

# VICTOR H.P. VILLARREAL, PH.D., C.M.O.

Principal, Global Vista Strategies, LLC.



Former  
**Mayor Pro-Tem,  
City Councilmember**  
Leander



**Principal**  
Global Vista Strategies, LLC



*Dr. Villarreal, is a governance and ethics trainer, ISO 26000 expert, college educator and public servant (as a former Mayor Pro Tem and City Councilmember of Leander). Born in Mexico, raised in San Antonio and educated in Austin, TX, Dr. Villarreal has established a strong record as an award winning University Professor, active writer and proven community leader and policy-maker. In 2009 Dr. Villarreal became the first Hispanic, first Ph.D., and first C.M.O. to run for Mayor of Leander; he was also youngest ever candidate for Mayor. Dr. Villarreal recently founded Global Vista Strategies, a leadership and ethics consulting and training practice which will launch in early 2010. Dr. Villarreal is married to Sandra L. Villarreal and resides in Leander TX.*

## QUALIFICATIONS PROFILE:

- \* Ph.D., concentration in Business Ethics (ISO 26000 expert);
- \* University Teaching Experience (On-ground & Online);
- \* 11 years Financial & Operations Experience;
- \* 8 years Senior Policy-Making Municipal Leadership Experience

## EDUCATION

**Ph.D., Capella University; Org. Management / Leadership;**  
**M.S., Capella University; Org. Management / Leadership;**  
**B.A., The University of Texas at Austin; Government;**  
**C.M.O., Texas Municipal League (Cert. Municipal Official)**

## PROFESSIONAL EXPERIENCE:

### CONSULTANT & PROFESSOR OF BUSINESS

Principal, **Global Vista Strategies, LLC.**, Ethics and Leadership consultant and professional development trainer.  
Professor, Graduate Faculty: **Florida Institute of Technology** – Graduate School of Business (*professor within MBA program*);  
Professor, Graduate Faculty: **Ashford University** – Graduate School of Business (*Graduate and Undergraduate professor*);  
Faculty: **Colorado Technical University** – School of General Studies (*over 100 online courses taught*);  
Faculty: **Austin Community College**: Department of Management (*exclusive Internship Course instructor*).

## ORGANIZATIONS & ACTIVITIES

### ELECTED

**Mayor Pro Tem**, *City of Leander*, 2007-2008;  
**City Councilmember**, *City of Leander*, 2005-2009;  
**Precinct Chairman**, *Bexar County, Texas*, 1996.

### APPOINTED

**Director, Founder**, *Leander Library Foundation*, 2007-pres.;  
**Director**, *Williamson County Children's Advocacy Center*, 2007-pres.  
**Director**, *YMCA – Twin Lakes*, 2007-pres.;  
**Director**, *Capital Area Economic Development District (CAPCOG)*;  
**Commissioner**, *Planning & Zoning*, *City of Leander*, 2001-'03;  
**Vice Chairman**, *Charter Review Com.*, *City of Leander*, 2002-'03;  
**Committee Member**, *Impact Committee*, *City of Leander*, '01-'03;  
**Committee Member**, *2004 Bond Task Force*, *City of Leander*;  
**Committee Member**, *Com. on Regulation/Development.*, *TML*, '08  
**Member**, *Congressional Hispanic Council (TX-31<sup>st</sup> Dist)*, 2006-'09  
**Chairman**, *Leander I.S.D., 2007 Bond Com.* [\$559M voter approved];  
**Member**, *Leander I.S.D, E3- Community Champions Group*, 2009;  
**Member**, *Leander I.S.D, Site Based Committee Leander HS*, '08-'09;  
**Member**, *Leander I.S.D, High School #6 Charette Group*, 2008;  
**Member**, *Leander I.S.D Texas Scholars* speaker, 2006-'09;  
**Vice Pres. & Events Dir.** *Beta Alpha Rho Pre-law*, 1993-'95.

### GRADUATE

**Graduate**: *Leadership Leander I.S.D.*; Class of 2007;  
**Graduate**: *Leander Citizens Fire Academy*, Class of 2006;  
**Graduate**: *Leander Citizens Police Academy*, Class of 2005

## AFFILIATIONS / MEMBERSHIPS

### CIVIC

**Member**: *Leander Community Club*, 2005- Present;  
**Member**: *Leander Excellence in Education Foundation* 06–07.  
**Mentor**, *Leander I.S.D, Leander Middle School*, 2007-pres.;

### ACADEMIC

**Academy of Management**, 2002-2004; 2009-pres.  
**American Association of University Professors**, 2005-pres.;

**Texas Community College Teachers Assoc.**, 2006-pres.;

### PROFESSIONAL

**American Planning Association**, 2002-2004, 2005-2009;  
**Association of Mayors & Councilmember's**, 2005-2009;  
**Congress for the New Urbanism** 2007-present;  
**Construction Management Assoc. of America**, 2007-08;  
**International Council of Shopping Centers**, 2005-2009;  
**Texas Municipal League**, 2005-present;

## Victor H.P. Villarreal, Ph.D.

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Dr. Villarreal is available for engagement booking as: **Speaker** on Business Ethics, and Leadership; **Lecturer** on Governance; **Consultant** on ISO 26000, Ethics and Leadership.

Contact Dr. Villarreal direct for more information.