1950s - Politics & Culture of Abundance
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- Culture
- Economy
- Politics
- Conflict
1950s - Politics & Culture of Abundance

Pres. Dwight Eisenhower

V.P. Richard Nixon
Culture

➢ Growth of suburbs
Growth of suburbs

- High Demand (Baby Boom)

- Federal Housing Administration (FHA)
  - Low-cost/long-term mortgages
  - Low-cost construction loans

- GI Bill

- “Tract” homes
Growth of population

- “Baby Boom”
Economy

What’s driving the growth?

- Savings
- Consumer Spending
- Increased production
- Technology
Economy

- Booming industries
  - Housing
Television
Booming industries

- Highways
Booming industries

- Malls
Economy

- Booming industries
  - Defense
  - Aerospace
“Sun Belt”
Change/Conflict

“white flight”
10. None of the residential lots nor any part thereof shall be leased, let, sold or transferred to, or occupied by anyone who is or whose spouse is, or the members of whose immediate family are, of other than the White or Caucasian race, and this exclusion shall include persons having perceptible strains of the Asiatic, Mexican, Mexican-Indian, American-Indian, Negro, Filipino, or Hindu races; it being understood, however, that this provision shall not be interpreted to prevent the occupancy as such by domestic servants employed by an owner or tenant occupying the property.
Civil rights movement

- peaceful, non-violent
- “civil disobedience”
- courts
Civil disobedience

- Montgomery bus boycott, 1955
Brown vs. Board of Education of Topeka, KS 1954
James Nabrit, Thurgood Marshall, George Hayes

Thurgood Marshall
Allen Ginsberg
“Howl”

Lawrence Ferlinghetti
Conflict/Tension

➢ “mutually assured destruction”