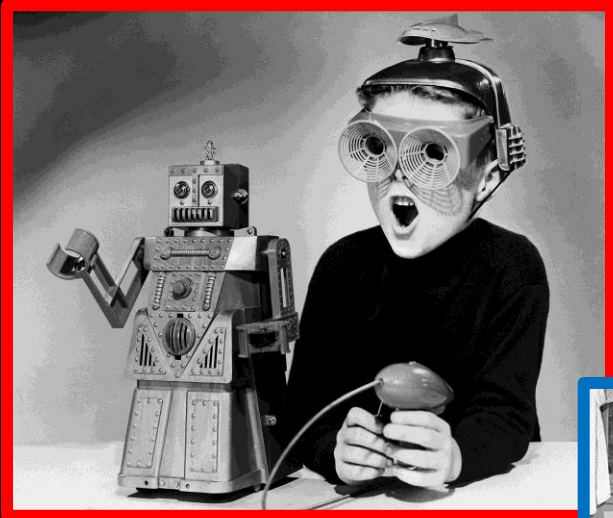
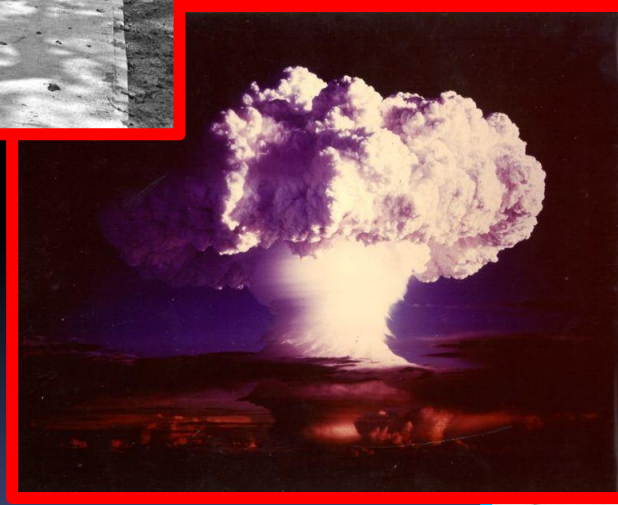
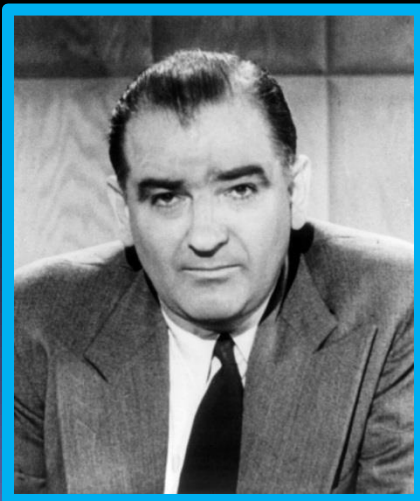


