

## General Information

*This section can be used for finding:*

- *quick facts about ACC.*
- *ACC's mission.*
- *information about members of the ACC Board of Trustees.*
- *population projections for ACC's service area.*

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## Useful Terms

***ACC Taxing District*** - taxing jurisdictions that contribute funding for the College through property taxes.

***Enrollment*** - the number of courses students have registered for.

***Service Area*** - the territory in which the College provides services.

***Unduplicated Headcount*** - the sum of students enrolled in credit courses with each student counted only once during the reporting period.

**Austin Community College  
Institutional Profile  
Fall 2009**

**Type**

- Public two-year community college

**Board of Trustees**

- Nine-member board
- Elected to serve staggered six-year terms

**Taxing District**

- City of Austin
- Austin ISD
- Del Valle ISD
- Leander ISD
- Manor ISD
- Round Rock ISD
- Pflugerville ISD (portions inside the City of Austin)
- Eanes ISD (portions inside the City of Austin)

**Enrollment**

- 40,248 college-credit students
- 17,672 (43.91%) males; 22,576 (56.09%) females
- 10,815 (26.87%) full-time students; 29,433 (73.13%) part-time students
- 31,075 (77.21%) in-district students (from the ACC taxing district)

**Credit Teaching Faculty**

- 495 (26.08%) full-time faculty
- 1,403 (73.92%) adjunct faculty (part-time)

**Library**

- 141,354 volumes
- 1,475 subscriptions

**Finances** (Fiscal Year: September 1 - August 31)

- Fiscal Year 2009-2010 Operating Budget: \$226,331,254

**Majors Offered**

- 21 Associate of Arts (AA)
- 15 Associate of Science (AS)
- 82 Associate of Applied Science (AAS)
- 3 Associate of Arts in Teaching (AAT)

**Degrees and Certificates Awarded - Academic Year 2008-2009**

- 215 Associate of Arts (AA) degrees
- 192 Associate of Science (AS) degrees
- 821 Associate of Applied Science (AAS) degrees
- 39 Associate of Arts in Teaching (AAT) degrees
- 541 Certificates

