout Europe to create hatred of America . . . 4) RIGHT NOW films are being made to craftily glorify MARXISM, UNESCO and ONE-WORLDISM . . . and via your TV Set they are being piped into your Living Room—and are poisoning the minds of your children under your very eyes !!!

So REMEMBER — If you patronize a Film made by RED Producers, Writers, Stars and STUDIOS you are aiding and abetting COMMUNISM . . . every time you permit REDS to come into your Living Room VIA YOUR TV SET you are helping MOSCOW and the INTERNATIONALISTS to destroy America !!!

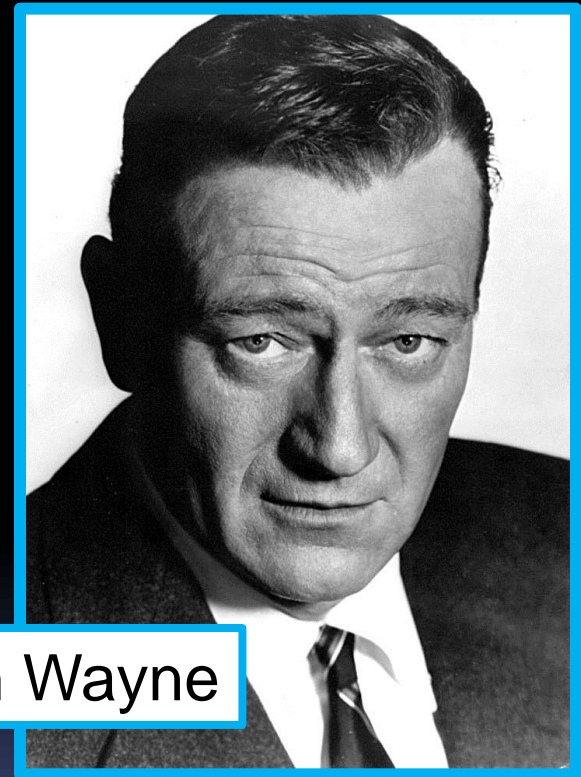


## ➤ MPAPAI (also “MPA”)

- Motion Picture Alliance for the Preservation of American Ideals



Clark Gable



John Wayne



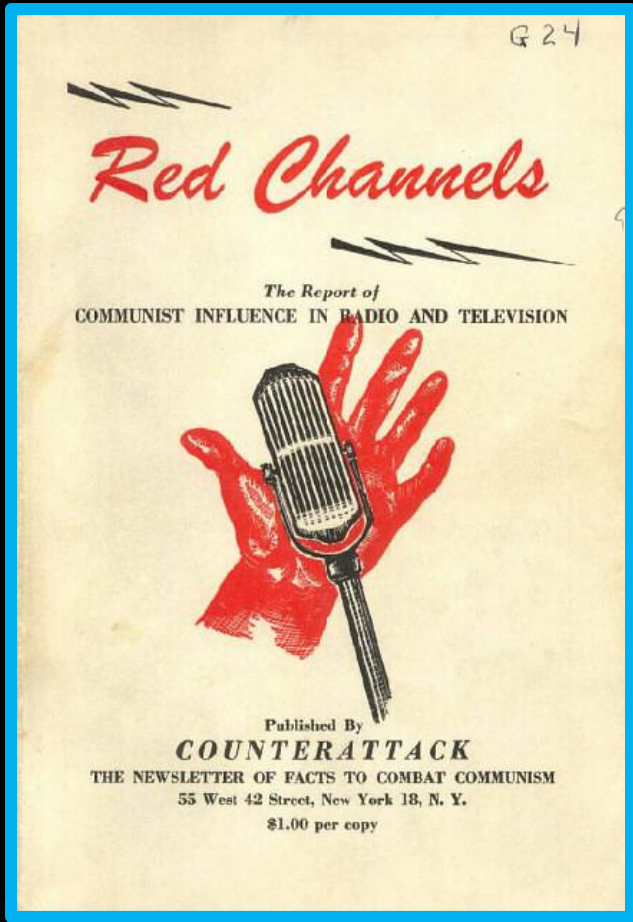
## ➤ MPAPAI statement:

“We believe in, and like, the American way of life: the liberty and freedom which generations before us have fought to create and preserve; the freedom to speak, to think, to live, to worship, to work, and to govern ourselves as individuals, as free men; the right to succeed or fail as free men, according to the measure of our ability and our strength.

Believing in these things, we find ourselves in sharp revolt against a rising tide of communism, fascism, and kindred beliefs, that seek by subversive means to undermine and change this way of life...

As members of the motion-picture industry, we must face and accept an especial responsibility. Motion pictures are inescapably one of the world's greatest forces for influencing public thought and opinion, both at home and abroad. In this fact lies solemn obligation. We refuse to permit the effort of Communist, Fascist, and other totalitarian-minded groups to pervert this powerful medium into an instrument for the dissemination of un-American ideas and beliefs...”