1950s - Politics & Culture of Abundance



1950s - Politics & Culture of Abundance

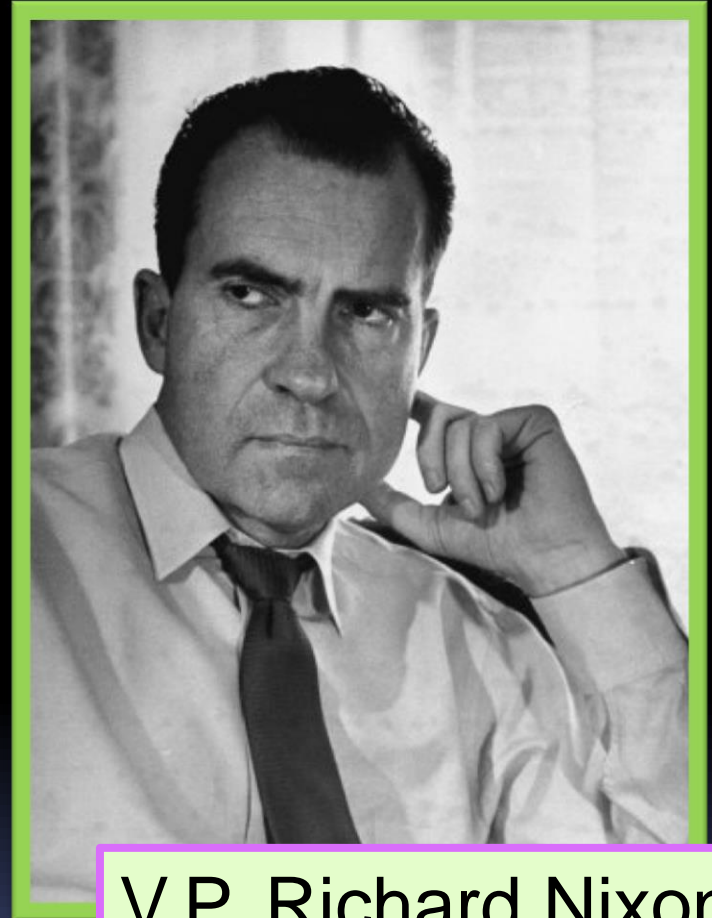


1950s - Politics & Culture of Abundance

- Culture
- Economy
- Politics
- Conflict

1950s - Politics & Culture of Abundance

Pres. Dwight Eisenhower



V.P. Richard Nixon

Culture

➤ Growth of suburbs

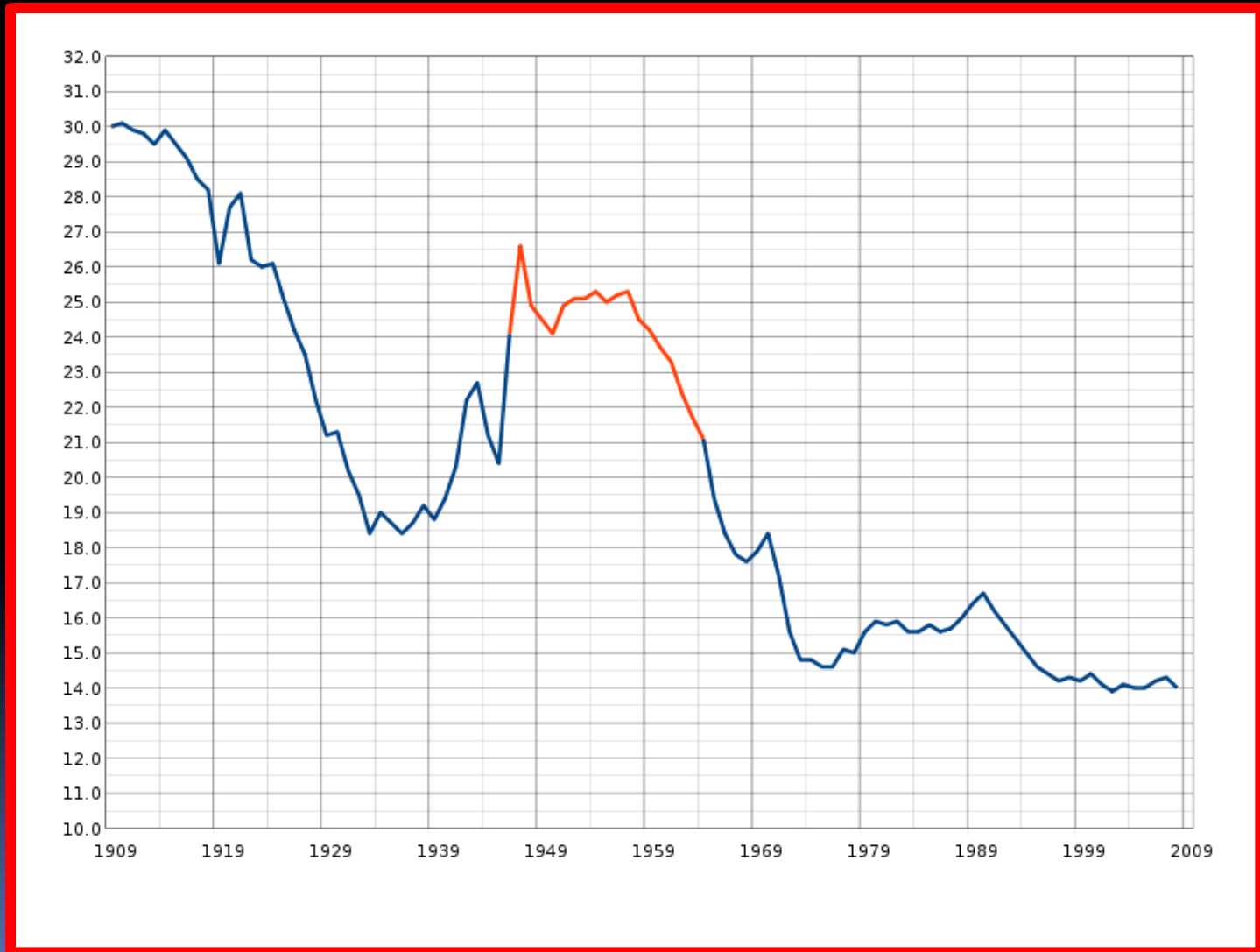