**Austin Community College  
Institutional Profile (continued)  
Fall 2009**

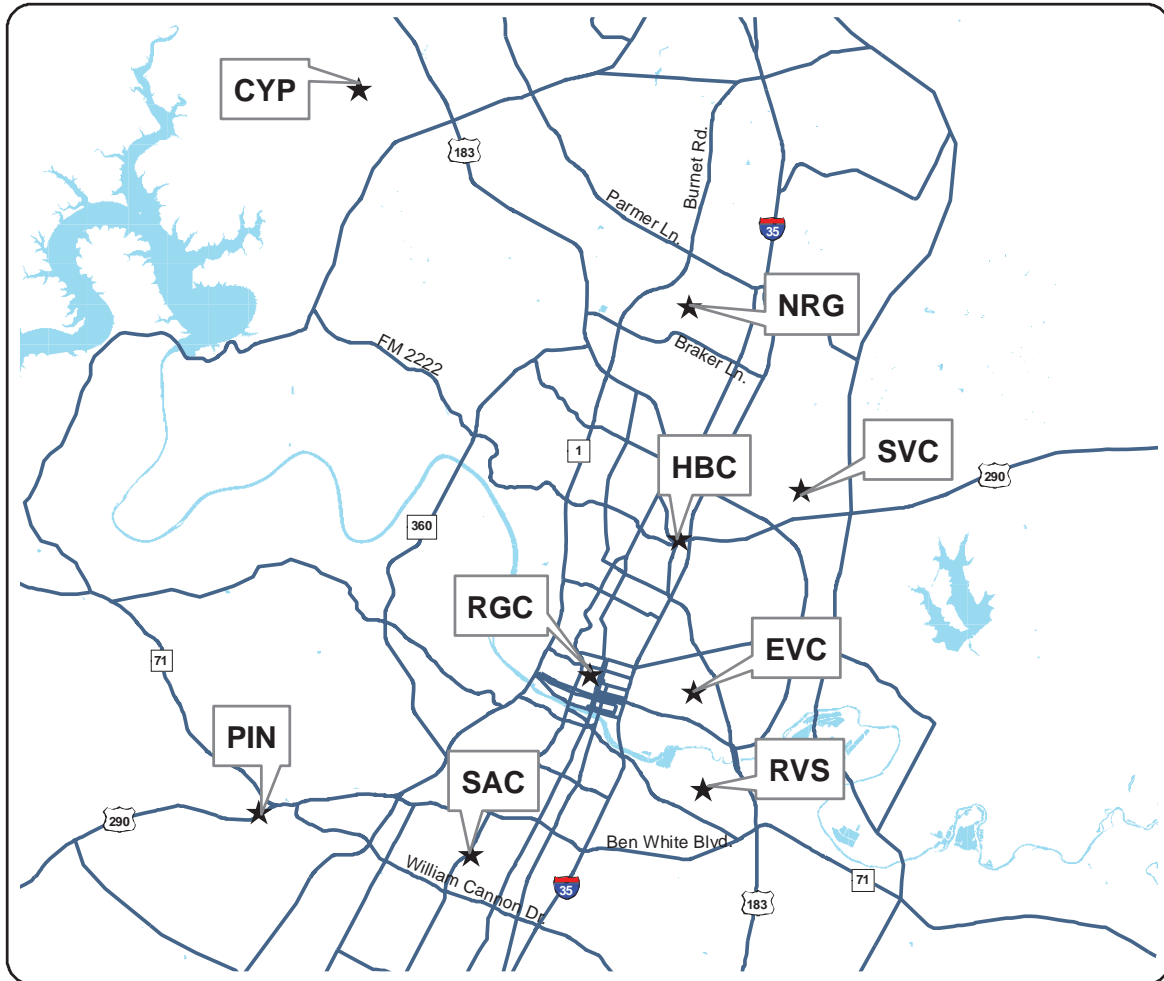
**Campuses**

- Cypress Creek  
555 Cypress Creek Road  
Cedar Park, TX 78613  
Phone: (512) 223-2000  
Year opened: 1991
- Eastview  
3401 Webberville Road  
Austin, TX 78702  
Phone: (512) 223-5100  
Year opened: 1999
- Northridge  
11928 Stonehollow Dr.  
Austin, TX 78758  
Phone: (512) 223-4782  
Year opened: 1989
- Pinnacle  
7748 Hwy. 290 West  
Austin, TX 78736  
Phone: (512) 223-8108  
Year opened: 1990
- Rio Grande  
1212 Rio Grande  
Austin, TX 78701  
Phone: (512) 223-3137  
Year opened: 1975
- Riverside  
1020 Grove Boulevard  
Austin, TX 78741  
Phone: (512) 223-6201  
Year opened: 1984
- South Austin  
1820 W. Stassney Lane  
Austin, TX 78745  
Phone: (512) 223-9100  
Year opened: 2006

**District Administration**

- Highland Business Center  
5930 Middle Fiskville Road  
Austin, TX 78752  
Phone: (512) 223-7000  
Year opened: 1988
- Service Center  
9101 Tuscan Way  
Austin, TX 78754  
Year opened: 2001

**Austin Community College  
Institutional Profile (continued)  
Fall 2009**



**Legend:**

- |                                 |                            |
|---------------------------------|----------------------------|
| CYP -- Cypress Creek Campus     | RGC -- Rio Grande Campus   |
| EVC -- Eastview Campus          | RVS -- Riverside Campus    |
| HBC -- Highland Business Center | SAC -- South Austin Campus |
| NRG -- Northridge Campus        | SVC -- Service Center      |
| PIN -- Pinnacle Campus          |                            |

## **Vision / Mission / Value Statement**

### **Value Statement**

These are the core values that guide the Austin Community College District's internal and external interactions with each other and our community:

*C – Communication: ACC values open, responsible exchange of ideas.*

*A – Access: ACC values an open door to educational potential.*

*R – Responsiveness: ACC values targeted actions to address Service Area and internal needs within available resources.*

*E – Excellence: ACC values commitment to integrity and exemplary standards.*

*S – Stewardship: ACC values personal and professional ownership that generates accountability.*

### **Vision Statement**

*The Austin Community College District will be recognized as the preferred gateway to higher education and training and as the catalyst for social equity, economic development, and personal enrichment.*

### **Mission Statement**

The ACC District promotes student success and improves communities by providing affordable access to higher education and workforce training in its eight-county service area.

*To fulfill its mission, the College will provide, within its available resources, the mission elements prescribed by the State of Texas:*

- [a] Vocational and technical programs of varying lengths leading to certificates or degrees.
- [b] Freshman- and sophomore-level academic courses leading to an associate degree or serving as the base of a baccalaureate degree program at a four-year institution.
- [c] Continuing adult education for academic, occupational, professional, and cultural enhancement.
- [d] Special instructional programs and tutorial service to assist underprepared students and others who wish special assistance to achieve their educational goals.
- [e] A continuing program of counseling and advising designed to assist students in achieving their individual educational and occupational goals.
- [f] A program of technology, library, media, and testing services to support instruction.
- [g] Contracted instructional programs and services for area employers that promote economic development.

## Vision / Mission / Value Statement (continued)

### Intended Outcomes

The Austin Community College District, on an on-going and annual basis, will evaluate its effectiveness in nurturing a teaching and learning environment that achieves its vision and mission. The Austin Community College District will establish effectiveness outcomes designed to achieve:

- [1] Balanced instructional offerings among the mission elements expected of the College;
- [2] A teaching and learning environment that encourages students to be active, life-long learners;
- [3] Accessible and affordable post-secondary and higher education programs and services for all who qualify and have the ability to benefit;
- [4] Enrollments reflecting diverse and traditionally underserved populations in numbers that represent the local populations of our Service Area;
- [5] Student performance that meets or exceeds established goals based on State and/or national benchmarks in the following areas:
  - [a] Transfer to universities;
  - [b] Job placement from career workforce programs into family-wage careers;
  - [c] College retention and program completion of students, including developmental students;
  - [d] Basic skills acquisition including GED achievement;
  - [e] Literacy-level increases including ESL student;
  - [f] Successful transition from developmental to college-level course;
- [6] Efficiently administered programs and services that create an institution that is a good place to work, learn, and otherwise experience the higher-education process.

