1960s – Change, Rebellion & Reaction
1960s – Reform, Rebellion & Reaction

Foreign Policies - Cold War

- Cuba
- Latin America
- Vietnam
1960s – Change, Rebellion & Reaction

Rebellion & Cultural Revolution

- Civil Rights
- Student “radicals”
- Women’s liberation
- Gay liberation

“Baby Boom” – youth culture
“Come gather round people wherever you roam and admit that the waters around you have grown

And accept it that soon you’ll be drenched to the bone

If your time to you is worth saving

Then you’d better start swimming or you’ll sink like a stone

For the times they are a changing”

Bob Dylan
Election of 1960

KENNEDY FOR PRESIDENT
LEADERSHIP FOR THE 60's
Lyndon Baines Johnson
“LBJ”
Televised debates
Election of 1960
Kennedy vs Nixon
“New Frontier”

“Beyond that frontier are uncharted areas of science and space, unsolved problems of peace and war, unconquered problems of ignorance and prejudice, unanswered questions of poverty and surplus.”
Foreign Policy

- “containment”
- USSR

Nikita Khrushchev
Strategy

➤ “flexible response”

- Nuclear capabilities
- Conventional military forces
- Special forces - unconventional

Multiple options
Containing Communism

➢ Vietnam
Containing Communism

➢ Africa

“decolonization”
“Third World” countries
Berlin Wall
1961
Containing Communism

- Cuba
Castro & Khrushchev
Bay of Pigs
April 17, 1961
Cuban Missile Crisis
October 1962
Cuban Missile Crisis
October 1962
Student activism

- SDS – Students for a Democratic Society

*Port Huron Statement*
Tom Hayden
“Weather Underground”
Free Speech Movement
UC – Berkeley, 1964

Mario Savio
Women’s Liberation

- Presidential Commission on the Status of Women
  1961
Women’s Rights

- *The Feminine Mystique*, 1963
  Betty Friedan
"Equality of rights under the law shall not be denied or abridged by the United States or by any State on account of sex."

Phyllis Schlafly
Chicano Rights

WE SERVE WHITE'S only
NO SPANISH or MEXICANS

Chicano Power! Raza Primero
Mendez v. Westminster, 1947

“A paramount requisite in the American system of public education is social equality. It must be open to all children by unified school association regardless of lineage.”

Hernandez v. Texas, 1954
Brown Berets
La Raza Unida
César Chavez, United Farm Workers
Dolores Huerta, United Farm Workers
Rodolfo “Corky” Gonzalez, Yo Soy Joaquin

José Angel Gutierrez, La Raza Unida
Gay Liberation
June 1969

Stonewall Inn
American Psychological Association
Diagnostic & Statistical Manual of Mental Disorders

“sociopathic personality disturbance”
Counterculture

“hippies”
Woodstock
August 1969
LSD
Sexual revolution

"The Pill" 1963
Civil Rights Movement