





**Austin Community College District  
Institutional Profile  
Fall 2017**

**Type**

- Public two-year community college

**Board of Trustees**

- Nine-member board
- Elected to serve staggered six-year terms

**Taxing District**

- City of Austin
- Austin ISD
- Del Valle ISD
- Elgin ISD
- Hays CISD
- Leander ISD
- Manor ISD
- Round Rock ISD
- Pflugerville ISD (portions inside the City of Austin)
- Eanes ISD (portions inside the City of Austin)

**Enrollment**

- 40,803 college-credit students
- 18,164 (44.52%) males; 22,639 (55.48%) females
- 9,130 (22.38%) full-time; 31,673 (77.66%) part-time students
- 34,050 (83.45%) students in-district (from the ACC taxing district)

**Credit Teaching Faculty**

- 568 (31.16%) full-time
- 1,255 (68.84%) adjunct (part-time)

**Library**

- 162,347 volumes
- 964 subscriptions

**Finances** (Fiscal Year: September 1 - August 31)

- Fiscal Year 2016-2017 Operating Budget: \$352,762,308

**Majors Offered**

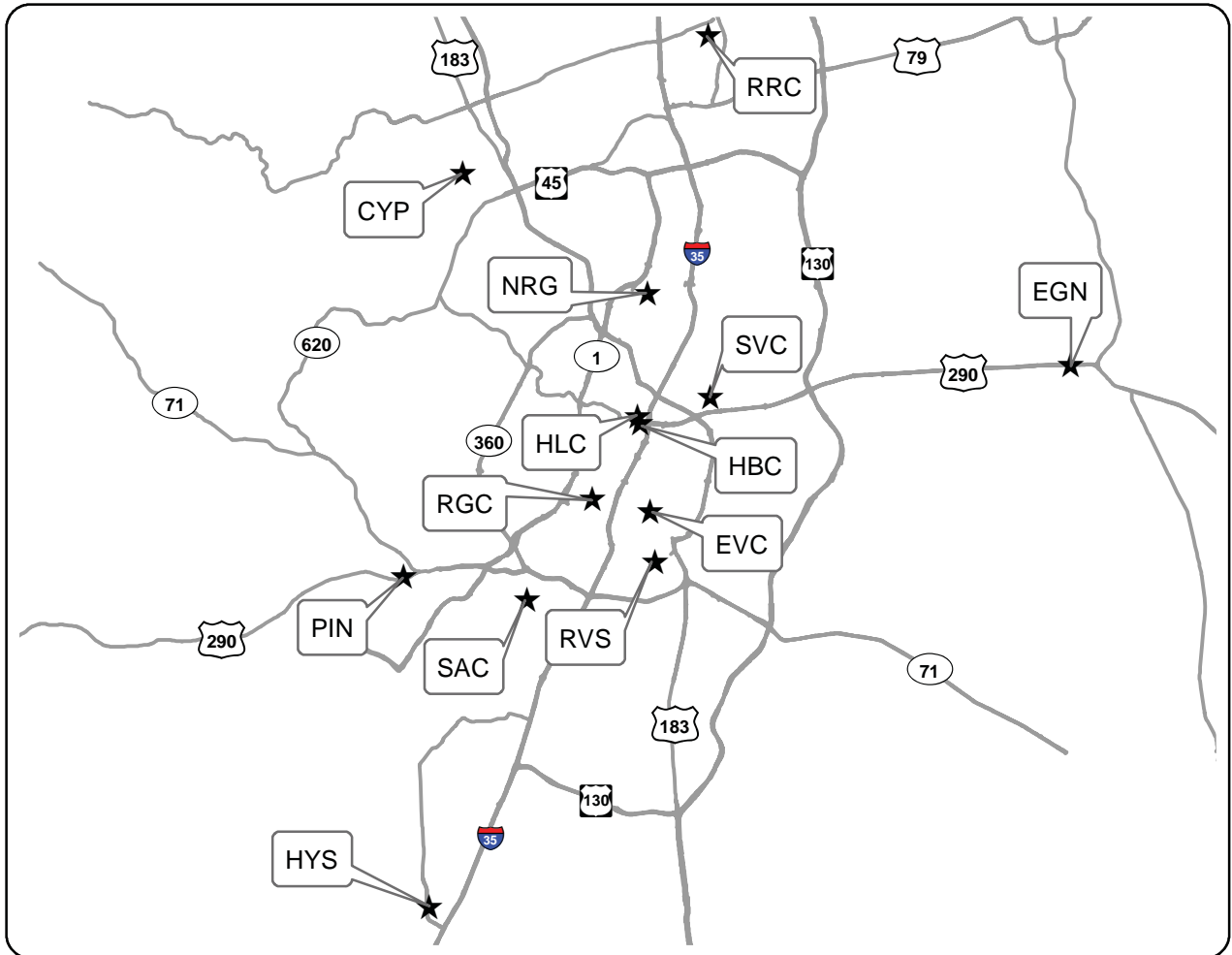
- 32 Associate of Arts (AA)
- 17 Associate of Science (AS)
- 95 Associate of Applied Science (AAS)
- 3 Associate of Arts in Teaching (AAT)
- 117 Certificates