➤ Growth of suburbs

- High Demand (Baby Boom)
- Federal Housing Administration (FHA)
 - ❖ Low-cost/long-term mortgages
 - ❖ Low-cost construction loans
- GI Bill
- “Tract” homes

➤ Growth of population

■ “Baby Boom”



➤ Economy

➤ What's driving the growth?

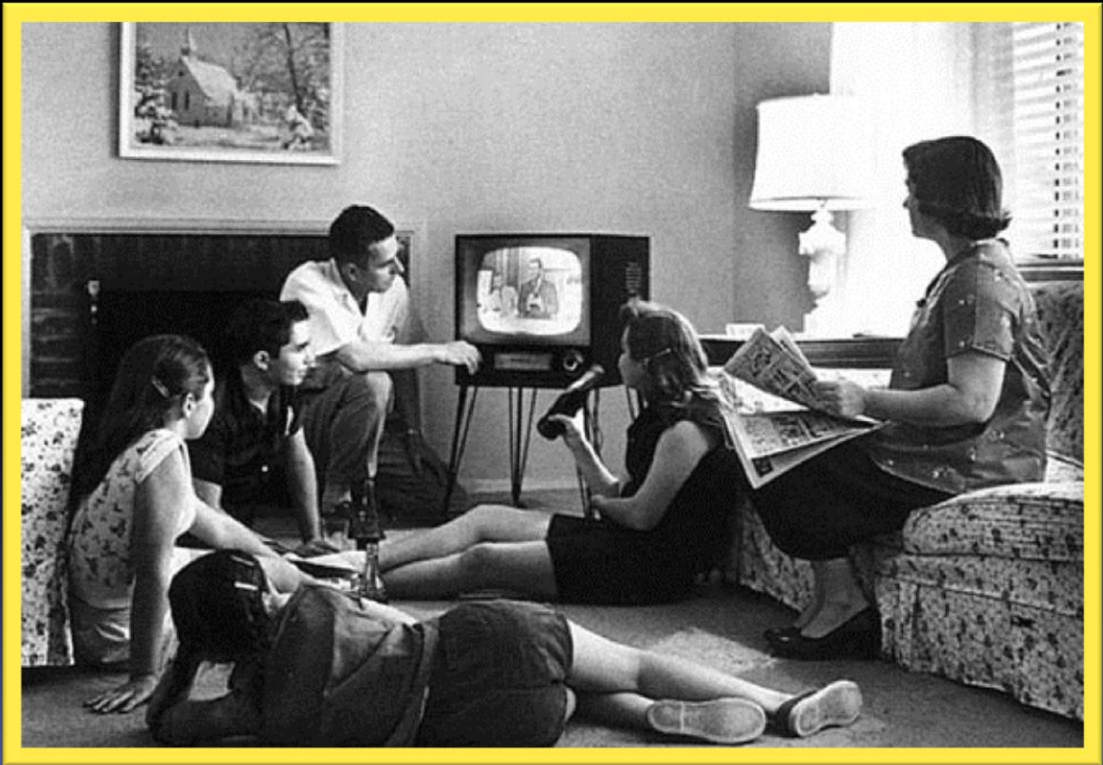
- Savings
- Consumer Spending
- Increased production
- Technology