Edward G. Robinson



Orson Welles

# Cold War at Home

- 1947 - Executive Order 9835
  - Loyalty reviews

Disloyalty defined, in part, on:

"membership in, affiliation with or sympathetic association" with any organization determined by the attorney general to be "totalitarian, Fascist, Communist or subversive" or advocating or approving the forceful denial of constitutional rights to other persons or seeking "to alter the form of Government of the United States by unconstitutional means."

# Cold War at Home

## ➤ 1946 – Congressional elections

- Campaign issue: Communist infiltration of U.S. government

➤ Loyalty oaths

➤ List of “subversive” organizations

- NAZI Party
- KKK
- National Negro Congress
- League of American Writers

## ➤ 1950 – Internal Security Act

aka “Subversive Activities Control Act”

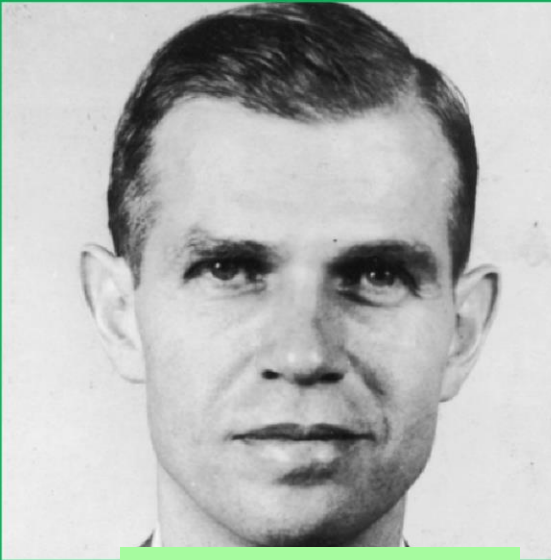
aka “McCarran Act”

- Established Subversive Activities Control Board
- Investigate people suspected of engaging in subversive activities or promoting “totalitarian dictatorship”

Truman:

“...a mockery of the Bill of Rights”

# “Second Red Scare”



Alger Hiss  
1948



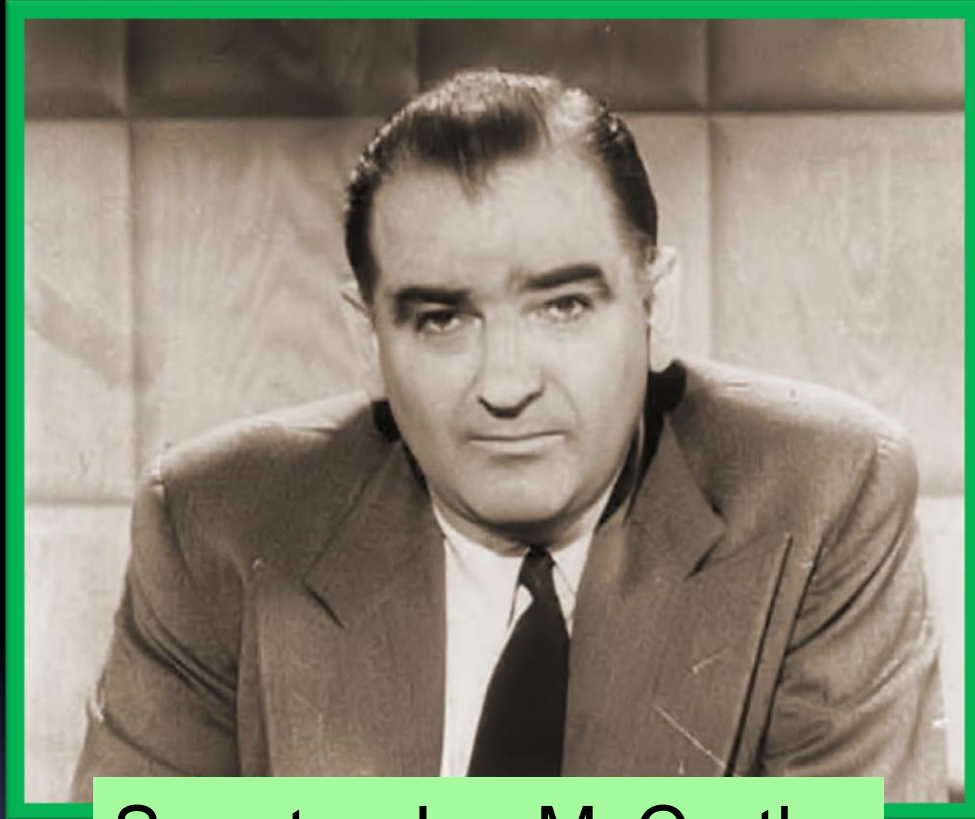
Klaus Fuchs  
arrested 1950



Julius & Ethel  
Rosenberg  
1950



# Threat of Communism at home



Senator Joe McCarthy

“I have here in my hand a list of 205 – a list of names...[of] members of the Communist Party ...who...are still working...in the State Department”