**Degrees and Certificates Awarded - Academic Year 2016-2017**

- 1,283 Associate of Arts (AA) degrees
- 832 Associate of Science (AS) degrees
- 1,270 Associate of Applied Science (AAS) degrees
- 85 Associate of Arts in Teaching (AAT)
- 773 Certificates



Austin Community College District  
 Institutional Profile (continued)  
 Fall 2017



**Legend:**

- |                                |                           |
|--------------------------------|---------------------------|
| CYP - Cypress Campus           | PIN - Pinnacle Campus     |
| EVC - Eastview Campus          | RGC - Rio Grande Campus   |
| EGN - Elgin Campus             | RRC - Round Rock Campus   |
| HYS - Hays Campus              | RVS - Riverside Campus    |
| HBC - Highland Business Center | SAC - South Austin Campus |
| HLC - Highland Campus          | SVC - Service Center      |
| NRG - Northridge Campus        |                           |





### Historical Profile

The Austin Community College (ACC) District was established in December 1972 by voters of the Austin Independent School District (AISD). In the fall of 1973, ACC registered 1,726 students. Classes began on September 17, 1973. The AISD Board of Trustees served as ACC's Board of Trustees, and the college shared the district's boundaries.

In December 1978, ACC was accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) to award associate degrees. ACC's enrollment had increased to 13,481 students.

On March 1, 1982, the AISD Board, following the guidelines of the Texas Education Code, established ACC's own governing Board of Trustees, consisting of nine elected members. The Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) reaffirmed accreditation in 1983, 1993, 2005, and 2013.

With its purchase of the Austin Country Club in January 1983, ACC acquired its first real estate. Situated at 5712 East Riverside Dr., the property is now ACC's Riverside Campus. ACC's Board of Trustees held its first election in the spring of that year.

On November 5, 1985, 83 percent of the citizens of the Leander Independent School District voted to become part of the ACC taxing district.

Following the passage of the 1985 General Appropriations Act, which stated that "it is the intent of the Legislature that all public junior colleges receiving state appropriations shall initiate procedures necessary to secure ad valorem revenues sufficient to supplement the funding of the district by August 31, 1987," ACC held a successful tax base election on March 15, 1986. The measure passed by 54.2 percent and approved a maximum rate of 5 cents per \$100 assessed property valuation.

On November 3, 1998, 70 percent of the citizens of the Manor Independent School District voted to become part of the ACC taxing district.

On May 3, 2003, voters held a successful referendum that increased the college's maximum tax rate to 9 cents per \$100 assessed property valuation and approved the sale of \$99 million in bonds for construction of a South Austin campus and other facility improvements.

On May 15, 2004, 60 percent of the voters of the Del Valle Independent School District approved annexation into the ACC taxing district.

On May 7, 2005, 79 percent of voters approved a proposal to annex City of Austin territory not already in the ACC District. Annexed areas included portions of Pflugerville, Round Rock, and Eanes Independent School Districts inside the Austin city limits.



**Historical Profile (continued)**

On May 10, 2008, 64 percent of the voters of the Round Rock Independent School District approved annexation into the ACC taxing district. The Round Rock Campus, ACC's eighth campus, opened its doors to students for the 2010 fall semester.

On November 2, 2010, 61 percent of the voters of the Elgin Independent School District and 59 percent of the voters of the Hays Consolidated Independent School District approved annexation into the ACC taxing district. The college constructed campuses in those communities with the Elgin Campus opening in fall 2013 and the Hays Campus opening in spring 2014.

In 2012, the college purchased the former Highland Mall.

In 2013, ACC was designated a Leader College by Achieving the Dream, the national program dedicated to helping community college students earn a degree or certificate.

In fall 2014, ACC opened the Highland Campus in renovated Highland Mall space, gaining recognition for transforming the deteriorating mall space and opening the ACCelerator, the nation's largest college computer lab featuring 600+ stations. The college also opened a Veterans Resource Center at ACC Highland to provide a central, one-stop location for military and veteran students to get assistance and connect with others who have served.

In November 2014, 57 percent of ACC voters approved two bond propositions to fund \$386 million in construction and renovation projects including ACC Highland Phase II, Rio Grande Campus renovations, a Leander campus, a future workforce center site, and training facilities at Hays and Elgin campuses. At the same time, 51 percent of voters rejected a proposal to raise the maintenance-and-operating tax rate cap by 1 cent each year in 2016, 2018, and 2020.

In 2015, the state Legislature approved the transfers of Gillespie County and Nixon-Smiley CISD in Gonzales County from ACC's service area to Central Texas College and Victoria College service areas, respectively.

In 2016, the college implemented guided pathways to help increase student enrollment, retention, and completion rates. Changes included consolidating academic programs into 10 distinct areas of study and streamlining the admissions process.

In 2017, the college opened the ACC Bioscience Incubator at ACC Highland. Funded by a \$4.9 million state grant, the Bioscience Incubator is the first such facility at a Texas community college. In 2017, ACC was selected to join the board of the League for Innovation in the Community College and became one of 10 nationally recognized Truth, Racial Healing & Transformation Campus Centers.

