

**AUSTIN COMMUNITY COLLEGE
CONTINUING EDUCATION**

LEGAL CONSIDERATIONS FOR WEBMASTERS

(7 hours)

LGLA 1070

COURSE SYLLABUS

Course Description: This course is designed to provide webmasters with a practical introduction to the current legal issues facing webmasters. Course includes ecommerce business entities, copyrights, trademarks, contracts, privacy and confidentiality issues, and avoiding lawsuits.

Note: This course is intended for information purposes only and does not substitute for, nor is intended to provide, professional legal counsel.

Objectives: Every student will be able to:

- Differentiate among various types of legal entities
- Describe the key Copyright Laws that affect webmasters
- Discuss the various components of contracts
- Explore methods for avoiding and settling disputes

Rationale: Webmasters must understand the legal issues necessary to successfully manage a business entity. This course will enable students to acquire the knowledge and apply legal concepts for a successful business.

Required Material: None

Type of Course: Short Course

Evaluation: Students will be evaluated on their competency in performing a variety of hands-on exercises created to insure the student has achieved all course objectives throughout the course, and class participation. In order to grant CEU credit for a course the students must be able to complete assessment exercises for each part of the course given by the instructor. The instructor will validate each participant's achievement of the course objectives by signing and awarding individual certificates of completion.

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Course Outline:

- I. Business Entities (1.5 hours)
 - a. Evaluating the alternatives
 - b. Various forms of entities
 - c. The process of forming and registering an entity
- II. Contracts (3 hours)
 - a. Elements of an agreement
 - b. Enforcing a contract
 - c. Remedies and Damages
 - d. Standard components of contract
 - e. Litigation, Mitigation and Alternative Dispute Resolution
- III. Intellectual Property (2.5 hours)
 - a. Overview Of IP in a Digital World
 - b. Patents
 - c. Trademarks
 - d. Copyrights