

**Austin Community College
Student Services Effectiveness Measures**

Purpose: Austin Community College is committed to recruiting and enrolling a diverse student population by providing accessible and effective admissions and financial assistance, especially for the underserved in our service area.

(Revised and approved by Student Access and Success Committee on 11/7/2005)

Intended Outcome	Assessment Criteria	Methodology
1. Diversity of Applicants		
The applicant pool will reflect the diversity of the population that the College serves.	The percent of applicants from each demographic group will be within ± 5 percent of their proportion in the ACC service area's college-age population.	Compare demographic data from the Texas State Data Center and ACC's fall applicant pool of first time in college students.
2. Diversity of Applicant to Enrollment (Conversion)		
A. The applicants who enroll in ACC (conversion rate) will reflect the demographics of the applicant pool.	The conversion rate for each demographic group will be within ± 5 percent of their proportion in the fall applicant pool.	Compare demographic data from ACC's fall applicant pool and the fall headcount enrollment of first time at ACC students.
	The conversion rate for each demographic group will be within ± 5 percent of the overall/total conversion rate.	Compare each demographic group conversion rate (from Table 2A) to the overall/total conversion rate.
	The conversion rate for each demographic group will be within ± 5 percent of the highest conversion rate for any demographic group.	Compare each demographic group conversion rate (from Table 2A) to the conversion rate for the demographic group that has the highest conversion rate.
3. Diversity of Headcount Enrollment		
The unduplicated headcount enrollment of ACC will reflect the diversity of the population the College serves.	The percent of ACC students from each demographic group will be within ± 5 percent of their proportion in the service area college-age population.	Compare Texas State Data Center demographic projections for the service area college-age population and the unduplicated fall headcount enrollment of ACC students
4. Loan Default Rate		
ACC will maintain a loan default rate below the federally defined maximum threshold of 25%.	ACC will maintain a loan default rate not more than +1% of the estimated cohort default rate for two-year public schools in Texas.	Compare ACC's default information data from the <i>Texas Guaranteed Student Loan Corporation School Fact Sheets</i> to the data for all Texas public two-year schools.