ACC maintains eleven campuses: Rio Grande (1975), Riverside (1984), Northridge (1989), Pinnacle (1990), Cypress Creek (1991), Eastview (1999), South Austin (2006), Round Rock (2010), Elgin (2013), Hays (2014), and Highland (2014). The college operates two additional facilities: the Highland Business Center (1988) and Service Center (2001). The college's San Gabriel Campus is expected to open in Leander in 2018.

**Austin Community College District  
College Presidents  
1973 - Present**

Dr. Thomas Hatfield	President	June 1973 - January 1977
Mr. Marvin D. Shwiff	Interim President	February 1977 - September 1977
Dr. Cecil L. Groves	President	October 1977 - September 1983
Mr. Roland K. Smith	Interim President	October 1983 - November 1983
Dr. Brent Knight	Interim President	December 1983 - August 1984
Mr. Roland K. Smith	Interim President	September 1984 - December 1984
Dr. Daniel D. Angel	President	January 1, 1985 - August 14, 1992
Mr. Roland K. Smith	Interim President	August 15, 1992 - July 31, 1993
Dr. William E. Segura	President	August 1, 1993 - July 31, 1996
Dr. Hosni Nabi	Interim President	August 1, 1996 - January 24, 1997
Ms. Janis M. Koenig	Acting President	January 25-31, 1997
Dr. Richard Fonté	President	February 1, 1997 - January 4, 2004
Dr. Stephen B. Kinslow	Interim President	January 5, 2004 - June 30, 2004
Dr. Robert Aguero	President	July 1, 2004 - April 11, 2005
Dr. Stephen B. Kinslow	Interim President	April 12, 2005 - June 5, 2005
Dr. Stephen B. Kinslow	President	June 6, 2005 - August 31, 2011
Dr. Richard M. Rhodes	President	September 1, 2011 - present

**Austin Community College District  
Board of Trustees**

**Dr. Barbara P. Mink, Chair**

**Place 7: Term ends in 2018**

Dr. Barbara P. Mink was first elected to the Austin Community College District Board of Trustees in 2000, and was re-elected in 2006 and 2012. Dr. Mink was elected Chair of the Board in 2017. She served as Secretary of the Board, 2015-2017, Chair of the Board, 2010-2012; Secretary of the Board, 2008-2010; Chair of the Board from 2004-2006; Vice-Chair of the Board from 2002-2004, and also has served two terms on the Board of Directors of the ACC Foundation (2009-2011 and 2002-2004).

Since 1978, Dr. Mink has been a professor in the School of Human and Organization Development (HOD) at the Fielding Graduate University in Santa Barbara, CA. She teaches and supervises doctoral students in the areas of organizational theories, management and leadership systems, and learning and motivation. She also served as the dean of the HOD Program from 1997 to 2001. Dr. Mink served a three-year term on the Board of Trustees of the Fielding Graduate University where she was a member of the Board Executive Committee and was Chair, Board Committee on Diversity and Social Justice. She is also a lecturer in the Department of Educational Administration at The University of Texas at Austin.

Dr. Mink has more than 35 years of international consulting experience in the areas of leadership development and the design and implementation of organizational change. She has worked with clients in the fields of manufacturing, healthcare, education, government, communication technology, and banking.

Dr. Mink's honors include being elected to Pi Mu Epsilon (mathematics honorary) and the Board of Directors of the Human Resource Planning Society. She has been listed in Outstanding Educators of America, Who's Who in American Women, and Who's Who in the South and Southwest. She served on the Board of Trustees of the Texas Association of Community College Trustees and Administrators (TACCTA). She has also been President of TACCTA. She is currently on the Board of Directors of Envision Central Texas.

Dr. Mink has also poetry and creative writing awards in Texas writing competitions and is currently the President of her northeast Austin neighborhood association.

**Austin Community College District  
Board of Trustees (continued)**

**Gigi Edwards Bryant, Vice Chair**

**Place 2: Term ends in 2020**

Gigi Edwards Bryant was elected to the Austin Community College District Board of Trustees in December 16, 2014. She was elected as Vice Chair of the Board in 2017. Bryant is a sixth generation Austinite. She is a public speaker, community volunteer and business owner. She speaks with passion, vision, and clarity about her life's journey and the importance of education, community and family. She believes that through faith, hope, and forgiveness, we can learn to be inspired when an ordinary opportunity thrusts us into extraordinary events and experiences.

Bryant serves her community through organizations that address issues surrounding family, education, youth in the foster system, and drug and alcohol rehabilitation. Some of her immediate past public service includes, Chair, Texas Department of Child Protective Services, Salvation Army Adult Rehabilitation Council, Downtown Rotary Club of Austin, and Chairman, Texas School Safety Center and Saint Edward's University New College Advisory Board.

Bryant also has served as a member of the American Association of University Women and, the Executive Women in Golf Association. She is a -Texas Exes - Life member. Her community honors include: Distinguished Austinite, Outstanding Texan Award, CASA-Inspiring Leader and Fierce Advocate for Children, Campfire Promise, Girl Scouts Woman of Distinction, Ma Ferguson - Award of Excellence Finalist, Dedicated Volunteer of the Year, Outstanding Citizen for Leadership.

