

# Austin Community College Wide 2011 Institutional Goals Snapshot

## 1. Meet Enrollment Targets

Compared to: Target Prior

1.1 Closing The Gaps (CTG) Total Enrollment <sup>5</sup>	●	↑
1.2 CTG African-American Enrollment <sup>5</sup>	●	↑
1.3 CTG Hispanic Enrollment <sup>5</sup>	●	↑
1.4 African-American Student Proportion <sup>5</sup>	●	↑
1.5 Hispanic Serving Institution Status <sup>1</sup>	●	↑
1.6 Adult Basic Education Enrollment <sup>1</sup>	●	↑
1.7 English as a Second Language Enrollment <sup>1</sup>	●	↑
1.8 GED Enrollment <sup>1</sup>	●	↑
1.9 Dev. Ed. Headcount-Total <sup>1</sup>	●	↑
1.10 Dev. Ed. Reading Headcount <sup>1</sup>	●	↑
1.11 Dev. Ed. Writing Headcount <sup>1</sup>	●	↑
1.12 Dev. Ed. Math Headcount <sup>1</sup>	●	↑
1.13 Continuing Education Enrollments <sup>1</sup>	●	↑
1.14 % of Students Receiving Financial Aid <sup>5</sup>	●	↑
1.15 Tuition & Fees/Credit Hours* <sup>5</sup>	●	↓

## 2. Expand Capacity (facilities, technology, flexible delivery, faculty & staff)

Compared to: Target Prior

2.1 % of course sections taught by full-time faculty <sup>1</sup>	●	↑
2.2 % faculty diversity (non-white faculty) <sup>1</sup>	●	↑
2.3 # full-time faculty new hires <sup>1</sup>	●	↓
2.4 # student support staff new hires <sup>1</sup>	●	↓
2.5 # staff new hires <sup>1</sup>	●	↑
2.6 \$ allocated for technology-related expenses <sup>1</sup>	●	↑
2.7 \$ allocated for facilities-related expenses <sup>1</sup>	●	↑
2.8 Gross Sq. ft. per headcount ( GFS/H) <sup>1</sup>	●	↑
2.9 # students enrolled in distance learning programs <sup>1</sup>	●	↑
2.10 # students enrolled in Early College Start <sup>1</sup>	●	↑

## 3. Enhance Student Success

Compared to: Target Prior

3.1 Course Completion <sup>1(A,B,C)</sup>	●	↓
3.2 Traditional Course Completion <sup>3(A,B,C)</sup>	●	↓
3.3 Distance Learning Course Completion <sup>3(A,B,C)</sup>	●	↑
3.4 Fall to Fall Retention <sup>1</sup>	●	↑
3.5 Fall to Spring Retention <sup>2</sup>	●	↑
3.6 Dev. Ed Transition to Credit - Math <sup>1</sup>	●	↑
3.7 Dev. Ed Transition to Credit - Writing <sup>1</sup>	●	↑
3.8 Adult Ed (GED) Transition to Credit <sup>3</sup>	●	↑
3.9 CTG Total Associates Awards <sup>4</sup>	●	↑
3.10 CTG Total Certificates Awards <sup>4</sup>	●	↑
3.11 CTG Total Technical Awards <sup>4</sup>	●	↑
3.12 CTG Total Health Related Awards <sup>4</sup>	●	↑
3.13 IPEDS 3-yr Graduation Rate <sup>5</sup>	●	↓
3.14 IPEDS 3-yr Transfer Rate <sup>5</sup>	●	↓
3.15 Job Placement Rate <sup>4</sup>	●	↓
3.16 Licensure Rate <sup>4</sup>	●	↓
3.17 Total ABE Completers <sup>3</sup>	●	↓
3.18 Total GED Completers <sup>3</sup>	●	↑
3.19 Total Core Completers	●	↑
3.20 Student Satisfaction with (CE) Courses <sup>3</sup>	●	↑
3.21 Advising - Use <sup>2</sup>	●	→
3.22 Advising - Satisfaction <sup>2</sup>	●	→
3.23 Tutoring-Use <sup>2</sup>	●	→
3.24 Tutoring- Satisfaction <sup>2</sup>	●	→
3.25 College Climate-Student Satisfaction <sup>2</sup>	●	↑
3.26 College Climate Grievance Rate* <sup>3</sup>	●	↑

## 4. Expand Fiscal Capacity

Compared to: Target Prior

4.1 Service Area Penetration--Credit	●	↑
4.2 Companies Served by CE-CT <sup>3</sup>	●	↑
4.3 (CE) Net Revenue <sup>1</sup>	●	↓
4.4 Market Penetration- (CE) Students <sup>1</sup>	●	↓
4.5 % of service area ISDs within district	●	↑

### DATA SOURCES

<sup>1</sup> Austin Community College Data System

<sup>2</sup> Community College Survey of Student Engagement (CCSSE)

<sup>3</sup> National Community College Benchmarking Project (NCCBP)

<sup>4</sup> National Center for Educational Statistics (NCES)

<sup>5</sup> Texas Higher Education Coordinating Board (THECB)