Institutional Effectiveness measures will be established and annually reviewed through the College's shared governance process as part of continuous quality improvement efforts. Institutional Effectiveness measures and assessment results will be reviewed annually by the Board of Trustees.

The Austin Community College Board of Trustees adopted this policy on February 13, 1973, and amended it on March 4, 1974, September 2, 1975, January 18, 1982, September 24, 1984, February 3, 1997, May 1, 2000, October 7, 2002, and February 4, 2008.

**Source:** Board of Trustees, Policy A-1

## **Historical Profile**

The Austin Community College (ACC) District was established in December 1972 by voters of the Austin Independent School District (AISD). In the fall of 1973, ACC registered 2,363 students. Classes began on September 17, 1973. The AISD Board of Trustees served as ACC's Board of Trustees, and the College shared the district's boundaries.

In December 1978, ACC was accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) to award associate degrees. ACC's enrollment had increased to 13,481 students.

On March 1, 1982, the AISD Board, following the guidelines of the Texas Education Code, established ACC's own governing Board of Trustees, consisting of nine elected members. Accreditation was reaffirmed by SACS in 1983, 1993, and 2004.

With its purchase of the Austin Country Club in January 1983, ACC acquired its first real estate. Situated at 5712 East Riverside Drive, the property is now ACC's Riverside Campus. ACC's Board of Trustees held its first election in the spring of that year.

On November 5, 1985, 83 percent of the citizens of the Leander Independent School District voted to become part of the ACC taxing district.

Following the passage of the 1985 General Appropriations Act, which stated that "it is the intent of the Legislature that all public junior colleges receiving state appropriations shall initiate procedures necessary to secure ad valorem revenues sufficient to supplement the funding of the district by August 31, 1987," ACC held a successful tax base election on March 15, 1986. The measure passed by 54.2% and approved a maximum rate of 5 cents per \$100 assessed property valuation.

On November 3, 1998, 70 percent of the citizens of the Manor ISD voted to become part of the ACC taxing district.

On May 3, 2003, voters held a successful referendum that increased the College's maximum tax rate to 9 cents per \$100 assessed property valuation and approved the sale of \$99 million in bonds for construction of a South Austin campus and other facility improvements.

On May 15, 2004, 60 percent of the voters of the Del Valle Independent School District approved annexation into the ACC taxing district.

On May 7, 2005, 79 percent of voters approved a proposal to annex City of Austin territory not already in the ACC District. Annexed areas included portions of Pflugerville, Round Rock, and Eanes Independent School Districts inside the Austin city limits.

The South Austin Campus, ACC's seventh campus, opened its doors to students for the fall semester 2006. The College now maintains seven campuses: Rio Grande (1975), Riverside (1984), Northridge (1989), Pinnacle (1990), Cypress Creek (1991), Eastview (1999) and South Austin (2006). The College operates two additional facilities: the Highland Business Center (1988) and Service Center (2001).

On May 10, 2008, sixty-four percent of the voters of the Round Rock Independent School District approved annexation into the ACC taxing district. ACC broke ground at the site of the future Round Rock Campus on February 5, 2009. Construction began on the first phase of the campus which is scheduled to open for classes in 2010.



**Austin Community College  
College Presidents  
1973 - Present**

Dr. Thomas Hatfield	President	June 1973 - January 1977
Mr. Marvin D. Shwiff	Interim President	February 1977 - September 1977
Dr. Cecil L. Groves	President	October 1977 - September 1983
Mr. Roland K. Smith	Interim President	October 1983 - November 1983
Dr. Brent Knight	Interim President	December 1983 - August 1984
Mr. Roland K. Smith	Interim President	September 1984 - December 1984
Dr. Daniel D. Angel	President	January 1, 1985 - August 14, 1992
Mr. Roland K. Smith	Interim President	August 15, 1992 - July 31, 1993
Dr. William E. Segura	President	August 1, 1993 - July 31, 1996
Dr. Hosni Nabi	Interim President	August 1, 1996 - January 24, 1997
Ms. Janis M. Koenig	Acting President	January 25-31, 1997
Dr. Richard Fonté	President	February 1, 1997 - January 4, 2004
Dr. Stephen B. Kinslow	Interim President	January 5, 2004 - June 30, 2004
Dr. Robert Aguero	President	July 1, 2004 - April 11, 2005
Dr. Stephen B. Kinslow	Interim President	April 12, 2005 - June 5, 2005
Dr. Stephen B. Kinslow	President	June 6, 2005 - present

**Austin Community College  
2009-2010 Board of Trustees**

**Nan McRaven, Chair**

**Place 3: Term ends in 2014**

Nan McRaven was re-elected to the Austin Community College District Board of Trustees in 2008, and currently serves as Chair. McRaven previously served as Vice Chair.