Bryant started GMSA Management Services, an Austin based business development consulting firm in 1993 after a 20-year career in information systems within the State of Texas. The firm, recognized as one of Texas' outstanding small businesses, focuses on community outreach/involvement, employee engagement and business development.

Bryant earned an undergraduate degree in business and computer science from St. Edward's University in Austin, and an MBA in Global Leadership from the University of Texas at Dallas. She started her education at Austin Community College in 1977 and is a 1992-1993 Graduate of Leadership Austin.

**Austin Community College District  
Board of Trustees (continued)**

**Mark J. Williams, Secretary**

**Place 1: Term ends in 2020**

Mark J. Williams was elected to the Austin Community College District Board of Trustees in November 2014. He was elected as Secretary of the Board in 2017. Williams is a strong advocate for the critical regional role ACC plays in both workforce development and providing educational and job-training opportunities for its students. With a business background and extensive involvement in K-12 education in Austin, Williams is committed to strengthening the relationships between ACC and the business community and the school districts that are part of ACC's service area. He also appreciates his fiduciary duty to ACC's students, taxpayers, and Central Texas residents to ensure that ACC has a strong offering of high-quality courses at each campus, that tuition and tax monies are spent wisely, and that there is sufficient focus on the college's student success initiatives.

Williams has been extensively involved in a variety of education, civic, and non-profit activities. He currently serves on the board and in various officer and/or committee roles of the Ann Richards School Foundation, Austin Partners in Education (APIE), Austin Public Education Foundation, Aware Awake Alive, Capital Area Food Bank, Communities in Schools, Friends of Garza High School, Friends of the Zilker Kite Festival, KDK-Harman Foundation, Longhorn Village, Tomorrow's Child Legacy Foundation (benefiting the Center for Child Protection), Trail of Lights Foundation, United Ways of Texas (serving as chair in 2015) and University High School (a new sober, recovery program high school). Williams serves on the leadership committees for the Texas Education Grantmakers Advocacy Consortium and the University of Texas Recreational Sports Division. He also is in his seventh year as a volunteer with APIE as a middle school math classroom coach.

Williams was the elected District 5 representative on the Austin ISD board from 2004-2012 and appointed as board president from 2006-2012. He also served as a past board member and in various officer and/or committee roles of the Center for Child Protection, Community Action Network (serving as chair in 2007), Envision Central Texas, Lone Star Investment Pool, Prevent Child Abuse Texas, Texas Exes, and West Austin Youth Association, and as a former advisory board member of Any Baby Can. Mark was a member of the 2003-04 Leadership Austin class.

Williams and his wife Linda McCalla Williams are both graduates of UT-Austin's business school. He worked in finance, audit, and consulting capacities at Dell Inc. and Arthur Andersen. They are the parents of three college students.

**Austin Community College District  
Board of Trustees (continued)**

**Dr. Nan McRaven**

**Place 3: Term ends in 2020**

Dr. Nan McRaven was elected to the Austin Community College District Board of Trustees in 2002. She has served as Chair and Vice Chair.

She is the owner of McRaven Consulting, Austin, Texas. Her former positions include: Texas State Director of The Trust for Public Land, Austin; Senior Director, Freescale Semiconductor; Vice-President of Communications and Public Affairs at Motorola Inc; Vice-President of the Austin Chamber of Commerce; and Director of Personnel and Budget for Travis County. She has taught at ACC as an adjunct teacher and at the University of Texas at the LBJ and business schools. She served on the ACC Foundation Board and on the St. Edward's University Business Council. Dr. McRaven has a bachelor's degree in government from Sam Houston State University, a master's degree in public affairs from the Lyndon B. Johnson School of Public Affairs, and a doctorate from the University of Texas at Austin in Higher Education Administration/Community College Leadership.

**Sean Hassan**

**Place 4: Term ends in 2022**

Mr. Sean Hassan was elected on December 13, 2016 in a runoff election for Place 9 on the Austin Community College District Board of Trustees.

**Austin Community College District  
Board of Trustees (continued)**

**Nicole Eversmann**

**Place 5: Term ends in 2022**

Nicole Eversmann was elected to the Austin Community College District Board of Trustees in November 2016. She is the first ACC student to serve on the board. Eversmann has been a student at ACC since fall of 2013. She spent many semesters as a part-time student while working full-time. She has been employed as a presenter for the ACC Honors Program, as a pharmacy technician, and as an administrator with a sales and marketing brokerage firm.

Eversmann is most proud of her work as a member of the ACC Futures Institute, a research and brainstorming team tasked with determining recommendations for if and how ACC can transition to the guided pathways model outlined in the book “Redesigning America’s Community Colleges,” written by Thomas A. Bailey, Shanna Smith Jaggars, and Davis Jenkins.

Her educational goals are to graduate from ACC, transfer to earn a bachelor’s degree in economics, and eventually earn a Ph.D. in education policy. Her desire to go into public policy and work on education reform was initially driven by a goal to reverse the funding decline of career and technical education programs in high schools. Thanks to the Health Science Technology Program that she was enrolled in, Eversmann graduated from Westwood High School certified as an emergency medical technician and pharmacy technician.