- 1950



# End of "McCarthyism"

## ➤ Army-McCarthy Hearings 1954

**PART I Los Angeles Times** ALL THE NEWS ALL THE TIME  
VOL. LXXIII IN FOUR PARTS C C FRIDAY MORNING, APRIL 23, 1954 68 PAGES DAILY, 10c

### ARMY HEAD RAPS M'CARTHY-COHN TACTICS

#### Eisenhower Urges Anti-Red Crusade

**Expose Poisonous Propaganda, President's Plea to Publishers**

NEW YORK, April 22 (AP)—President Eisenhower called tonight for an American crusade against "the poisonous propaganda of the Soviets" — a crusade to win world peace and avert an age of atomic horror.

The President urged the nation's newspapers and other news media to take the lead in a greater effort to build a "cooperative peace" while never forgetting that "aggression is still a terrible reality."

**Major Address**

In a major address at a meeting of the Newspaper Publishers Association, he cautioned: "Either the nations will build a cooperative peace or, one to one, they will be forced to accept Communist China as a host nation at the Geneva conference."

This source disrupted a statement from a non-American informant earlier this session, setting procedural questions which might delay the Geneva meeting on Indo-China and Korea.

Departing from his text, President Eisenhower said "we are pleased" that American efforts for peace were being led by John Foster Dulles, Secretary of State.

He said Dulles "from babyhood" had contemplated "how to achieve the one great goal of mankind" and that every American owed him "a great debt of gratitude."

More than 200 persons applauded his call for domestic unity and understanding.

**No Radio and TV**

Arrangements Adequate

Adrian Pella, the United Nations official in Geneva who has been consulting with American, French, Russian and British representatives there, said from a purely technical viewpoint the conference can open as scheduled. His said technical arrangements were far from perfect but adequate.

**No Delay in Geneva Parley Seen**

PARIS, April 22 (AP)—An American source said tonight the western powers have reached a firm fresh agreement "of PRICES TO ACCEPT Communist China as a host nation at the Geneva conference."

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**BATTLE LINE**—Principals in Army-McCarthy inquiry faced each other across table corner of Senate hearing. Left, Army Secretary Stevens confers with Army Counsel John Adams. Beside Stevens is Maj. Gen. Robert Young. At right, Sen. Joseph McCarthy confers with his counsel, Roy Cohn, also a principal in the case.

#### 'Perversion of Power' Charged by Stevens; Clashes Mark Quiz

WASHINGTON, April 22 (AP)—Army Secretary Stevens charged today that Sen. McCarthy and Roy M. Cohn were guilty of a perversion of power in their efforts to get an Army commission for G. David Schine.

Stevens, who once went white with anger, also testified that Cohn threatened war on the Army after he was denied admittance to a secret radar laboratory at Ft. Monmouth, N.J. Stevens said Cohn declared, "We will really investigate the Army now."

Stevens leveled the charges at the opening of the Senate investigating Subcommittee's televised inquiry into the angry Army-McCarthy row. The session also featured clashes between McCarthy and an Army general and subcommittee members.

The Subcommittee is studying it "would not be right" to call the agency for help and then investigate it later.

McCarthy, accompanied by his wife Janet, who was on crutches, drew a big cheer from the crowd in the Senate caucus room as he appeared to answer Army charges that he had Cohn's improper means to get favored treatment for Schine.

McCarthy fired back that Cohn was guilty of bias and prejudice because his brother, Samuel Cohn, had been forced to resign from a high State Department post as the result of an investigation by the McCarthy subcommittee.

The charge appeared to shock the general, who said he had not heard anything like it about his brother before. The State Department said Samuel Cohn, who has been Assistant U.S. High Commissioner for Germany, resigned voluntarily last fall. It did not say whether he was under investigation.

**Smith Takes Head**

Undersecretary of State Walter Bedell Smith also testified about Smith's efforts to get a commission for Schine. Smith said he was unable to get an

**Confused attempt of to get a hearing begins on Page 1, Part 1**

Agency, which he formerly headed.

But Smith said Cohn told him not to try to place Schine in the CIA because it was "too risky a subject for investigation."

**General Testifies**

Maj. Gen. Miles W. Roberts, former liaison officer between the Army and Congress, swore that McCarthy and Cohn, the Senator's chief counsel, exerted great pressure in an attempt to get a commission for Schine, former subcommittee aide who since had been drafted.