McRaven is the owner of McRaven Consulting, Austin, Texas. McRaven's former positions include: Texas State Director of The Trust for Public Land, Austin; Senior Director, Freescale Semiconductor; Vice-President of Communications and Public Affairs at Motorola Inc; Vice-President of the Austin Chamber of Commerce; and Director of Personnel and Budget for Travis County. McRaven has taught at ACC as an adjunct instructor, and has also taught at the University of Texas at the LBJ and business schools. McRaven served on the ACC Foundation Board and on the St. Edward's University Business Council. McRaven has a Bachelor's degree in Government from Sam Houston State University and a Master's degree in Public Affairs from the Lyndon B. Johnson School of Public Affairs.

**Allen H. Kaplan, Vice-Chair**

**Place 9: Term ends in 2012**

Allen Kaplan was elected to the Board of Trustees in 1994, and re-elected in 2000 and 2006. Kaplan has previously served two years as Vice Chair of the Board and two years as Secretary of the Board. Kaplan also served on the ACC Foundation Board of Directors. Kaplan is currently the Texas State Chair for the Association of Community College Trustees (ACCT), having previously served on the ACCT Nominations and Awards Committees.

Kaplan is a public affairs and marketing consultant representing both public and private clients. Kaplan has served on numerous community and professional boards including, among others, serving as chair of the Capital Metropolitan Transportation Authority (Cap Metro) and as a founding Director of the Downtown Austin Alliance.

Kaplan is very active in the Austin Jewish Community having served on the Boards of Congregation Beth Israel and the Austin Jewish Day School and on the Community Relations Committee and the Jewish Community Association's Strategic Planning Committee. Kaplan and his wife, Maxine, are founders of and active members in Congregation Shir Ami in Cedar Park, where he is a Past President. Maxine and Allen are also founders of the Leander Educational Excellence Foundation, which supports the students and faculty of the Leander Independent School District.

Kaplan received his BA in Political Science with minors in History and Theater from the Brooklyn College, City University of New York.

**Austin Community College  
2009-2010 Board of Trustees (continued)**

**Dr. Barbara Mink, Secretary**

**Place 7: Term ends in 2012**

Dr. Barbara Mink was first elected to the Board of Trustees in 2000 and was re-elected in 2006; she currently serves as Secretary of the Board of Trustees. Mink served as Chair of the Board from 2004-2006, Vice-Chair of the Board from 2002-2004, and has also served two terms on the Board of Directors of the ACC Foundation (2009-2011 and 2002-2004).

Since 1978, Mink has been a professor in the School of Human and Organization Development (HOD) at the Fielding Graduate University in Santa Barbara, CA. Mink teaches and supervises doctoral students in the areas of organizational theories, management and leadership systems, and learning and motivation. Mink has also been the Dean (1997-2001) of the HOD Program. Mink served a three-year term on the Board of Trustees of the Fielding Graduate University where she was a member of the Board Executive Committee and was Chair, Board Committee on Diversity and Social Justice. Mink is also a lecturer in the Department of Educational Administration at The University of Texas at Austin.

Mink has over 35 years of international consulting experience in the areas of leadership development and the design and implementation of organizational change. She has worked with clients in the fields of manufacturing, health care, education, government, communications technology, and banking.

Mink's honors include being elected to Pi Mu Epsilon (mathematics honorary) and the Board of Directors of the Human Resource Planning Society. Mink has been listed in *Outstanding Educators of America*, *Who's Who in American Women*, and *Who's Who in the South and Southwest*. Mink is also currently on the Board of Trustees of the Texas Association of Community College Trustees and Administrators (TACCTA). Mink has also been President of TACCTA. Mink is currently on the Board of Directors of Envision Central Texas.

Mink has also won poetry and creative writing awards in Texas writing competitions and is currently the President of her northeast Austin neighborhood association.

## Austin Community College 2009-2010 Board of Trustees (continued)

**Tim Mahoney**

**Place 1: Term ends in 2014**

Tim Mahoney, first elected as a board member in May 2008, is an attorney, community lawyer, and trained mediator. Building structures for community cooperation and consensus have been among his longtime interests, and community education has been his passion. Graduating in 1974 from Dallas Community College, Mahoney returned to Austin in 1975, completing a degree in Humanities from the University of Texas in 1978. Mahoney's journalism skills won him a number of national awards for articles written in *The Texas Observer* about taxing and bank-holding companies. Mahoney's attendance at the LBJ School of Public Affairs resulted in his 1982 Master's thesis: *A Case Study of Decentralized Power Systems and Municipal Politics, Austin, Texas, 1979 to 1981*. Entering the South Texas College of Law in 1989, he received his J.D. in 1991, with course work at the University of Texas School of Law. Mahoney was licensed to practice law in Texas in 1992.