Through her experience at Austin Community College and with the Phi Theta Kappa International Honor Society, Eversmann’s passion for education and her views about reform have grown significantly. During her campaign for international office with Phi Theta Kappa in April of 2015, she spoke to many students from around the world about their personal experiences of the stigma associated with attending community college. Eversmann often shared her opinion that the broader population needs to be made more aware of the great impact that community colleges already have on individuals, families, and the economy. The work Eversmann was able to take part in as a member of the Futures Institute further strengthened her understanding of the value of community colleges and inspired her to run for the board.

**Austin Community College District  
Board of Trustees (continued)**

**Dr. Nora de Hoyos Comstock**

**Place 3: Term ends in 2020**

Nora de Hoyos Comstock, Ph.D., was elected to the Austin Community College Board of Trustees in November 2016. Nora is an entrepreneur, business leader, and pioneer in using social media to build a community for Latinas. Dr. Comstock believes that education, which translates into hope and opportunity, is the single most important factor that can transform lives.

As an entrepreneur, Dr. Comstock is the national and international founder of Las Comadres Para Las Americas. She served as the organization's leader since its inception and built its membership to over 20,000 women in more than 100 cities, 28 states, and Puerto Rico. Las Comadres Para Las Americas was named a Community Leadership Award honoree by the University of Texas at Austin for "commitment and dedication to promoting social justice, increasing opportunities for inclusion, and/or improving access to education."

Dr. Comstock's dedicated leadership in the Austin community includes serving as chair and member of the Capital Area Workforce Development Board (now Workforce Solutions). Additionally, she served on non-profit boards including the Long Center for the Performing Arts, Economic Growth Business Incubator, Greater Austin Chamber of Commerce, and the Austin Museum of Art. Dr. Comstock currently serves on the board of the Harvard Journal of Hispanic Policy (Cambridge, MA) and Latino Literacy Now (Los Angeles, CA).

In 1989, Dr. Comstock formed a business development consultancy known as Comstock Connections.

Dr. Comstock is a proud graduate of the University of Texas at Austin, where she received a Ph.D. in educational administration with an emphasis in community college leadership and a bachelor's degree in history with a specialty in Latin America.

Dr. Comstock's honors include being selected as a fellow of the National Hispana Leadership Institute in Washington, D.C.; selected to participate in the 22nd Seminario Fundación Solidaridad, Mexico City and Michoacán; and selected as one of the 25 Top Hispanic Influencers in Austin.

Dr. Comstock received an award in recognition of a "lifetime of commitment and achievements in serving the Hispanic Community" from the Hispanic Professional Women's Association. She is the recipient of a Maybelline Beauty of Education Award for her dedication to serving the Austin community. She was honored as one of the 25 Mujeres by Sucesos: El Periódico de la Comunidad Hispana in Houston, Texas.

Nora de Hoyos Comstock was the first Latina selected for the Austin Women's Commission, Austin, Texas, Women's Hall of Fame in 2012.



**Austin Community College District  
Board of Trustees (continued)**

Dr. Comstock was recognized by the Con Mi Madre non-profit organization as a Latina in the Austin community who is living out the mission of empowering and supporting women and children (Latinas and their moms). In 2014, she received a Latina of Influence award from the Hispanic Lifestyle magazine. Dr. Comstock was featured in Family Circle magazine in their “Influential Moms” article. She was honored as a Woman of Distinction by the Texas Mexican American Chambers of Commerce, and the National Women’s Political Caucus selected her as a Woman of Courage. Dr. Comstock was honored by Austin’s Emma S. Barrientos Mexican American Cultural Center with an Award of Excellence for Community Engagement. The Austin City Council, the Texas State Senate, and the Willacy County Commissioners Court created resolutions in appreciation of Dr. Comstock’s dedication and work for the community.

Dr. Comstock hails from Raymondville in the Rio Grande Valley. She is married to Jack Bell and lives in Austin, Texas. She has twins, Paul and Ariel Comstock, born in Austin.

**Austin Community College District  
Board of Trustees (continued)**

**Dr. Betty W. Hwang**

**Place 8: Term ends in 2018**

Dr. Betty Hwang, Ph.D., was elected to the Austin Community College District Board of Trustees in November 2012. She is the first Asian American to serve on the Board. She is a leader in higher education with broad experience as an entrepreneur, a computer expert, and an educator.

Dr. Hwang has been a teacher at every level – from college professor to high school teacher and elementary teacher. She was a professor at Purdue University, where she taught computer classes that provided hundreds of students with practical applied computing skills and enabled them to get jobs where they helped strengthen some of America’s leading corporations.

Dr. Hwang is a proud Texas Longhorn. She received her Ph.D in higher education from the University of Texas at Austin, where she studied how global universities and colleges could improve their computer information education curricula to serve students more effectively. She earned her bachelor’s degree in English education from National Taiwan Normal University and her master’s degree in educational administration from Louisiana State University.

As an entrepreneur, Dr. Hwang was the founding Chairwoman and CEO of West Lake Computer Systems (dba as VICTINA Systems International), a software consulting firm started in Austin in 1990. She led the company to provide IT services to help a wide range of clients – including various government agencies and Fortune 500 corporations such as IBM and Intel – update their legacy computer systems and advance into the modern era. She has more than 20 years of expertise in software services and management.

