

Transportation Survey Executive Summary

Austin Community College (ACC) faculty, students, and staff were invited to complete a survey of their transportation needs during the month of November 2008; 2,133 responded (5.7% response rate). The survey was anonymous and administered on-line. Survey questions focused on the following topics: means of transportation to ACC, type and frequency of problems commuting to ACC, use of public transportation, reasons for not using public transportation, hours of the day most in need of public transportation, the importance of various characteristics in decision to use public transportation, and willingness to participate in future focus groups on transportation needs

- ❖ Survey response rate (5.7%)
 - 2,133 faculty, students, and staff responded
- ❖ Students comprised more than a majority of the survey respondents (63%)
 - Almost evenly divided between full (55%) and part-time (45%)
 - Two-thirds female (67%)
- ❖ Majority commuted to ACC by Car (90%)
 - Bus (14%)
- ❖ Top two campus locations cited by respondents
 - Northridge (33%)
 - Rio Grande (31%)
- ❖ Top five reasons do not use public transportation (multiple responses allowed):
 - Buses are not available near where I live or work (46%)
 - Need more flexible transportation to meet family needs (for example child care and errands) (41%)
 - Other (please specify) (27%)
 - Bus schedules conflict with my class/work schedule (23%)
 - Do not have enough information about public transportation (for example schedules and routes) (18%)
- ❖ Top time periods most in need of public transportation (multiple responses allowed):
 - 4:00pm to 6:00pm (51%)
 - 6:00am to 8:00am (43%)
 - 8:00am to 10:00am (39%)
 - Noon to 2:00pm (33%)
 - 6:00pm to 8:00pm (31%)
 - 2:00pm to 4:00pm (31%)
- ❖ Top five reasons rated “extremely important” to use or use more frequently public transportation in the future :
 - Reliable bus service (72%)
 - Safety at bus stops (66%)
 - Safety on buses (65%)
 - Bus service close to home (61%)
 - Access to schedule/route information (58%)
- ❖ Number of respondents willing to participate in a transportation focus group (17%)