Community colleges are the gateway to higher learning, absolutely essential for growing a workforce that will sustain a robust future for Texas citizens. Mahoney is the product of a community college. During his campaign in early 2008, he was buoyed by the spontaneous stories voters told him about their positive community college experiences. Often these folks were the first in a working-class family to go to college, worked while going to school, or increased their educational opportunities at different stages of their lives. For many, without the community college option, there would have been no college at all!

For the last few years, Mahoney has worked with other community leaders to find ways to empower local communities. That continuing effort has included organizing neighborhood-based capacity-building training programs, including the 2007 Neighborhood Planning Conference at Austin Community College's Eastview Campus. See: [www.neighboraustin.com](http://www.neighboraustin.com).

Mahoney and his wife, Melanie, have been married since 1989. Between them they have four children. The two oldest are married; one lives in Chicago, Illinois, and the other in Asheville, North Carolina. The two youngest attend AISD schools.

**Austin Community College  
2009-2010 Board of Trustees (continued)**

**John-Michael Cortez**

**Place 2: Term ends in 2014**

A life-long resident of Central Texas, John-Michael Vincent Cortez graduated from McNeil High School in Business from The McCombs School of Business at The University of Texas at Austin and is currently enrolled in the Masters of Science in Community and Regional Planning Program in UT's School of Architecture. Cortez is also a graduate of the Hispanic Austin Leadership program and 2008 Leadership Austin Essential Class. Cortez's passion for public service is evidenced by his leadership roles in several community organizations and efforts. Cortez is a Past President of the Greater Austin Hispanic Chamber of Commerce Education Foundation, and is a Past President of the Austin History Center Association. Cortez has also served on the Board of Directors of the Greater Austin Hispanic Chamber of Commerce, Austin Partners in Education, Friends of the Austin Public Library, Austin Public Library Foundation, Austin Independent School District Foundation, Hispanic Scholarship Consortium of Central Texas, Liveablecity, and Austin Latino Music Association. Cortez is also an active member of the Rotary Club of East Austin and a founding member of FuturoFund Austin.

Due to his extensive work in the community, Cortez was appointed by the Austin City Council to serve on the Libraries for the Future Task Force, Zoning and Platting Commission, and Planning Commission. The Austin ISD Board of Trustees also appointed Cortez to serve on the Austin Community Education Consortium and co-chair of the Task Force for the District Strategic Plan.

Cortez grew up working in his family's restaurants in Austin, was previously employed as a consultant at an Austin-based firm, co-founded and ran a local, small business in the construction industry, and served as Outreach Director for the Office of Congressman Lloyd Doggett. Cortez currently serves as Community Involvement Team Coordinator for Capital Metropolitan Transportation Authority.

A native Austinite and third-generation attendee of UT-Austin, Cortez is a rabid Longhorn fan, yet recently found himself falling in love with and happily marrying a wonderful Aggie, Priscilla Guajardo, and two are eagerly arriving of their first child in the Spring of 2010.

**Austin Community College  
2009-2010 Board of Trustees (continued)**

**Jeffrey Richard**

**Place 4: Term ends in 2010**

Jeffrey Richard was elected to the Board of Trustees in 2004, and was elected Secretary that year as well. In 2005, he was named Secretary of the Board for a second one-year term. Richard's priorities for service include maintaining and strengthening ACC's accreditation with SACS; expanding opportunities for students throughout the region to pay less in ACC tuition by having their jurisdictions vote to join ACC; providing re-training/re-skilling services that enable adults to adapt to ever-changing marketplace demand; and pursuing new funding sources similar to the "Rising Star" scholarship program, in order to enable more students to pay for community college education.

In 2005, Richard was named President and Chief Executive Officer of the Austin Area Urban League, one of more than 102 affiliates of the National Urban League, whose mission is to assist African Americans and disadvantaged persons to achieve economic and social equality. Prior to the Urban League, Richard was Vice President of Education for the Greater Austin Chamber of Commerce, where he studies policy and monitors outcomes in K-12 academic achievement and success.

Richard has more than 15 years of consulting experience and has conducted performance improvement and technology consulting projects for school districts, local governments, and state agencies. Richard has reviewed a number of school district budgets and operations, including Dallas ISD, Houston ISD, North East ISD, Knox County (Tennessee) Public Schools; and Fairfax County (Virginia) Public Schools. Richard also was part of the professional consulting team that reviewed the technology infrastructure at Austin Community College as part of the Texas Comptroller's Performance Review. Additionally, he has served as an adjunct faculty member in Economics at Texas State University-San Marcos since 2001.

Richard holds a B.S. in Political Science and Economics from Texas Christian University, with Phi Beta Kappa and Magna Cum Laude honors. Richard also earned a Master's degree in Urban Economic Development from the John F. Kennedy School of Government at Harvard University. In addition, he graduated from the Leadership Austin Class of 2001-02, and is also a licensed Christian Minister, serving in an associate capacity at the St. James Baptist Church in Austin, Texas. Richard and his bride, Naomi, have a daughter.

