

# Effectiveness Update

## Continuing Education Effectiveness Measures Report for Academic Year 2001-02



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### **PURPOSE**

The purpose of Continuing Education is to provide courses and training to all individuals who wish to improve their job, career, or personal skills.

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### **INTENDED OUTCOME**

1. Students who take continuing education courses will be satisfied with those courses.

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### **CRITERION**

1a. Based on data provided by the continuing education "Program Evaluation" forms, the mean "overall course" rating will be no lower than 4 on a scale of 1= lowest to 5= highest for 80% of all continuing education courses evaluated.

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### **RESULTS**

Of the 138 courses that were evaluated, only two had "overall course" ratings below 4 on a scale of 1= lowest to 5= highest. Ninety-eight percent (98%) of all courses evaluated were rated at least 4. Additionally, thirty-one percent (31%) of all courses evaluated were rated 5. This criterion was met.

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### **DATA**

Overall Course Ratings for  
Continuing Education Courses Offered during Academic Year 2001-02

"Overall Rating of the Course"		
Overall Course Ratings	Number of Courses	Percent of Courses
3.0 - 3.9	2	2%
4.0 - 4.9	93	67%
5 (highest)	43	31%

Source: Data provided by Continuing Education

**Continuing Education Report for 2001-02 (continued)**

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**INTENDED OUTCOME**

1. Students who take continuing education courses will be satisfied with those courses.

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**CRITERION**

1b. Based on data provided by the continuing education "Program Evaluation" forms, the mean rating of the item, "The content assisted me in achieving my personal objectives." will be no lower than 4 on a scale of 1= lowest to 5= highest for 80% of all continuing education courses evaluated.

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**RESULTS**

Of the 138 courses that were evaluated, only three had ratings below 4 on a scale of 1= lowest to 5= highest for the item "The content assisted me in achieving my personal objectives." Ninety-seven percent (97%) of all courses evaluated were rated at least 4. Additionally, thirty percent (30%) of all courses evaluated were rated 5. This criterion was met.

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**DATA**

Continuing Education Course Evaluation Ratings for  
Courses Offered during Academic Year 2001-02

"The content assisted me in achieving my personal objectives"		
Ratings	Number of Courses	Percent of Courses
3.0 - 3.9	3	2%
4.0 - 4.9	93	67%
5 (highest)	42	30%
Total	138	100%

Source: Data provided by Continuing Education

**Continuing Education Report for 2001-02 (continued)**

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**INTENDED OUTCOME**

2. Employers who contract for ACC Customized Training will be satisfied with the training their employees receive.

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**CRITERION**

2a. Based on data provided by the Customized Training "Company Evaluation" forms, the mean rating of the item, "The knowledge/skills acquired in the seminar will be valuable to our employees." will be no lower than 4 on a scale of 1= strongly disagree to 5= strongly agree.

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**RESULTS**

On company evaluations for customized training classes, the mean rating of the item, "The knowledge/skills acquired in the seminar will be valuable to our employees." was 4.75 on a scale of 1-5 where 1 is the lowest score. This criterion was met.

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**DATA**

Continuing Education Course Evaluation Ratings for  
Customized Training Classes Offered during Academic Year 2001-02

"The knowledge/skills acquired in the seminar will be valuable to our employees."		
Ratings	Number of Responses	Percent of Courses
4.0 - 4.9	4	25%
5 (highest)	12	75%
Total	16	100%

Source: Data provided by Continuing Education

**Continuing Education Report for 2001-02 (continued)**

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**INTENDED OUTCOME**

2. Employers who contract for ACC Customized Training will be satisfied with the training their employees receive.

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**CRITERION**

2b. Based on data provided by the Customized Training "Company Evaluation" forms, the mean rating of the item, "The seminar/course objectives were met" will be no lower than 4 on a scale of 1= strongly disagree to 5= strongly agree.

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**RESULTS**

On company evaluations for customized training classes, the mean rating of the item, "The seminar/course objectives were met" was 4.43 on a scale of 1-5 where 1 is the lowest score. This criterion was met.

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**DATA**

Continuing Education Course Evaluation Ratings for  
Customized Training Classes Offered during Academic Year 2001-02

"The seminar/course objectives were met"		
Ratings	Number of Responses	Percent of Courses
2.0 - 2.9	1	6%
4.0 - 4.9	6	38%
5 (highest)	9	56%
Total	16	100%

Source: Data provided by Continuing Education

**Continuing Education Report for 2001-02 (continued)**

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***INTENDED OUTCOME***

3. Students taking continuing education courses to meet licensure requirements will meet those requirements.

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***CRITERION***

3. Based on data collected by the annual continuing education satisfaction survey, 80% of students reporting that they took the continuing education course to meet licensure requirements will also report that they met those requirements.

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***RESULTS***

This measure is under review.  
No data are available at this time.

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***DATA***