

**Special Topics in International Business IBUS 1391**  
**Course Master Syllabus**  
**International Business**

<b>CIP Code Area</b>	52.1101 (International Business)
<b>Course Level</b>	Intermediate (Sophomore Level)
<b>Course Number</b>	IBUS 1391 (WECM Course)
<b>Course Title</b>	Special Topics in International Business
<b>Credit Hours</b>	3 Lecture Hours 3; Lab Hours: 0 IBUS 1305 is a required prerequisite.
<b>Prerequisite</b>	It is also recommended that students take this course after completing at least 9 credit hours of other general and international business classes or equivalent work experience.
<b>Method of Presentation:</b>	Three hour lecture/discussion each week.  Topics address recently identified current events, skills, knowledge, and/or attitudes and behaviors pertinent to the technology or occupation and relevant to the professional development of the student. This course was designed to be repeated multiple times to improve student proficiency.
<b>Course Description:</b>	IBUS 1391A is a review course designed to help prepare students to take the Certified Global Business Professional (CGBP) Examination. This course covers every topic in the four key practice areas: global business management, global marketing, supply chain management, and trade finance. The NASBITE CGBP exam contains multiple choice questions that draw from the attached tasks and knowledge statements. Program details at <a href="http://www.nasbitecgbp.org">www.nasbitecgbp.org</a> .
<b>Textbook:</b>	See specific Instructor's syllabus.
<b>Course Requirements:</b>	See specific Instructor's syllabus  This course will provide the student with the information, terminology, and direction to understand the following tasks as they will be tested on the NASBITE CGBP exam.
<b>Course Rationale:</b>	Course objectives/learning outcomes 1. Demonstrate competency in the following areas required for the Certified Global Business Professional (CGBP) exam: Global Business, Management, Global Marketing, Supply Chain Management and Trade Finance. 2. Solve a wide variety of highly complex problems involving customs, regulations, and processes. 3. Perform the duties of an importer, trader, or international purchasing agent or other intermediary.  Learning outcomes/objectives are determined by local occupational need and business and industry trends.
<b>Course Learning Outcomes:</b>	IBUS 1391A is designed to prepare the student to take and pass the Certified Global Business Professional [NASBITE CGBPTM] exam. The CGBP credential is proof of an international business knowledge level. It is the nationally recognized international business credential for practitioners, educators, and advanced international business students.

## SCANS:

### **Responsibility**

Exerts a high level of effort and perseverance towards goal attainment. Works hard to become excellent at doing tasks by setting high standards, paying attention to details, working well and displaying a high level of concentration even when assigned an unpleasant task. Displays high standards of attendance, punctuality, enthusiasm, vitality, and optimism in approaching and completing tasks.

### **Self-Management**

Assesses own knowledge, skills, and abilities accurately; sets well-defined and realistic personal goals, monitors progress toward goal attainment and motivates self through goal achievement; exhibits self-control and responds to feedback unemotionally and non-defensively, is a "self-starter."

### **Creative Thinking**

Uses imagination freely, combines ideas or information in new ways, makes connections between seemingly unrelated ideas, and reshapes goals in ways that reveal new possibilities.

**Grading System:** Your instructor will provide specific information about how you will be graded in this course.

**Course/Class Policies:** Departmental Policies for Incompletes, Attendance, and Withdraw are as follows:

**Incomplete Policy:** An incomplete (I) Will be granted to a student in rare circumstances. Generally, to receive a grade of I, a student must have completed all examinations and assignments to date, be passing, and have personal circumstances that prevent course complete that occur after the deadline to withdraw with a grade of W.

**Withdraw Policy:** It is the student's responsibility to withdraw from a course. Instructors are allowed to withdraw students but students must not reply on their instructors to withdraw them if they wish to withdraw.

**Attendance Policy:** All students are expected to attend classes. Non-attendance will have an impact on the student's grade.

**Academic Freedom Statement:** Each student is strongly encouraged to participate in class. In any classroom situation that includes discussion and critical thinking, there are bound to be many differing viewpoints. These differences enhance the learning experience and create an atmosphere where students and instructors alike will be encouraged to think and learn. On sensitive and volatile topics, students may sometimes disagree not only with each other but also with the instructor. It is expected that faculty and students will respect the views of others when expressed in classroom discussions.