**Raul Alvarez**

**Place 5: Term ends in 2010**

Raul Alvarez was elected in May 2008 to fill the unexpired term of Place 5 on the Board of Trustees of the Austin Community College District.

Alvarez previously served two terms on the Austin City Council, having been first elected in 2000, and re-elected in May 2003. Alvarez served as the Austin City Council representative on the Capital Metro Board of Directors and on the Community Action Network's Resource Council.

Born in Roma, Texas, Alvarez graduated from Rio Grande City High School. Alvarez earned an Industrial Engineering degree from Stanford University and a Master's in Urban Planning from the University of Texas at Austin.

Alvarez currently works as the Grassroots Community Coordinator for the Austin Independent School District's Office of Redesign.

Trustee Alvarez is married to Theresa Alvarez. Raul and Theresa's daughter, Sofia Mireya Alvarez, was born June 28, 2004

**Source:** Board of Trustees

**Austin Community College  
2009-2010 Board of Trustees (continued)**

**Veronica Rivera**

**Place 6: Term ends in 2010**

Veronica Rivera was elected to the Board of Trustees in 2004 and currently serves as Vice-Chair. In addition, she served one year as Secretary of the Board. Rivera currently serves on the Advisory Council of the ACC Center for Public Policy & Political Studies and served on the Board of Directors of the ACC Foundation from 2004 to 2008.

Rivera is an attorney and of counsel with Akers, & Boulware-Wells, LLP, Austin, Texas. Rivera is a former school teacher and also has worked in the Office of the Governor, Criminal Justice Division.

Rivera serves on the Board of Directors and is the co-founder of Las Comadres, a network for Hispanic women and serves on the Board of Directors of BiG Austin and the Foundation Board of the Texas Community College Teachers Association. Rivera is a past President of the Hispanic Bar Association of Austin and served on its Foundation Board. Rivera is a graduate of Leadership Austin and Hispanic Austin Leadership.

Rivera received a Doctorate of Jurisprudence from the University of Texas School of Law. Rivera earned a Master of Business Administration degree from Texas State University in San Marcos and graduated with honors, earning a Bachelor of Arts in Political Science with a Teacher Certificate in Broad Social Studies from St. Mary's University in San Antonio, Texas.

**Dr. James W. McGuffee,**

**Place 8: Term ends in 2012**

James McGuffee was elected to the Board of Trustees of the Austin Community College District in 2006. McGuffee served as Secretary of the Board from 2007-2009.

Since 2000, Dr. McGuffee has been a member of the faculty in the Department of Computer Sciences at St. Edward's University. From 2005-2008, he served as Department Head. McGuffee is the author of numerous published academic papers and is a member of the south-central regional steering committee of the Consortium for Computing Sciences in Colleges (CCSC). Prior to joining the faculty at St. Edward's University, Dr. McGuffee was an associate professor and an assistant dean at Austin Community College.

McGuffee is a member of the South Austin Civic Club. McGuffee serves as an elder at Central Christian Church (Disciples of Christ). McGuffee previously served as a member of the board of directors of the Texas Bible Chair Foundation from 2006-2008 and a volunteer on ACC's South Austin Community Advisory Committee from 2002-2006.

McGuffee was a member of the first graduating class of the Louisiana School for Math, Science, and the Arts. McGuffee received his B.S. in Computer Science from Louisiana Tech University. McGuffee received his Ph.D. from Louisiana State University where he majored in Computer Science and minored in Speech Communication.

## Library Services Statistical Overview Fiscal Year 2009

**Library Services** provides library staff, resources, and services to ACC students, faculty, and staff at the seven main campuses, four evening teaching sites, and to distance learning students.

	FY08	FY09	% Change
<b>Usage<sup>1</sup></b> (in person, face to face contact in libraries or classrooms)			
Door count <sup>2</sup>	1,124,027	1,414,718	25.86%
<i>Average per week</i> 32,153			
Checkouts <sup>3</sup>	103,833	113,374	9.19%
<i>Average per week</i> 2,577			
Reference transactions <sup>4</sup>	27,365	28,511	4.19%
<i>Average per week</i> 648			
Patron contacts <sup>5</sup>	110,170	132,841	20.58%
<i>Average per week</i> 3,019			
Teaching presentations (to groups)	375	361	-3.73%
<i>Average per week</i> 8			
Persons attending teaching presentations	5,936	5,634	-5.09%
<i>Average per week</i> 128			
Classes with Information Literacy Programs <sup>6</sup>	825	1,010	22.42%
<b>Electronic Usage<sup>7</sup></b>			
Library Services homepage pageviews	1,014,250	1,080,944	6.58%
<i>Average per week</i> 22,999			
Library Services online catalog searches	582,387	799,376	37.26%
<i>Average per week</i> 17,008			
General Library Services information pageviews (hours, locations, etc.)	199,018	218,884	9.98%
<i>Average per week</i> 4,657			

<sup>1</sup> Weekly figures are based on a 44-week year, to account for closed times.