Economy

- Booming industries
 - Housing



Television



➤ Booming industries

- Highways



➤ Booming industries

- Malls



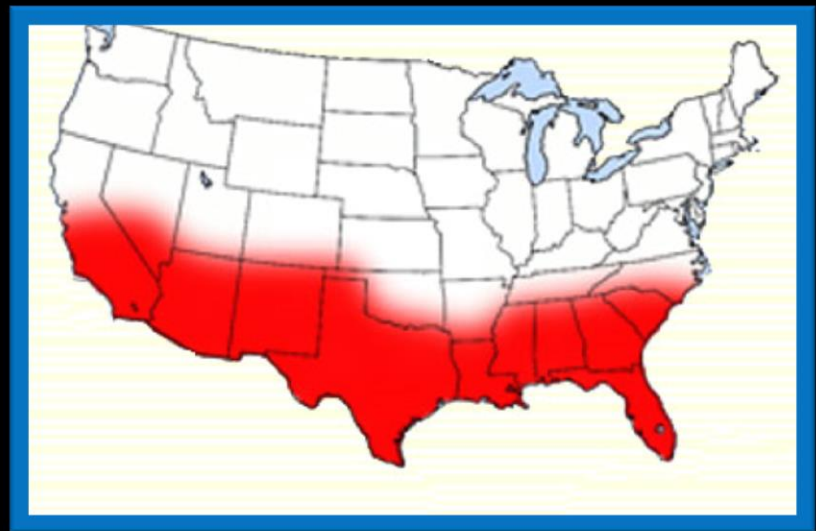
Economy

➤ Booming industries

- Defense
- Aerospace



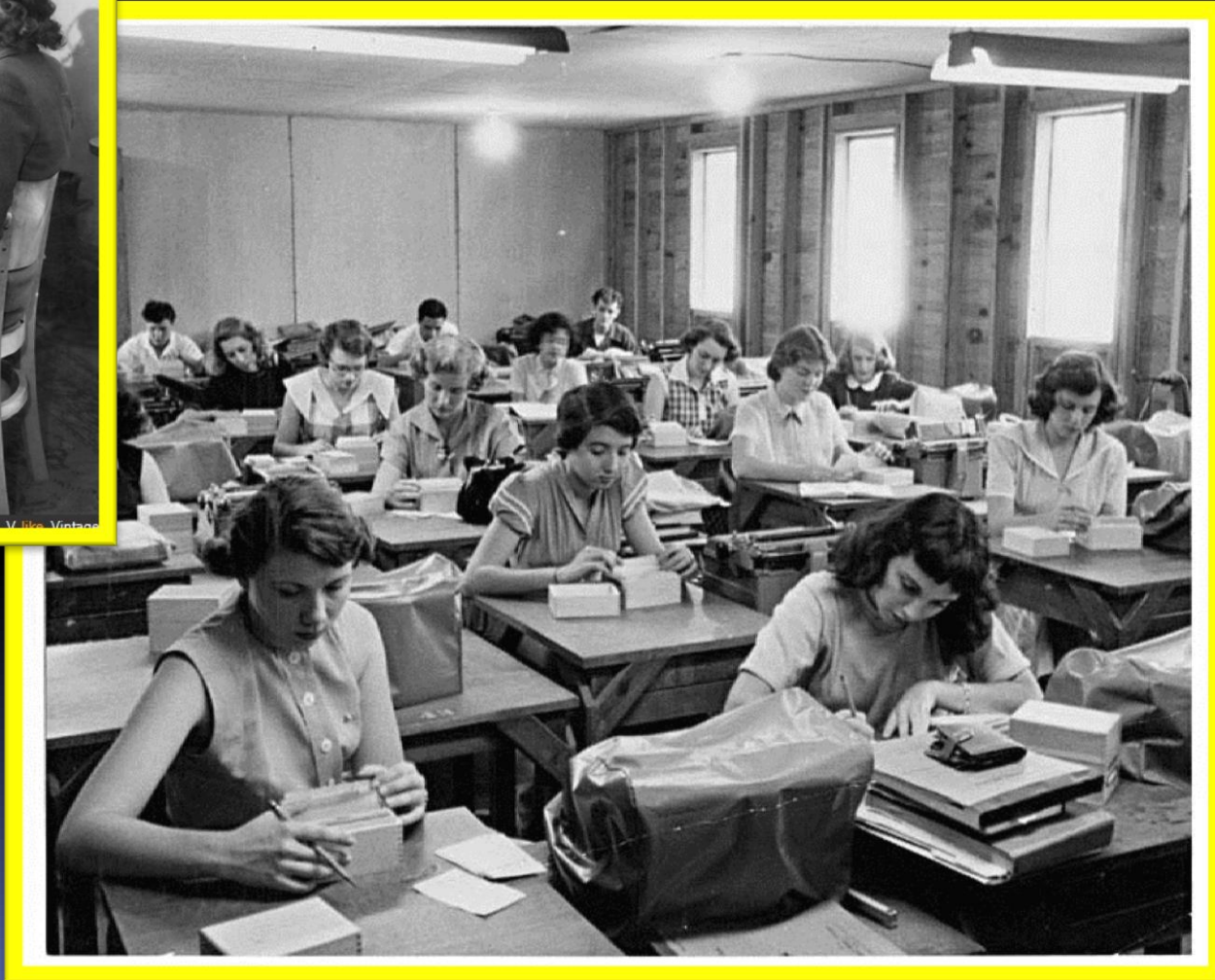
“Sun Belt”