Dr. Hwang received a Legacy Award in 2013 from The University of Texas at Austin. She is honored in The U.S. Registry of Who’s Who Among Outstanding Americans and is active in professional activities. She belonged to Phi Kappa Phi International Honor Society, and Kappa Delta Pi International Honor Society. She holds a professional CDP certificate (Certificate in Data Processing) awarded by Institute of Certification for Computer Professionals. Dr. Hwang served as board director of Texas Asian Chamber of Commerce and Austin Chapter of Taiwanese Chamber of Commerce. She currently serves on the ACC Foundation Board and ACC’s Center for Public Policy and Political Studies (CPPPS). She also serves as a board director of Asian Pacific-Islander American Public Affairs (APAPA).

Dr. Hwang has a son, Victor, and a daughter, Tina. She is a proud grandma of five grandsons.

**Julie Ann Nitsch**

**Place 9: Term ends in 2018**

Ms. Julie Ann Nitsch was elected on December 13, 2016 in a runoff election for Place 4 on the Austin Community College District Board of Trustees.

**Library Services Statistical Overview  
Academic Year (AY) 2017**

**Library Services (LS)** supports ACC’s teaching and learning outcomes by providing expert staff, resources and research services for students, faculty, and staff at ACC’s eleven main campuses, three teaching sites, high schools and for remote learners. Data include both increases and decreases. Overall, data show that significantly MORE users are using online resources including Librarians and significant information Literacy content is now delivered online and through EDUC - Effective Learning: Strategies for College Success courses & other curriculum-integrated Information Literacy. In addition, curriculum presentations and the use of electronic resources has increased substantially.

	AY16	AY17	% Change
<b>Student Success<sup>1</sup></b>			
Library as Destination / In-person Usage (-% relates to -1.1% enrollment & 5 library closures/1 for 2 weeks)	1,003,096	988,315	-1.47%
Reference/Research transactions (see above, increases on categories below, & footnotes)	22,864	20,249	-11.44%
Student Learning Outcomes met at Faculty Librarian patron interactions at public Instructive Reference desks <sup>2</sup> (see above, increases on categories below, & footnotes)	30,222	26,214	-13.26%
Patron contacts for public service desks (more online, increases on categories below, & footnotes)	184,049	166,412	-9.58%
<i>Average per week<sup>3</sup></i>	3,782		
Instruction sessions/classroom teaching by Faculty Librarians (to groups) <sup>4</sup>	613	637	3.92%
<i>Average class sessions per week<sup>3</sup></i>	14		
Classes at ACC Campuses 591 / Classes at Early College High Schools 46			
Persons attending Instruction sessions	10,444	11,207	7.31%
<i>Average per week<sup>3</sup></i>	255		
Classes at ACC Campuses 10,324 / Classes at Early College High Schools 883			
Integrated Instruction courses, number of sections <sup>4,5</sup>	1,184	1,268	7.09%
LibGuides <sup>6</sup> (Web-based ClassGuides, Subject information, and Library information)	112,411	174,311	55.07%
<i>Average per week<sup>7</sup></i>	3,709		
Online Tutorials <sup>8</sup> (Academic Honesty, Evaluating Info, see footnote #8)	66,459	57,475	-13.52%
<i>Average per week<sup>7</sup></i>	1,223		

<sup>1</sup> Decrease related to 1.1% drop in enrollment. The 10% to 15% decreases overall are due to 5 Library closures, one for two weeks.  
<sup>2</sup> Student Learning Outcomes (SLOs) for LS include Reference/Research instruction such the use of Databases, Citations, Search Strategy, and Evaluating Sources, as well as instruction in the use of Tech related tasks such as Desktop Computing, Productivity Software, using Mobile Devices for ACC and LS resources, Blackboard, Registration, and other Online ACC Services.  
<sup>3</sup> In-person usage is computed on a 44-week year, to account for closed times.  
<sup>4</sup> The increase reflects the addition of the EDUC - Effective Learning: Strategies for College Success courses.  
<sup>5</sup> In these courses, faculty librarians and classroom faculty have worked together to design instructional activities to teach students the information literacy skills appropriate to that class. Library Services Information Literacy curriculum assignments are integrated into the coursework for all classes taught on that subject (English Composition I, Effective Learning: Strategies for College Success, Chemistry I, Business Principles, Developmental Reading, Developmental Writing) or into selected classes. The total includes Distance Learning sections.  
<sup>6</sup> ACC LS LibGuide subject pages are also used to create tutorials and teaching guides for Information Literacy class sessions. For a full list of LibGuides, visit [researchguides.austincc.edu](http://researchguides.austincc.edu)  
<sup>7</sup> Electronic usage is computed on a 47-week year, to account for when the College is closed.  
<sup>8</sup> The nationally award-winning Articulate tutorials teach information literacy skills and guide users through classroom and library research. These numbers represent the view of each page of online tutorials and reflect their extreme popularity. These numbers represent a return to normal use following national attention created by the 2016 Association of College & Research Libraries award. For a full list of tutorials included, visit [library.austincc.edu/help/tutorials.php](http://library.austincc.edu/help/tutorials.php)