<sup>2</sup> Number of people who physically entered ACC libraries during the Fiscal Year.

<sup>3</sup> Items checked out and/or renewed at ACC libraries.

<sup>4</sup> A research or information contact involving knowledge, use, interpretation or instruction in use of information sources.

<sup>5</sup> Includes answering research, informational and directional questions, helping patrons with computers, printers, e-mail, etc., and answering reference queries.

<sup>6</sup> In these classes, faculty librarian and classroom faculty have worked together to design instructional programs to teach students the information literacy skills appropriate to that class. The programs are integrated into the coursework for all classes taught on that subject (English Composition I, Chemistry I, Introduction to Business, Developmental Reading, Developmental Writing) or into selected classes. Integrated Information Literacy session class limits are typically 28 students.

<sup>7</sup> Electronic usage is computed on a 47-week year, as these are often available when the libraries are closed.

**Source:** Library Services



## Library Services Statistical Overview (continued) Fiscal Year 2009

	FY08	FY09	% Change
<b>Electronic Usage<sup>7</sup> (continued)</b>			
Electronic database usage statistics			
Searches <sup>8</sup>	457,212	594,491	30.03%
<i>Average per week</i> 12,649			
Sessions <sup>9</sup>	160,191	205,162	28.07%
<i>Average per week</i> 4,365			
E-Book usage statistics (checkouts)	41,516	71,968	73.35%
Top web subject link pageviews <sup>10</sup> (pages recommended by ACC librarians)	226,777	NA	NA
LibGuide subject webpages <sup>11</sup>	NA	163,421	NA
<i>Average per week</i> 4,669			
Online Tutorial use <sup>12</sup> (Info Game, Chemistry 1411, and Speech)	1,321,831	1,325,088	0.25%
<i>Average per week</i> 28,193			
<b>Collection</b>			
Paper volumes			
Held at end of year	138,024	141,354	2.41%
Added during year	9,242	10,688	15.65%
E-books	30,765	31,584	2.66%
Audiovisuals			
Held at end of year	16,062	17,731	10.39%
Added during year	1,178	1,843	56.45%
Paper and microform subscriptions	1,472	1,475	0.20%
Electronic database subscriptions <sup>13</sup>	78	79	1.28%
E-Journals	NA	43,679	NA

<sup>7</sup> Electronic usage is computed on a 47-week year, as these are often available when the libraries are closed.

<sup>8</sup> Searches signifies a specific query, i.e. the number of times information was submitted via a search box.

<sup>9</sup> Sessions indicates the unique cycle of user activities, usually defined by the time between when a user connects to a service and when they exit. COUNTER stats are used where available.

<sup>10</sup> Closed December 2008.

<sup>11</sup> Opened December 2008.

<sup>12</sup> These interactive, online tutorials teach information literacy skills and guide students through classroom and library research.

<sup>13</sup> An electronic database is a paid subscription linked from the Library website for ACC student, faculty and staff use.

**ACC Service Area  
Current and Projected Population**

These numbers reflect the current and projected population for ACC's service area. The legislatively designated service area encompasses the following eight counties: Blanco, Bastrop, Caldwell, Hays, Gillespie, Gonzales<sup>1</sup>, Travis, and Williamson<sup>2</sup>.

These data are whole county population estimates and projections.

**Age 18-44 Population**

<b>Ethnicity</b>	<b>2009</b>	<b>% of Total</b>	<b>2010</b>	<b>% of Total</b>	<b>2015</b>	<b>% of Total</b>	<b>2020</b>	<b>% of Total</b>
White	377,790	51.21%	378,528	50.36%	385,469	46.53%	398,131	43.75%
Black	54,344	7.37%	55,135	7.34%	60,340	7.28%	66,200	7.28%
Hispanic	268,472	36.39%	280,547	37.32%	343,883	41.51%	404,663	44.47%
Other/Unknown	37,084	5.03%	37,442	4.98%	38,759	4.68%	40,933	4.50%
<b>TOTAL</b>	<b>737,690</b>	<b>100.00%</b>	<b>751,652</b>	<b>100.00%</b>	<b>828,451</b>	<b>100.00%</b>	<b>909,927</b>	<b>100.00%</b>

**Total Population**

<b>Ethnicity</b>	<b>2009</b>	<b>% of Total</b>	<b>2010</b>	<b>% of Total</b>	<b>2015</b>	<b>% of Total</b>	<b>2020</b>	<b>% of Total</b>
White	935,136	56.05%	949,591	55.41%	1,022,910	52.33%	1,098,433	49.45%
Black	124,680	7.47%	127,281	7.43%	140,867	7.21%	155,036	6.98%
Hispanic	533,286	31.96%	558,777	32.60%	697,316	35.67%	856,283	38.55%
Other/Unknown	75,255	4.51%	78,186	4.56%	93,795	4.80%	111,461	5.02%
<b>TOTAL</b>	<b>1,668,357</b>	<b>100.00%</b>	<b>1,713,835</b>	<b>100.00%</b>	<b>1,954,888</b>	<b>100.00%</b>	<b>2,221,213</b>	<b>100.00%</b>