Historic Photographs / Historische Fotografien



M. J. J. J. J.

Change/Conflict



“white flight”







“Restrictive covenants”

10. None of the residential lots nor any part thereof shall be leased, let, sold or transferred to, or occupied by anyone who is or whose spouse is, or the members of whose immediate family are, of other than the White or Caucasian race, and this exclusion shall include persons having perceptible strains of the Asiatic, Mexican, Mexican-Indian, American-Indian, Negro, Filipino, or Hindu races; it being understood, however, that this provision shall not be interpreted to prevent the occupancy as such by domestic servants employed by an owner or tenant occupying the property.



Civil rights movement

- peaceful, non-violent
- “civil disobedience”
- courts

Civil disobedience

- Montgomery bus boycott, 1955





Rosa Parks

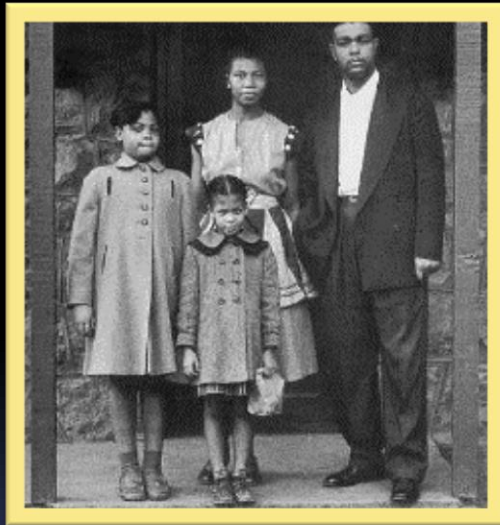




Rev. Dr. Martin Luther King, Jr.