Source: Library Services

**Library Services Statistical Overview (continued)  
Academic Year 2017**

	AY16	AY17	% Change
<b>Usage</b>			
Checkouts <sup>1</sup>	81,349	82,730	1.70%
<i>Average per week<sup>3</sup></i>	<i>1,880</i>		
Electronic database usage statistics <sup>9</sup>			
Regular Searches <sup>10</sup>	1,286,644	2,645,980	105.65%
<i>Average per week<sup>7</sup></i>	<i>56,297</i>		
Discovery Searches <sup>11</sup>	18,130,168	22,234,774	22.64%
<i>Average per week<sup>7</sup></i>	<i>473,080</i>		
E-Book usage statistics (checkouts)	113,440	187,945	65.68%
<i>Average per week<sup>7</sup></i>	<i>3,999</i>		
<b>Collection (Ownership and subscription)</b>			
Paper volumes	155,977	162,347	4.08%
E-Books <sup>12</sup>	37,543	37,268	-0.73%
Audiovisuals	10,006	10,565	5.59%
Paper and microform subscriptions <sup>13</sup>	1,151	964	-16.25%
Electronic database subscriptions	103	104	0.97%
E-Journals	76,999	82,407	7.02%

<sup>9</sup> The change in usage in both Regular searches and Discovery searches continues to reflect the popularity of simultaneous Discovery searching.

<sup>10</sup> Regular Searches = A user-driven intellectual query, typically equated to submitting the search form of a particular database to the server. This activity has been supplanted by the aggregated search software. See Electronic database usage statistics - Discovery.

<sup>11</sup> Discovery Searches = A search where multiple databases are searched simultaneously with a single query from the user interface. The end user is not responsible for selecting which databases are being searched.

<sup>12</sup> A change in the profile of our user-driven acquisition program with E-book Library resulted in fewer titles.

<sup>13</sup> Paper subscriptions decreased due to electronic access to the same titles and the cancellation of duplicate titles when Rio Grande closed.

Source: Library Services

**ACC Service Area  
Current and Projected Population**

These numbers reflect the current and projected population for ACC's service area. The legislatively designated service area encompasses the following six counties: Bastrop, Blanco, Caldwell, Hays, Travis, and Williamson<sup>1</sup>. These data are whole county population estimates and projections.

**Age 18-44 Population**

Race/Ethnicity	2017	% of Total	2020	% of Total	2025	% of Total	2030	% of Total
White	393,541	48.70%	395,510	47.28%	385,024	44.17%	364,246	40.38%
Black	54,213	6.71%	55,788	6.67%	57,521	6.60%	58,797	6.52%
Hispanic	292,464	36.19%	314,318	37.58%	352,152	40.40%	392,429	43.51%
Asian	46,120	5.71%	48,162	5.76%	52,287	6.00%	58,799	6.52%
Hawaiian/Pacific Islander	605	0.07%	632	0.08%	686	0.08%	772	0.09%
Am. Indian/Alaskan Native	2,791	0.35%	2,915	0.35%	3,165	0.36%	3,559	0.39%
Two or more	16,682	2.06%	17,421	2.08%	18,913	2.17%	21,268	2.36%
Other/Unknown	1,639	0.20%	1,710	0.20%	1,857	0.21%	2,087	0.23%
<b>TOTAL</b>	<b>808,055</b>	<b>100.00%</b>	<b>836,456</b>	<b>100.00%</b>	<b>871,605</b>	<b>100.00%</b>	<b>901,957</b>	<b>100.00%</b>

**Age 25-34 Population<sup>2</sup>**

Race/Ethnicity	2017	% of Total	2020	% of Total	2025	% of Total	2030	% of Total
White	145,638	49.38%	132,153	46.04%	118,411	40.43%	121,093	36.94%
Black	19,065	6.46%	20,136	7.02%	21,807	7.45%	21,826	6.66%
Hispanic	108,519	36.79%	112,465	39.18%	127,039	43.38%	152,661	46.57%
Asian	14,769	5.01%	15,136	5.27%	17,395	5.94%	21,926	6.69%
Hawaiian/Pacific Islander	193	0.07%	198	0.07%	228	0.08%	287	0.09%
Am. Indian/Alaskan Native	894	0.30%	916	0.32%	1,053	0.36%	1,327	0.40%
Two or more	5,342	1.81%	5,475	1.91%	6,292	2.15%	7,931	2.42%
Other/Unknown	526	0.18%	538	0.19%	618	0.21%	779	0.24%
<b>TOTAL</b>	<b>294,946</b>	<b>100.00%</b>	<b>287,017</b>	<b>100.00%</b>	<b>292,843</b>	<b>100.00%</b>	<b>327,830</b>	<b>100.00%</b>