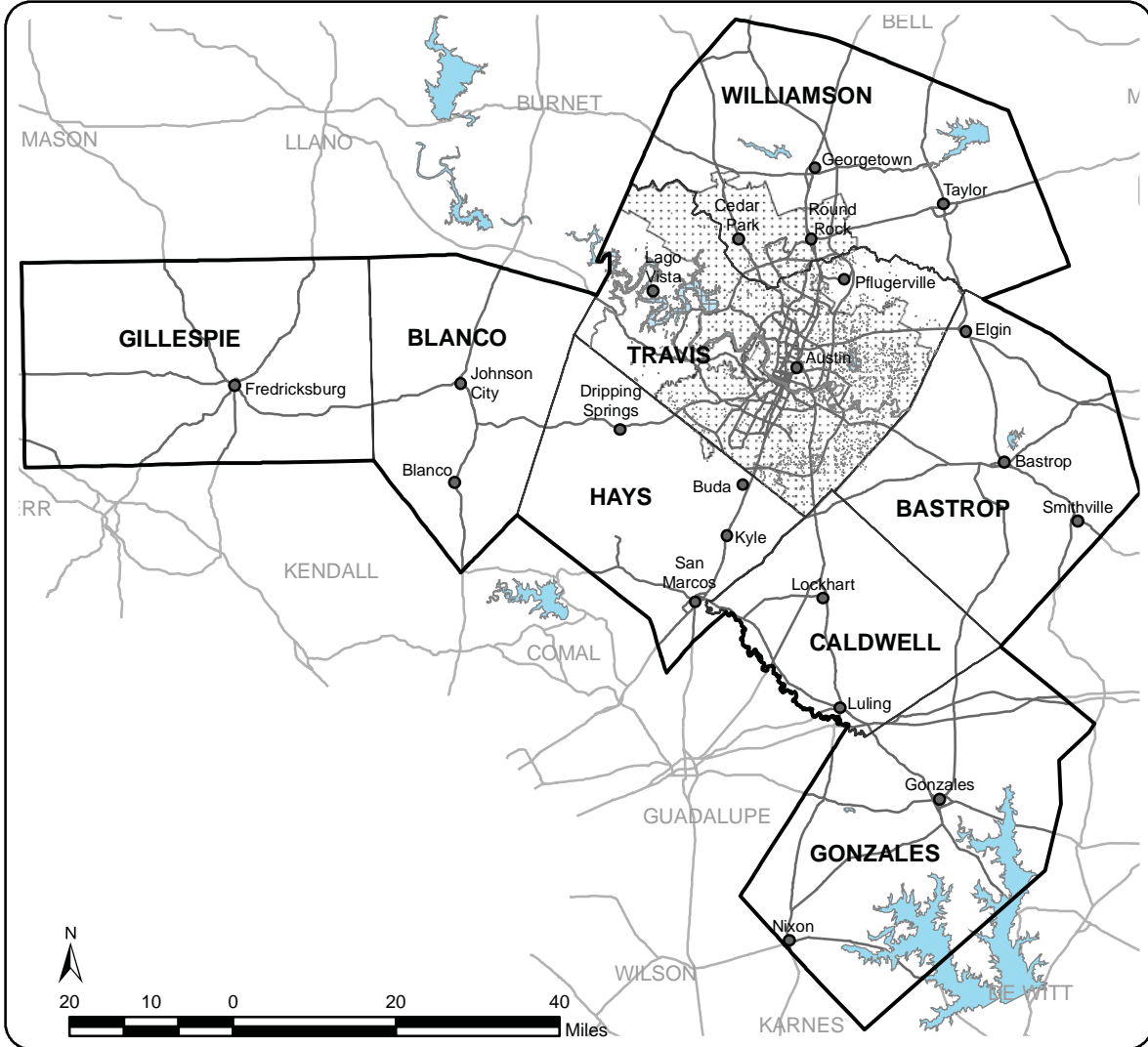
<sup>1</sup> Includes only the part of the Nixon-Smiley Consolidated Independent School District (ISD) located in Gonzales county. This territory was added to ACC's service area effective Fall 2001.

<sup>2</sup> Excludes the territory within the Florence, Granger, Hutto, Taylor, and Thrall ISDs.

NOTE: Percents may not add to 100 due to rounding.

**Source:** Texas State Data Center and Office of the State Demographer. Texas Population Estimates Program (online), <http://txsdc.utsa.edu/tpepp/txpopest.php>, San Antonio, TX: Institute for Demographic and Socioeconomic Research, The University of Texas at San Antonio. 2000-2004 Migration Scenario.

### ACC Service Area Map Fall 2009



- Cities
- Lakes
- Counties
- ▭ ACC Service Area
- Highways
- ▨ ACC Taxing District

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