Brown vs. Board of Education of Topeka, KS 1954





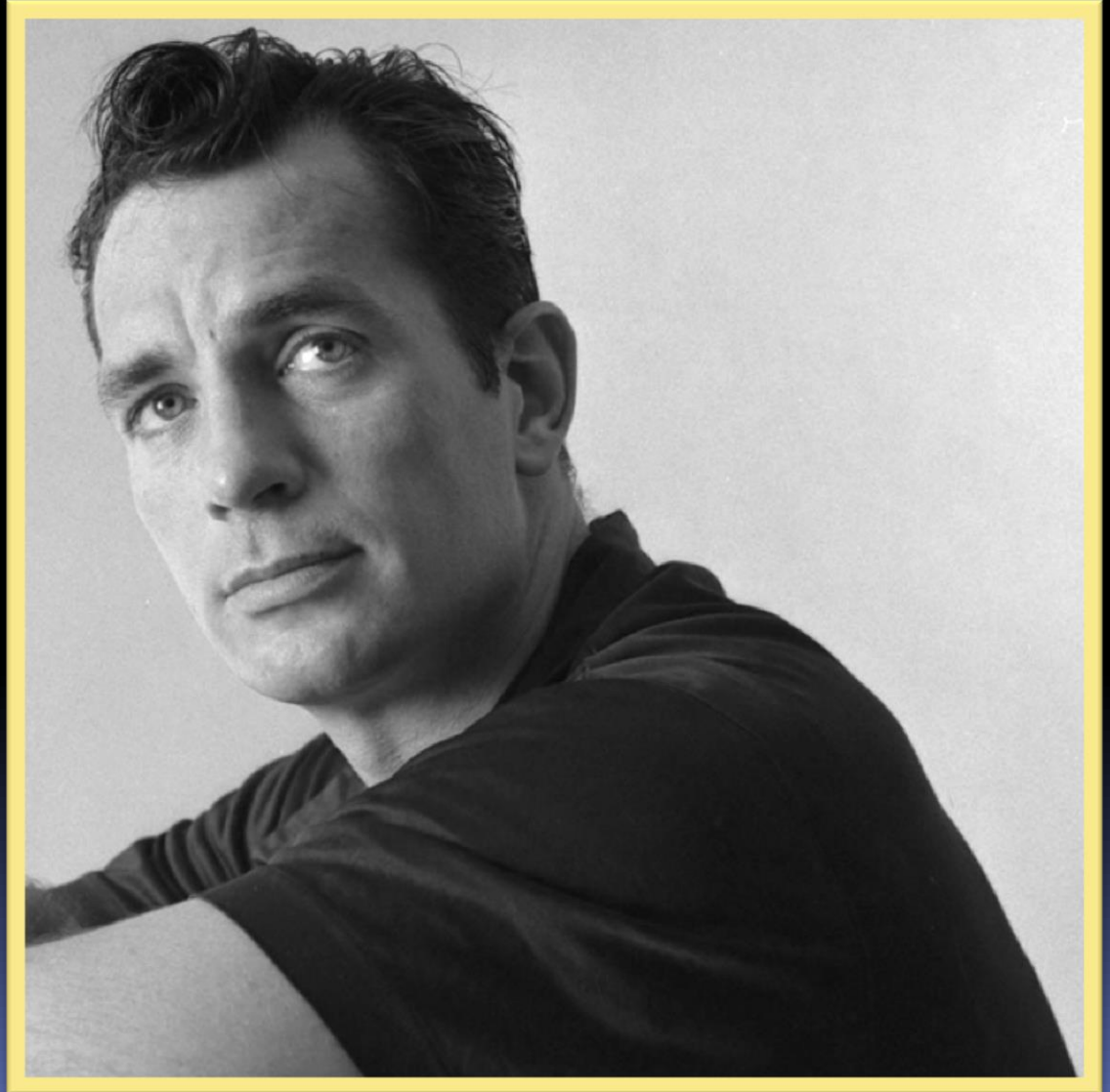
James Nabrit,
Thurgood Marshall,
George Hayes



Thurgood Marshall

“Beat Generation”

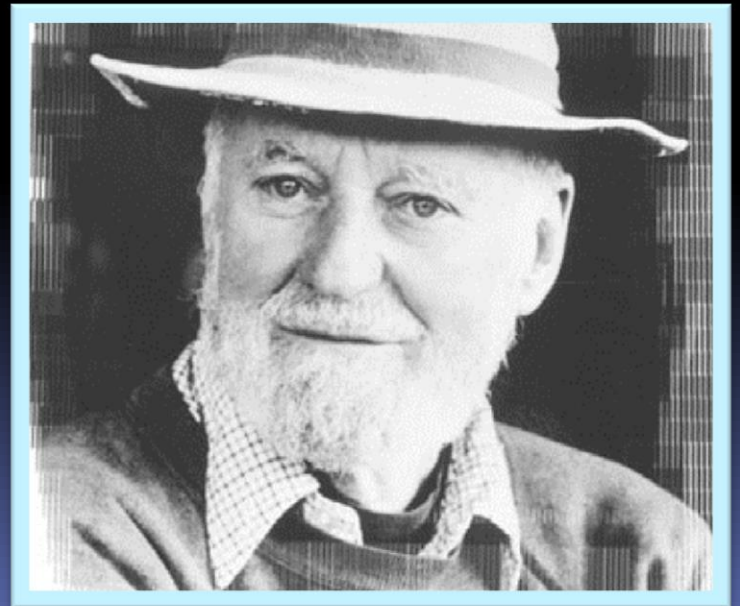
Jack Kerouac
On the Road





Allen Ginsberg
“Howl”

Lawrence Ferlinghetti



Conflict/Tension

➤ “mutually assured destruction”