Highlight - measure is expected to decrease

### SYMBOLS

● Achieved target

● Did not achieve target

● Within 10% of target

● No target set



Comparison to previous year

# Austin Community College Wide 2011 Institutional Goals Snapshot

Institutional Goal	Target	ACC Current	Current Data Period	ACC Previous
1.1 Closing The Gaps (CTG) Total Enrollment <sup>5</sup>	40,793	41,582	Fall 10	37,850
1.2 CTG African-American Enrollment <sup>5</sup>	3,592	3,698	Fall 10	3,263
1.3 CTG Hispanic Enrollment <sup>5</sup>	10,545	11,067	Fall 10	9,440
1.4 African-American Student Proportion <sup>5</sup>	7.60%	8.89%	Fall 10	8.60%
1.5 Hispanic Serving Institution Status 1	25.00%	26.61%	Fall 10	24.90%
1.6 Adult Basic Education Enrollment <sup>1</sup>	1,000	1,745	FY 11	1,554
1.7 English as a Second Language Enrollment <sup>1</sup>	1,700	2,524	FY 11	1,795
1.8 GED Enrollment <sup>1</sup>	175	146	FY 11	135
1.9 Dev. Ed. Headcount-Total <sup>1</sup>		12,671	Fall 10	11,275
1.10 Dev. Ed. Reading Headcount <sup>1</sup>		1,435	Fall 10	1,224
1.11 Dev. Ed. Writing Headcount <sup>1</sup>		958	Fall 10	811
1.12 Dev. Ed. Math Headcount <sup>1</sup>		8,622	Fall 10	7,774
1.13 Continuing Education Enrollments <sup>1</sup>	25,000	12,098	AY 10	11,511
1.14 % of Students Receiving Financial Aid <sup>5</sup>	39.00%	49.00%	AY 10	40.00%
1.15 Tuition & Fees/Credit Hours* <sup>5</sup>	\$ 78	\$ 58	AY 10	\$ 58
2.1 % of course sections taught by full-time faculty	50.00%	43.82%	Fall 08	43.23%
2.2 % faculty diversity (non-white faculty)	42.00%	22.77%	Fall 10	21.00%
2.3 # full-time faculty new hires		31	Fall 10	35
2.4 # student support staff new hires		16	Fall 10	80
2.5 # staff new hires		182	Fall 10	123
2.6 \$ allocated for technology-related expenses		\$ 7,305,440	FY 11	\$ 6,555,440
2.7 \$ allocated for facilities-related expenses		\$ 6,500,000	FY 11	\$ 4,500,000
2.8 Gross Sq. ft. per headcount ( GFS/H)	50.00	35.80	Fall 10	31.00
2.9 # students enrolled in distance learning programs		9,319	Fall 10	8,517
2.10 # students enrolled in Early College Start		3,506	Fall 10	3,074
3.1 Course Completion <sup>1</sup> (A,B,C)	73.87%	68.10%	Fall 10	68.11%
3.2 Traditional Course Completion <sup>3</sup> (A,B,C)		69.20%	Fall 10	69.52%
3.3 Distance Learning Course Completion <sup>3</sup> (A,B,C)		60.00%	Fall 10	59.80%
3.4 Fall to Fall Retention <sup>1</sup>	48.03%	44.00%	Fall 10	43.50%
3.5 Fall to Spring Retention 2		67.10%	Fall 10	65.70%
3.6 Dev. Ed Transition to Credit - Math <sup>1</sup>		72.50%	F 07 cohort	71.45%
3.7 Dev. Ed Transition to Credit - Writing <sup>1</sup>		64.18%	F 07 cohort	64.00%
3.8 Adult Ed (GED) Transition to Credit <sup>3</sup>		54.00%	FY 10	46.00%
3.9 CTG Total Associates Awards <sup>4</sup>	1,295	1,399	FY 10	1,259
3.10 CTG Total Certificates Awards <sup>4</sup>	563	561	FY 10	523
3.11 CTG Total Technical Awards <sup>4</sup>	361	304	FY 10	239
3.12 CTG Total Health Related Awards <sup>4</sup>	1,189	570	FY 10	540
3.13 IPEDS 3-yr Graduation Rate <sup>5</sup>	7.80%	2.70%	F 07 cohort	3.80%
3.14 IPEDS 3-yr Transfer Rate <sup>5</sup>	23.10%	39.40%	F 07 cohort	39.54%
3.15 Job Placement Rate <sup>4</sup>	68.30%	76.40%	FY 08	80.00%
3.16 Licensure Rate <sup>4</sup>	90.00%	98.69%	FY 10	99.00%
3.17 Total ABE Completers <sup>3</sup>	68.00%	71.00%	FY 11	72.00%
3.18 Total GED Completers <sup>3</sup>		349	FY 11	310
3.19 Total Core Completers		881	FY 10	788
3.20 Student Satisfaction with (CE) Courses <sup>3</sup>	95.0%	95.38%	FY10	80.62%
3.21 Advising - Use <sup>2</sup>	1.69	1.76	SPRING 10	1.76
3.22 Advising - Satisfaction <sup>2</sup>	2.14	2.24	SPRING 10	2.24
3.23 Tutoring-Use <sup>2</sup>	1.47	1.62	SPRING 10	1.62
3.24 Tutoring- Satisfaction <sup>2</sup>	2.13	2.25	SPRING 10	2.25
3.25 College Climate-Student Satisfaction <sup>2</sup>	3.15	3.21	SPRING 10	3.14
3.26 College Climate Grievance Rate* <sup>3</sup>	0.08%	0.18%	AY 09	0.13%
4.1 Service Area Penetration--Credit Instruction <sup>1</sup>	2.89%	3.66%	AY 09	3.44%
4.2 Companies Served by CE-CT <sup>3</sup>	65	48	FY 09	37
4.3 (CE) Net Revenue <sup>1</sup>	\$ 700,000.00	\$ 279,939.00	FY 09	\$ 980,206.00
4.4 Market Penetration- (CE) Students <sup>1</sup>	1.38%	0.65%	AY 09	0.71%
4.5 % of service area ISDs within district		19.44%	Fall 10	13.89%