

Austin Community College Wide 2014 Snapshot

1. Meet Enrollment Targets

	Compared to: Target	Prior
1.1 Closing The Gaps (CTG) Total Enrollment ^{***5}	●	↓
1.2 CTG African-American Enrollment ^{***5}	●	↓
1.3 CTG Hispanic Enrollment ^{***5}	●	↓
1.4 CTG African-American Student Proportion ^{***5}	●	↓
1.5 CTG Hispanic Student Proportion ^{***5}	●	↑
1.6 CTG Other Student Proportion ^{***5(multi-racial included)}	●	↑
1.7 Adult Basic Education Enrollment ¹	●	↑
1.8 English as a Second Language Enrollment ¹	●	↓
1.9 GED Prep Course ¹	●	↓
1.10 Dev. Ed. Headcount-Study Skills / HUDE ¹	●	↓
1.11 Dev. Ed. Reading Headcount ¹	●	↓
1.12 Dev. Ed. Writing Headcount ¹	●	↓
1.13 Dev. Ed. Math Headcount ¹	●	↓
1.14 Continuing Education (CE) Headcount ¹	●	↓
1.15 % of Students Receiving Financial Aid ⁶	●	↓
1.16 Annual Tuition & Fees ^{*5(30sch)}	●	↑

2. Expand Capacity (facilities, technology, flexible delivery, faculty & staff)

	Compared to: Target	Pri
2.1 % of course sections taught by full-time faculty ³	●	↑
2.2 % faculty diversity (non-white faculty) ¹	●	↑
2.3 # full-time faculty new hires ¹	●	↓
2.4 # student support staff new hires ¹	●	↑
2.5 # staff new hires ¹	●	↑
2.6 \$ allocated for technology-related expenses ^{**1}	●	↑
2.7 \$ allocated for facilities-related expenses ^{**1}	●	→
2.8 Gross Sq. ft. per headcount ^{1(GFS/H)}	●	↑
2.9 # students enrolled in distance learning courses ¹	●	↓
2.10 # students enrolled in Early College Start ¹	●	↑

3. Enhance Student Success

	Compared to: Target	Prior
3.1 Course Completion ^{1(A,B,C,S)}	●	↑
3.2 Traditional Course Completion ^{1(A,B,C,S)}	●	↑
3.3 Distance Learning Course Completion ^{1(A,B,C,S)}	●	↑
3.4 Fall to Fall Retention ¹	●	↑
3.5 Fall to Spring Retention ¹	●	↓
3.6 Dev. Ed Transition to Credit - Math ¹	●	↑
3.7 Dev. Ed Transition to Credit - Writing ¹	●	↑
3.8 Adult Ed (GED) transition to post-secondary ¹	●	↓
3.9 CTG Total Associates Awards ⁵	●	↑
3.10 CTG Total Certificates Awards ⁵	●	↓
3.11 CTG Total Technical Awards ⁵	●	↑
3.12 CTG Total Health Related Awards ⁵	●	↓
3.13 IPEDS 3-yr (150%) Graduation Rate ⁶	●	→
3.14 IPEDS 3-yr (150%) Transfer Rate ⁶	●	↓
3.15 Job Placement Rate ⁵	●	→
3.16 Licensure Rate ⁵	●	↑
3.17 Total ABE Completers ¹	●	↑
3.18 Total GED Completers ¹	●	↑
3.19 Total Core Completers ¹	●	↓
3.20 Student Satisfaction with CE Courses	●	→
3.21 Advising - Use ²	●	↑
3.22 Advising - Satisfaction ²	●	→
3.23 Tutoring - Use ²	●	↑
3.24 Tutoring - Satisfaction ²	●	↑
3.25 College Climate - Student Satisfaction ²	●	→
3.26 College Climate Grievance Rate ^{*3}	●	↓

4. Expand Fiscal Capacity

	Compared to: Target	Prior
4.1 Service Area Penetration - Credit Instruction ³	●	↓
4.2 Companies Served by CE - CT ³	●	↑
4.3 CE Net Revenue ³	●	↓
4.4 Market Penetration - CE Students ³	●	↓
4.5 % of service area ISDs within taxing district ¹	●	→

Data Sources

- Austin Community College Data System
- Community College Survey of Student Engagement (CCSSE)
- National Community College Benchmarking Project (NCCBP)
- National Center for Educational Statistics (NCES)
- Texas Higher Education Coordinating Board (THECB)
- Integrated Postsecondary Education Data System (IPEDS)

Footnotes

- * measure is expected to be below target
- ** FY 14 Budget
- *** THECB Certified numbers

Symbols

- Achieved target
- Did not achieve target
- Within 10% of target
- No target set