**Scholastic Dishonesty Statement:** Acts prohibited by the college for which discipline may be administered include scholastic dishonesty, including but not limited to cheating on an exam or quiz, plagiarizing, unauthorized collaboration with another in preparing outside work. Academic work submitted by students shall be the result of their thought, research or self-expression. Academic work is defined as, but not limited to tests, quizzes, whether taken electronically or on paper; projects, either individual or group; classroom presentations, and homework. Electronic devices may not be used for exams unless specifically authorized by the instructor. Penalties for scholastic dishonesty will depend upon the nature of the violation and may range from lowering a grade on one assignment to an F in the course and/or expulsion from this institution.

**Student Discipline:** ACC's policy on student discipline can be found under Policies and Procedures at <http://www.austincc.edu/current/needtoknow/>

**Students with Disabilities Statement:** Each ACC campus offers support services for students with documented physical or psychological disabilities. Students with disabilities must request reasonable accommodations through the Office for Students with Disabilities on the campus where they expect to take the majority of their classes. Students are encouraged to make their requests three weeks before the start of

the semester. (see <http://www.austincc.edu/support/osd/>)

**Rule of Three:** Per state law, effective spring 2006 any student taking a class for the third time or more may be charged an *additional* \$60 per credit hour unless exempted. Click on this link for more information: [www.austincc.edu/support/admissions/changing.php](http://www.austincc.edu/support/admissions/changing.php)

**Safety Statement** Austin Community College is committed to providing a safe and healthy environment for study and work. You are expected to learn and comply with ACC environmental, health and safety procedures and agree to follow ACC safety policies. Additional information on these can be found at <http://www.austincc.edu/ehs>. Because some health and safety circumstances are beyond our control, we ask that you become familiar with the Emergency Procedures poster and Campus Safety Plan map in each classroom. Additional information about emergency procedures and how to sign up for ACC Emergency Alerts to be notified in the event of a serious emergency can be found at <http://www.austincc.edu/emergency/>. Please note, you are expected to conduct yourself professionally with respect and courtesy to all. Anyone who thoughtlessly or intentionally jeopardizes the health or safety of another individual will be dismissed from the day's activity, may be withdrawn from the class, and/or barred from attending future activities. You are expected to conduct yourself professionally with respect and courtesy to all. Anyone who thoughtlessly or intentionally jeopardizes the health or safety of another individual will be immediately dismissed from the day's activity, may be withdrawn from the class, and/or barred from attending future activities.

**Use of ACC email** All College e-mail communication to students will be sent solely to the student's ACCmail account, with the expectation that such communications will be read in a timely fashion. ACC will send important information and will notify you of any college related emergencies using this account. Students should only expect to receive email communication from their instructor using this account. Likewise, students should use their ACCmail account when communicating with instructors and staff. Instructions for activating an ACCmail account can be found at <http://www.austincc.edu/accmail/index.php>.

**Student Rights and Responsibilities** Students at the college have the rights accorded by the U.S. Constitution to freedom of speech, peaceful assembly, petition, and association. These rights carry with them the responsibility to accord the same rights to others in the college community and not to interfere with or disrupt the educational process. Opportunity for students to examine and question pertinent data and assumptions of a given discipline, guided by the evidence of scholarly research, is appropriate in a learning environment. This concept is accompanied by an equally demanding concept of responsibility on the part of the student. As willing partners in learning, students must comply with college rules and procedures.

**Student and Instructional Services** ACC strives to provide exemplary support to its students and offers a broad variety of opportunities and services. Information on these services and support systems is available at: <http://www.austincc.edu/s4/>

Links to many student services and other information can be found at: <http://www.austincc.edu/current/>

ACC Learning Labs provide free tutoring services to all ACC students currently enrolled in the course to be tutored. The tutor schedule for each Learning Lab may be found at: <http://www.austincc.edu/tutor/students/tutoring.php>

For help setting up your ACCeID, ACC Gmail, or ACC Blackboard, see a Learning Lab Technician at any ACC Learning Lab.

**Testing Center Policy** Under certain circumstances, an instructor may have students take an examination in a testing center. Students using the Academic Testing Center must govern themselves according to the Student Guide for Use of ACC Testing Centers and should read the entire guide before going to take the exam. To request an exam, one must have:

- **ACC Photo ID**
- Course Abbreviation (e.g., ENGL)
- Course Number (e.g., 1301)
- Course Synonym (e.g., 10123)
- Course Section (e.g., 005)
- Instructor's Name

Do NOT bring cell phones to the Testing Center. Having your cell phone in the testing room, **regardless of whether it is on or off**, will revoke your testing privileges for the remainder of the semester. ACC Testing Center policies can be found at <http://www.austincc.edu/testctr/>