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**Warner's Countercharge**

The investigation also involves charges by McCarthy and Cohn that the Army used Schine as a hostage to blackmail them into calling off an inquiry into alleged Army spies.

**Army's Countercharge**

Army Subcommittees Chairman Earl B. Mansfield (R, S.D., Tenn.) and Frank Carlson (R, Wis.)

#### Rebels Renew Drive Against French Fortress

HANOI, Indo-China, April 23 (AP)—The Viet Minh rebels renewed their attack on

#### State High Court Acts on Mrs. Hazel Younger

Ballot Officials Ordered to Show Cause Why Name Should Not Be Dropped

SAN FRANCISCO, April 22 (AP)—The California Supreme Court today ordered Secretary of State Frank M. Jordan and Los Angeles County Regis-

#### Another High Official Fired From FHA Post

WASHINGTON, April 22 (AP)—The Federal Housing Administration's boss of home repair

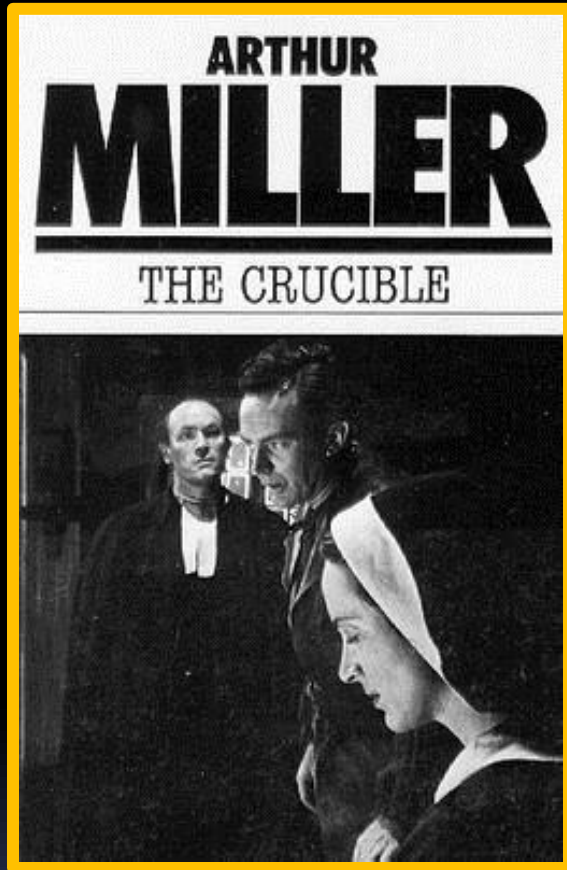
#### TV COVERAGE ON M'CARTHY

Friday's TV coverage of the Sen. McCarthy-CIA-Army dispute will be broadcast by KNBH (48 and KTLA (2) at 7:30 and 11:30 a.m. and KNXT (2), 11:30 p.m. KSH also at 10:45 a.m. and 8:30 p.m.; KABC

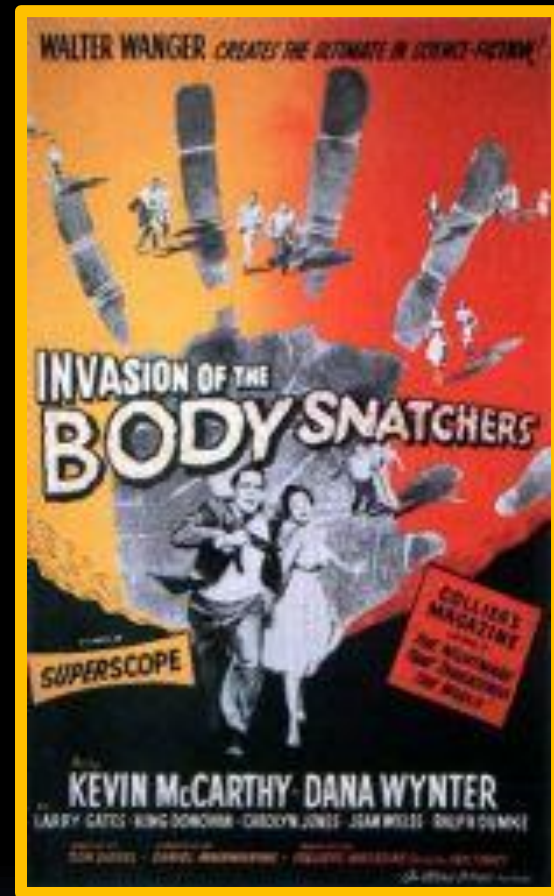
# Consequences of Second “Red Scare”

- Culture of Suspicion, accusation
- Loss of job, imprisonment
- Guilt by association
- Loyalty oaths
- Blacklisting
- Censorship
- Forced “conformity”





1953



1956