**Total Population**

Race/Ethnicity	2017	% of Total	2020	% of Total	2025	% of Total	2030	% of Total
White	1,031,595	52.14%	1,064,934	50.97%	1,108,174	48.80%	1,139,184	46.42%
Black	133,401	6.74%	138,975	6.65%	147,804	6.51%	156,139	6.36%
Hispanic	665,125	33.62%	724,196	34.66%	830,477	36.57%	949,426	38.69%
Asian	100,771	5.09%	109,734	5.25%	125,288	5.52%	142,293	5.80%
Hawaiian/Pacific Islander	1,323	0.07%	1,440	0.07%	1,645	0.07%	1,868	0.08%
Am. Indian/Alaskan Native	6,100	0.31%	6,642	0.32%	7,584	0.33%	8,613	0.35%
Two or more	36,451	1.84%	39,693	1.90%	45,319	2.00%	51,470	2.10%
Other/Unknown	3,575	0.18%	3,894	0.19%	4,445	0.20%	5,049	0.21%
<b>TOTAL</b>	<b>1,978,341</b>	<b>100.00%</b>	<b>2,089,508</b>	<b>100.00%</b>	<b>2,270,736</b>	<b>100.00%</b>	<b>2,454,042</b>	<b>100.00%</b>

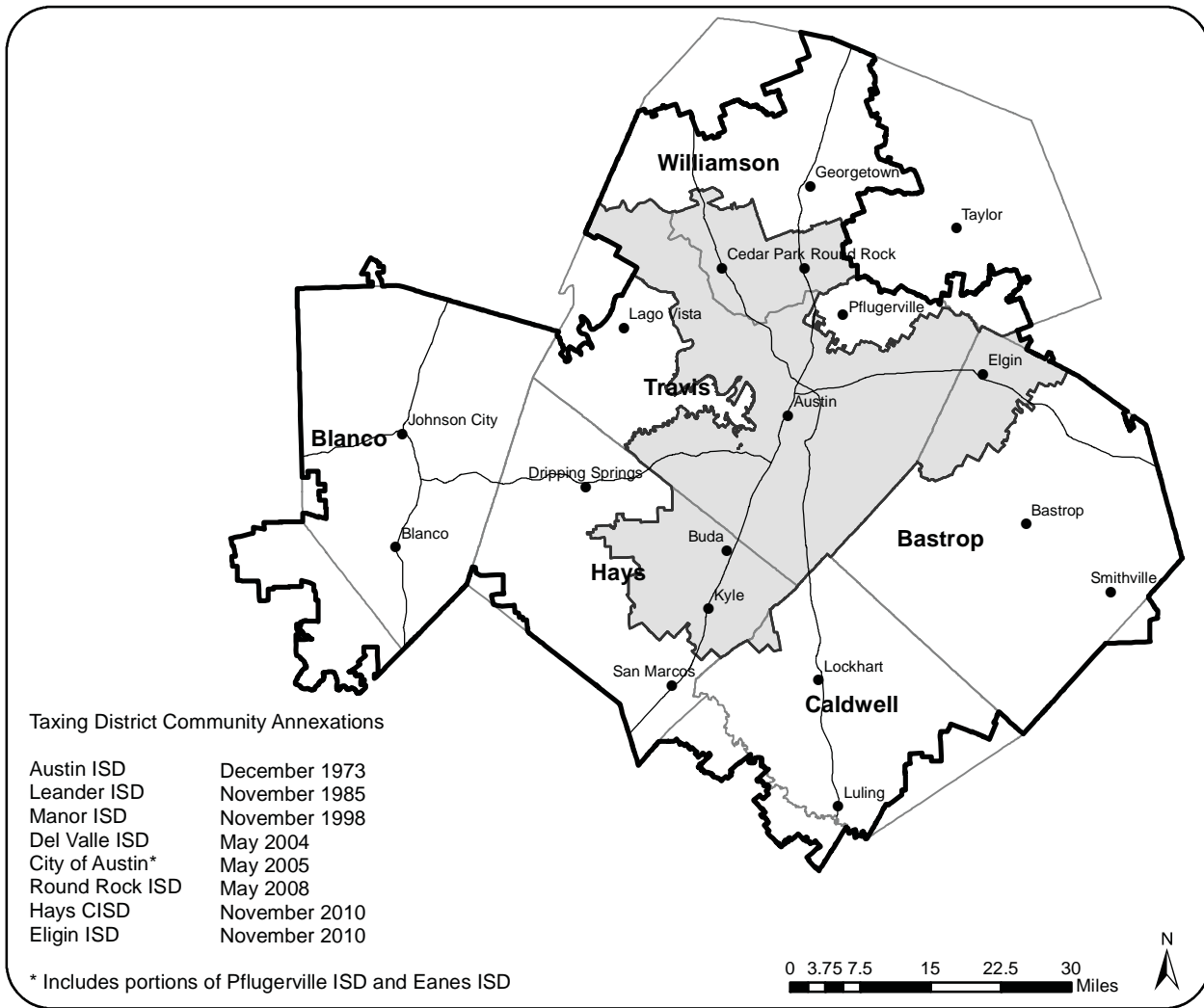
<sup>1</sup> Excludes the territory within the Florence, Granger, Hutto, Lexington, Taylor, and Thrall ISDs.

<sup>2</sup> The new higher education plan, 60x30TX, focuses on a common goal by striving for 60 percent of the 25- to 34-year-old Texas population to hold a certificate or degree by 2030.

NOTE: Percents may not add to 100 due to rounding.

Source: Office of the State Demographer and U.S. Census Bureau American FactFinder.

ACC Service Area Map  
Fall 2017



- Cities
- Highways
- Counties
- ACC Taxing District
- ▭ ACC Service Area