↑↓ Comparison to previous year

Austin Community College Wide 2014 Snapshot

Institutional Goal	Target	Current Data Period	ACC Current	ACC Previous
1.1 Closing The Gaps (CTG) Total Enrollment ****5	41,345	Fall 13	38,611	40,159
1.2 CTG African-American Enrollment ****5	3,245	Fall 13	2,892	3,170
1.3 CTG Hispanic Enrollment ****5	12,495	Fall 13	11,668	11,698
1.4 CTG African-American Student Proportion ****5	7.85%	Fall 13	7.49%	7.89%
1.5 CTG Hispanic Student Proportion ****5	25%	Fall 13	30.22%	29.13%
1.6 CTG Other Student Proportion ****5		Fall 13	14.89%	14.13%
1.7 Adult Basic Education Enrollment ¹	1,600	FY 12	1,906	1,745
1.8 English as a Second Language Enrollment ¹	1,800	FY 12	2,427	2,524
1.9 GED Prep Course ¹	125	FY 12	129	146
1.10 Dev. Ed. Headcount-Study Skills / HUDE ¹		Fall 13	1,159	1,386
1.11 Dev. Ed. Reading Headcount ¹		Fall 13	899	1,214
1.12 Dev. Ed. Writing Headcount ¹		Fall 13	993	1,090
1.13 Dev. Ed. Math Headcount ¹		Fall 13	6,348	7,801
1.14 Continuing Education Headcount ¹	25,000	AY 13	9,533	11,213
1.15 % of Students Receiving Financial Aid ⁶	58.00%	AY 13	56.00%	61.00%
1.16 Annual Tuition & Fees* ^{5(30sch)}	\$ 1,932	FY 13	\$ 2,343	\$ 1,996
2.1 % of course sections taught by full-time faculty ³	50.00%	Fall 13	44.93%	42.67%
2.2 % faculty diversity (non-white faculty) ¹	48.83%	Fall 13	23.34%	23.30%
2.3 # full-time faculty new hires ¹		AY13	14	19
2.4 # student support staff new hires ¹		AY13	14	4
2.5 # staff new hires ¹		AY13	35	17
2.6 \$ allocated for technology-related expenses** ¹		FY 15	\$ 8,000,000	\$ 7,756,844
2.7 \$ allocated for facilities-related expenses** ¹		FY 15	\$ 3,000,000	\$ 3,000,000
2.8 Gross Sq. ft. per headcount ^{1(GFS/H)}	50	Fall 13	39	36
2.9 # students enrolled in distance learning courses ¹		Fall 13	9,416	9,593
2.10 # students enrolled in Early College Start ¹		Fall 13	4,759	4,279
3.1 Course Completion ^{1(A,B,C,S)}	65.00%	Fall 13	70.90%	70.20%
3.2 Traditional Course Completion ^{1(A,B,C,S)}		Fall 13	72.40%	71.70%
3.3 Distance Learning Course Completion ^{1(A,B,C,S)}		Fall 13	61.30%	60.70%
3.4 Fall to Fall Retention ^{1(FTIC)}	48.44%	F12 - F13	47.58%	46.65%
3.5 Fall to Spring Retention ^{1(FTIC)}	83.00%	F13 - S14	71.51%	73.17%
3.6 Successful Dev. Ed Transition to Credit - Math ¹		F 11 cohort	75.24%	69.44%
3.7 Successful Dev. Ed Transition to Credit - Writing ¹		F 11 cohort	71.71%	62.62%
3.8 Adult Ed (GED) transition to post-secondary ¹	35%	AY 11	46.00%	50.00%
3.9 CTG Total Associates Awards ⁵	1,875	AY 13	1,925	1,791
3.10 CTG Total Certificates Awards ⁵	808	AY 13	614	829
3.11 CTG Total Technical Awards ⁵	364	AY 13	332	311
3.12 CTG Total Health Related Awards ⁵	651	AY 13	622	660
3.13 IPEDS 3 - yr Graduation Rate ⁶	13.00%	F 10 cohort	6%	6%
3.14 IPEDS 3 - yr Transfer Rate ⁶	22.00%	F 10 cohort	32%	34%
3.15 Job Placement Rate ⁵	61.90%	2011-12	60.50%	60.50%
3.16 Licensure Rate ⁵	90.00%	AY 13	98.26%	98.24%
3.17 Total ABE Completers ¹	68.00%	FY 12	72.00%	71.00%
3.18 Total GED Completers ¹		AY 12	417	414
3.19 Total Core Completers ¹		AY 13	1,387	1,388
3.20 Student Satisfaction with (CE) Courses				
3.21 Advising - Use ²	1.75	Spring 13	1.82	1.76
3.22 Advising - Satisfaction ²	2.17	Spring 13	2.25	2.25
3.23 Tutoring - Use ²	1.51	Spring 13	1.69	1.62
3.24 Tutoring - Satisfaction ²	2.18	Spring 13	2.27	2.25
3.25 College Climate - Student Satisfaction ²	3.11	Spring 13	3.21	3.21
3.26 College Climate Grievance Rate* ³	0.830%	AY 13	0.484%	0.516%
4.1 Service Area Penetration - Credit Instruction ³	3.51%	AY 13	3.63%	4.03%
4.2 Companies Served by CE - CT ³	52	FY 13	36	30
4.3 (CE) Net Revenue ³	\$ 51,898	AY 13	\$ 91,710	\$ 649,273
4.4 Market Penetration - (CE) Students ³	1.29%	AY 13	0.50%	0.63%
4.5 % of service area ISDs within taxing district ¹		Spring 14	25.00%	25.00%

* measure is expected to be below target

** FY 14 Budget

*** THECB Certified numbers

